

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crosswalk.Com, Inc.		10/03/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Caron Broadcasting, Inc.
Street Address:	4880 Santa Rosa Road
Internal Address:	Attn: Legal Dept.
City:	Camarillo
State/Country:	CALIFORNIA
Postal Code:	93012
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	75560886	CROSSWALK.COM
Registration Number:	2736979	CROSSWALK.COM

CORRESPONDENCE DATA	
Fax Number:	(805)384-4505
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	805-987-0400-1104
Email:	christys@salem.cc
Correspondent Name:	Christy Shorter
Address Line 1:	4880 Santa Rosa Road
Address Line 2:	Attn: Legal Dept.
Address Line 4:	Camarillo, CALIFORNIA 93012

NAME OF SUBMITTER:	Christy Shorter
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Total Attachments: 5
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OP \$65.00 75560886

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**ASSIGNMENT OF PENDING TRADEMARK APPLICATIONS
FOR CROSSWALK.COM**

WHEREAS, Crosswalk.com, Inc., a Delaware corporation ("Assignor"), has pending before the U.S. Patent & Trademark Office the Intent-to-Use applications for registration of the mark CROSSWALK.COM (the "Mark") listed in Exhibit 1; and

WHEREAS, pursuant to the Asset Purchase Agreement ("Agreement") dated August 19, 2002, Caron Broadcasting, Inc., as assignee of OnePlace, LLC, a wholly owned subsidiary of Salem Communications Corporation ("Assignee"), is purchaser of substantially all of the assets of Assignor and is successor to the entire portion of the business of Assignor to which the Mark pertains, which portion of the business is ongoing and existing; and

WHEREAS, Assignee, desires to acquire all right, title, and interest of Assignor in and to the Mark.

NOW, THEREFORE, for good and valuable consideration as recited in the Agreement, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor's right, title, and interest in and to the Mark and the registrations thereof, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries therefore. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark.

This Assignment shall be effective as of October 4, 2002.

WITNESS the following signatures as of the 3rd day of October, 2002.

CROSSWALK.COM, INC.

CARON BROADCASTING, INC.

By: *Jon Morgan*
Jon Morgan
President and COO

By: _____
Jonathan L. Block
Vice President and Secretary

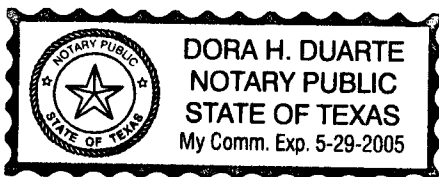
STATE OF TEXAS:
COUNTY OF MIDLAND:

The foregoing instrument was executed and acknowledged before me this 3rd day of October, 2002 by Jon Morgan.

Dora H. Duarte
Notary Public

My Commission Expires: 5-29-05

[02TmAssignCRSWK.COMitu.doc]



**TRADEMARK
REEL: 002719 FRAME: 0008**

EXHIBIT 1

CROSSWALK.COM Intent-to-Use Applications

Serial No.	Class	Filing Date	Goods/Services
75/560,883	9	9/28/98	Electrical and scientific apparatus, namely, prerecorded audio cassettes, prerecorded video cassettes, CDS, and CD-ROMs in the fields of music, education, personal finance and investing, business, sports, entertainment, religion, health, news, publishing, and technology; and computer software for databases and web filtering all in the fields of music, education, personal finance and investing, business sports, entertainment, religion, health, news, publishing, and technology, all dealing with services and products offered via a global communications network
75/560,884	16	9/28/98	Publications and other printed materials, namely, brochures, manuals, reports, booklets and cards all dealing with services and products offered via a global communications network; ball point pens; book covers; calendars; daily planners; decals; desk pads; desk sets; data books; diaries; classified directories; bibles; file cards; file folders; note pads; paper banners; paper signs; pen and pencil holders; stationery; books, namely, anniversary books, appointment books, autograph books, baby books, address books, children's books, children's activity books, coloring books, composition books, cookbooks, date books, engagement books, hymn books, notebooks, picture books, prayer books, printed music books, recipe books, religious books, song books, telephone number book, wedding books, wirebound books, and journals in the fields of family life, marriage, parenting, spiritual life, culture, politics, home improvement, e-commerce, career management, colleges, music, education, personal finance and investing, business, sports, entertainment, religion, health, news, publishing, and technology; personal inspiration books; and educational books, computer program manuals, newsletters, and printed instructional and teaching materials, all in the fields of family life, marriage, parenting, spiritual life, culture, politics, home improvement, e-commerce, career management, colleges, music, education, personal finance and investing, business, sports, entertainment, religion, health, news, publishing, and technology
75/560,887	36	9/28/98	Charitable fundraising
75/560,886	41	9/28/98	Entertainment and education services, namely, providing music via a global communications network and providing seminars and other educational programs, namely classes, courses, conferences, workshops, vocational instruction, educational testing, and long-distance learning, all in the fields of music, education, personal finance and investing, business, sports, entertainment, religion, health, news, publishing, technology and distributing course materials therewith via a global communications network
75/560,882	38, 42	9/28/98	Computer services, namely electronic transmission of data and documents via computer terminals; providing telecommunications connections to a global computer network; providing bulletin boards and chat rooms featuring general news and information of interest to specific groups with specific self-defined interests, in Class 38 Computer services, namely, providing multiple-user access to a global

			computer information network; providing databases featuring general news and information; providing search engines for obtaining data on a global computer network; hosting websites of others on a computer server for a global computer network; providing an online computer database in the field of religion and spirituality; providing temporary use of online non-downloadable software for use as a web filtering device, in Class 42
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