SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Benfield Holdings Inc.		09/08/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Freedom Group, Inc.	
Street Address:	2110 Wiley Boulevard SW	
City:	Cedar Rapids	
State/Country:	IOWA	
Postal Code:	52404	
Entity Type:	CORPORATION: IOWA	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2241285	UNISURE
Registration Number:	2175189	UNISURE
Registration Number:	2242075	
Registration Number:	2208769	
Registration Number:	2201368	URS

CORRESPONDENCE DATA

(612)340-8856 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

612-340-2600 Phone:

Email: ip.docket@dorsey.com Correspondent Name: Elizabeth C. Buckingham 50 South Sixth Street Address Line 1:

Suite 1500 Address Line 2:

Address Line 4: Minneapolis, MINNESOTA 55402-1498

13662-13664, 13847-13848

NAME OF SUBMITTER: Elizabeth C. Buckingham

REEL: 002718 FRAME: 0580

ATTORNEY DOCKET NUMBER:

900001997

TRADEMARK

Total Attachments: 2 source=Signed Assignment Recordation_1_0001#page1.tif source=Signed Assignment Recordation_2_0001#page1.tif

> TRADEMARK REEL: 002718 FRAME: 0581

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

WHEREAS, Benfield Holdings Inc., a Delaware corporation having a principal place of business at 3600 West 80th Street, Minneapolis, Minnesota 55431 ("Assignor"), has adopted and used the trademarks and obtained the trademark registrations listed on Exhibit A, attached hereto;

WHEREAS, The Freedom Group, Inc., an Iowa corporation having a principal place of business at 2110 Wiley Boulevard SW, Cedar Rapids, Iowa 52404 ("Assignee"), desires to acquire the Marks and enjoy the protection of the registration of the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee all of its right, title and interest in and to the Marks (including all claims for profits and damages by reason of past infringement of the Marks), together with the good will of the business symbolized by the Marks, and the existing registration of the Marks.

This assignment shall be effective as of September 8, 2003, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

BENFIELD HOLDINGS INC.

Date: 2003

Thomas W. Kenyon

Deputy General Counsel

TRADEMARK REEL: 002718 FRAME: 0582

Exhibit A

Unisure U.S. Trademarks and Trademark Registrations Assigned to The Freedom Group, Inc.

- U.S. Trademark Reg. #2,241,285, registered on 4/20/99 for UNISURE® in Int'l class 36 for "reinsurance administrative services."
- U.S. Trademark Reg. #2,175,189, registered on 7/21/98 for UNISURE® in Int'l class 9 for "computer software for accounting, reporting, processing and management of reinsurance contracts and claims and related user's manuals, sold as a unit."
- U.S. Trademark Reg. #2,242,075, registered on 4/27/99 for Unisure Arrow and Design® in Int'l class 36 for "reinsurance administrative services."
- U.S. Trademark Reg. #2,208,769, registered on 12/08/98 for Unisure Arrow and Design® in Int'l class 9 for "computer software for accounting, reporting, processing and management of reinsurance contracts and claims and related user's manuals, sold as a unit."
- U.S. Trademark Reg. #2,201,368, registered on 11/03/98 for URS® in Int'l class 9 for "computer software for accounting, reporting, processing and management of reinsurance contracts and claims and related user's manuals, sold as a unit."

TRADEMARK REEL: 002718 FRAME: 0583