

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CROSSROADS VENTURES, LLC		12/14/2001	LIMITED PARTNERSHIP: UTAH

RECEIVING PARTY DATA

Name:	GRANDWAY USA CORP.
Street Address:	2555 South 900 West
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84119
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	76259225	BECAUSE WALKING SUCKS
Serial Number:	76244193	MW
Serial Number:	76244180	YOUR BASIC RIDE
Serial Number:	76154415	MADWAGON

CORRESPONDENCE DATA

Fax Number: (801)328-1707  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 801-533-9800  
 Email: dgriffin@wnpatent.com  
 Correspondent Name: L. David Griffin  
 Address Line 1: 60 East South Temple  
 Address Line 2: 1000 Eagle Gate Tower  
 Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	15272.39
NAME OF SUBMITTER:	L. David Griffin

OP \$115.00 76259225

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS


WHEREAS, CROSSROADS VENTURES, LLC, a Utah limited liability company ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. trademark registrations and pending U.S. trademark applications listed in Schedule A hereto (the "U.S. Trademark Registrations and Applications"); and

WHEREAS, GRANDWAY USA CORP., a Utah corporation with its principal place of business located at 2555 South 900 West, Salt Lake City, Utah 84119 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, the registrations thereof, and the right to sue for past infringement thereof.

NOW, THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, the registrations thereof, the pending applications directed thereto, and the right to sue for past infringement thereof.

Signed this 22<sup>nd</sup> day of September, 2003, effective as of December 14, 2001.

CROSSROADS VENTURES, LLC

By:   
Name: DAVID STAFFORD  
Position: MANAGER

**Schedule A**

**PENDING U.S. TRADEMARK APPLICATIONS**

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BECAUSE WALKING SUCKS	76/259,225	May 18, 2001
MW (stylized letters)	76/244,193	April 20, 2001
YOUR BASIC RIDE	76/244,180	April 20, 2001
MADWAGON	76/154,415	October 26, 2000