

04-15-2003



102419814

NOTIFICATION FORM
REEL 3-31-03

Attorney Docket No.
P444.22-0003-0059

Intentions and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party:
BDV, LLC

Individual(s) Association

General Partnership Limited Partnership

Corporation-State Other Explain

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

Assignment Merger Security Agreement
 Change of Name Other _____

Execution Date: March 28, 2003

2. Name and address of receiving party(ies):

Name: BDV, LLC

Internal Address: _____

Street Address: 145 Jonathan Blvd.

City Chaska State MN ZIP 55318

Individual(s) Citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State _____

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4A. Application No.(s)

Additional numbers attached? Yes No

4B. Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David R. Fairbairn

KINNEY & LANGE, P.A.

Street Address: THE KINNEY & LANGE BUILDING

312 South Third Street

City: Minneapolis State: MN ZIP 55415-1002

6. Total number of applications and registrations involved: 30

7. Total fee (37 CFR 2.6(b)(6)):.....\$ 765.00

8. Method of Payment

Enclosed

The Commissioner is authorized to charge payment of any additional recording fees or credit any overpayment to deposit account No. 11-0982. A duplicate copy of this page is enclosed.

04/14/2003 670N11 00000136 75914939

FC:0321 40.00 OP
FC:0322 725.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David R. Fairbairn

Name of Person Signing

Signature

3/31/03
Date

Total number of pages including cover sheet, attachments and document: [4]

Exhibit A

Application No.	Mark
75/914,939	PHAT HAIR
76/167,257	X-LARGE VOLUMIZING FOAM
76/167,571	SPOOLZ CURL BALM
76/213,140	PURE A TEAS
76/213,557	V-SPOT
76/205,785	LUCKY KENTUCKY and Design
76/352,214	SPA SOLUTIONS
76/363,792	411 HAIR INFO
76/468,618	AURA-GANICS
76/477,683	PROGRESSIVE BEAUTY BRANDS
76/479,934	PROGRESSIVE BEAUTY BRANDS (Stylized)
Registration No.	Mark
984,103	GOLDEN PLACENTA
1,089,000	PLACENTA PLUS
1,267,575	RADIANT GLO
1,281,200	COLLAGEN PLUS
1,283,810	COLLAGEN PLUS WRINKLE CONTROL DAYTIME CELLULAR SKIN REPAIR
1,545,995	SPRAY N' GEL
1,781,006	GLY-MIRACLE
1,816,494	PEPPAR
1,950,112	HAIR THERAPY
2,103,755	LUCKY KENTUCKY
2,519,905	UDDER WISE and Design

2,519,906	UDDER WIZE (Stylized)
2,559,546	STAR BURST
2,599,133	TEXTURED TOP
2,599,134	OUTER WEAR
2,615,902	LACQUERED LOCKS
2,650,030	411
2,650,338	IRONED OUT
2,684,356	FIBERSHINE COMPLEX

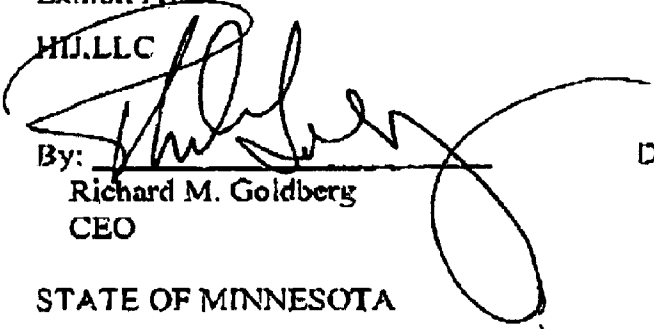
ASSIGNMENT

HJJ, LLC has an office and principal place of business at 145 Jonathan Blvd. N., a Minnesota corporation (herein "Assignor"), and has adopted and is using the mark (see Exhibit A) for which the Assignor has either filed an application or obtained registration in the United States Patent and Trademark Office, (see Exhibit A).

BDV, LLC has an office and principal place of business at 145 Jonathan Blvd. N., a Minnesota corporation (herein "Assignee") and desires to acquire the HJJ, LLC entire right, title and interest in and to (see Exhibit A).

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the HJJ, LLC entire right, title and interest in and to the mark, together with the goodwill of the business associated with the marks, and the (see Exhibit A)

HJJ, LLC



By: Richard M. Goldberg
CEO

Date: 3/28/03

STATE OF MINNESOTA

COUNTY OF CARVER

) ss.
)

Subscribed and sworn to before me, a Notary Public, this _____ day of _____ 2003.

Notary Public

(SEAL)