

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Toys "R" US-Delaware, Inc.		09/18/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Geoffrey, Inc.
Street Address:	461 From Road
City:	Paramus
State/Country:	NEW JERSEY
Postal Code:	07652
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1519342	BABY SUPERSTORE

CORRESPONDENCE DATA	
Fax Number:	(201)576-9361
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	201-599-6585
Email:	pateld@toysrus.com
Correspondent Name:	Geoffrey, Inc.
Address Line 1:	461 From Road
Address Line 4:	Paramus, NEW JERSEY 07652

NAME OF SUBMITTER:	Dipali Patel
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Total Attachments: 1 source=Assignment (2)#page1.tif
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CH \$40.00 1519342

**TRADEMARK ASSIGNMENT**

WHEREAS, Toys "R" US-Delaware, Inc., a Delaware corporation, located at 461 From Road, Paramus, New Jersey 07652 ("Assignor") owns the following mark:

BABY SUPERSTORE & design, Registration No. 1,519,342 in Class 42

WHEREAS, Geoffrey, Inc., a Delaware corporation, located at 461 From Road, Paramus, New Jersey 07652 ("Assignee") is desirous of acquiring the mark and the registration therefore;

NOW, THEREFORE, for and in consideration of the sum of \$1.00, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof and any renewal and extensions that may be granted thereon.

TOYS "R" US-DELAWARE, INC.

By: *Michael L. Tumolo*  
Name: Michael L. Tumolo  
Title: Vice President-Counsel;  
Assistant Secretary

Date: *September 18, 2003*