

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crosswalk.Com, Inc.		10/03/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Caron Broadcasting, Inc.
Street Address:	4880 Santa Rosa Road
Internal Address:	Attn: Legal Dept.
City:	Camarillo
State/Country:	CALIFORNIA
Postal Code:	93012
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2527886	CROSSWALK.COM

**CORRESPONDENCE DATA**

Fax Number: (805)384-4505  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 805-987-0400-1104  
 Email: christys@salem.cc  
 Correspondent Name: Christy Shorter  
 Address Line 1: 4880 Santa Rosa Road  
 Address Line 2: Attn: Legal Dept.  
 Address Line 4: Camarillo, CALIFORNIA 93012

NAME OF SUBMITTER:	Christy Shorter
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Total Attachments: 4  
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 source=2527886 Assignment\_3#page1.tif

OP \$40.00 2527886

**ASSIGNMENT OF REGISTERED TRADEMARK  
CROSSWALK.COM**

WHEREAS, Crosswalk.com, Inc., a Delaware corporation ("Assignor") owns the service mark CROSSWALK.COM (the "Mark"), registered with the U.S. Patent & Trademark Office as listed on Exhibit 1; and

WHEREAS, pursuant to the Asset Purchase Agreement ("Agreement") dated August 19, 2002, Caron Broadcasting, Inc., as assignee of OnePlace, LLC, a wholly owned subsidiary of Salem Communications Corporation ("Assignee"), is purchaser of substantially all of the assets of Assignor and is successor to the entire portion of the business of Assignor to which the Mark pertains, which portion of the business is ongoing and existing; and

WHEREAS, Assignee desires to acquire all right, title, and interest of Assignor in and to the Mark, and the goodwill associated therewith.

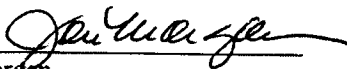
NOW, THEREFORE, for good and valuable consideration as recited in the Agreement, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor's right, title, and interest in and to the Mark and the registration thereof, the goodwill of the business symbolized thereby, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries therefor. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark.

This Assignment shall be effective as of October 4, 2002.

WITNESS the following signatures as of the 3<sup>rd</sup> day of October, 2002.

CROSSWALK.COM, INC.


CARON BROADCASTING, INC.

By:   
Jon Morgan  
President and COO

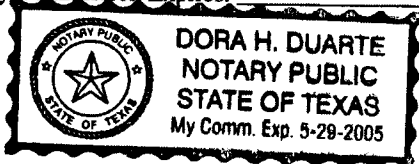
By: \_\_\_\_\_  
Jonathan L. Block  
Vice President and Secretary

STATE OF TEXAS:  
COUNTY OF MIDLAND:

The foregoing instrument was executed and acknowledged before me this 3<sup>rd</sup> day of October, 2002 by Jon Morgan.

  
Notary Public

My Commission Expires: 5-29-05



[02TmAssignCRSWK.COM.doc]

**EXHIBIT 1**

**CROSSWALK.COM Trademark Registrations**

<b>Registration No.</b>	<b>Class</b>	<b>Registration Date</b>	<b>Goods/Services</b>
2,527,886	35	1/8/02	Advertising and business services, namely, preparing and placing advertisements for others on a global communications network, and promoting and selling the goods and services of others by arranging for sponsors to affiliate their goods and services with a particular website and to groups with specific self-defined interests, via a global communications network.

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**CROSSWALK.COM**

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WHEREAS, Assignee desires to acquire all right, title, and interest of Assignor in and to the Mark, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration as recited in the Agreement, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor's right, title, and interest in and to the Mark and the registration thereof, the goodwill of the business symbolized thereby, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries therefor. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark.

This Assignment shall be effective as of October 4, 2002.

WITNESS the following signatures as of the \_\_\_\_ day of \_\_\_\_\_, 2002.

CROSSWALK.COM, INC.

CARON BROADCASTING, INC.

By: \_\_\_\_\_  
Jon Morgan  
President and COO

By: \_\_\_\_\_  
Jonathan L. Block  
Vice President and Secretary

COMMONWEALTH OF VIRGINIA:  
COUNTY OF \_\_\_\_\_:

The foregoing instrument was executed and acknowledged before me this \_\_\_\_ day of \_\_\_\_\_, 2002 by Jon Morgan.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

[02TmAssignCRSWK.COM.doc]