

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Concord Media Group, Inc.		08/01/2003	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Caron Broadcasting, Inc.
Street Address:	4880 Santa Rosa Road
Internal Address:	Attn: Legal Dept.
City:	Camarillo
State/Country:	CALIFORNIA
Postal Code:	93012
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2539420	THE PROMISE

CORRESPONDENCE DATA	
Fax Number:	(805)384-4505
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	805-987-0400-1104
Email:	christys@salem.cc
Correspondent Name:	Christy Shorter
Address Line 1:	4880 Santa Rosa Road
Address Line 2:	Attn: Legal Dept.
Address Line 4:	Camarillo, CALIFORNIA 93012

NAME OF SUBMITTER:	Christy Shorter
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Total Attachments: 6
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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Concord Media Group, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: Aug. 1, 2003

2. Name and address of receiving party(ies)

Name: Caron Broadcasting, Inc.

Internal Address: _____

Street Address: 4880 Santa Rosa Road

City: Camarillo State: CA Zip: 93012

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Ohio

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,539,420

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christy Shorter

Internal Address: Salem Communications
Legal Dept.

Street Address: 4880 Santa Rosa Rd

City: Camarillo State: CA Zip: 93012

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christy Shorter
Name of Person Signing

[Signature]
Signature

9-23-03
Date

Total number of pages including cover sheet, attachments, and document: 6

ASSIGNMENT OF REGISTERED TRADEMARK
THE PROMISE

Whereas, **Concord Media Group, Inc.**, a Florida corporation (“Assignor”) owns the service mark THE PROMISE (the “Mark”), registered with the U.S. Patent & Trademark Office as listed on **Exhibit A**; and

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of March 7, 2003, as amended June 16, 2003 (the “Purchase Agreement”), Caron Broadcasting, Inc., an Ohio corporation (“Assignee”), is purchaser of the entire portion of the business of Assignor to which the Mark pertains, which portion of the business is ongoing and existing; and

WHEREAS, Assignee desires to acquire all right, title, and interest of Assignor in and to the Mark, and the goodwill associated therewith.

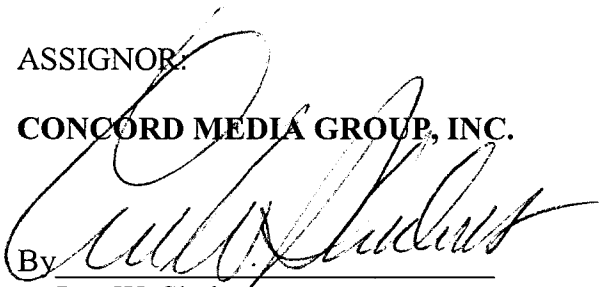
NOW, THEREFORE, for good and valuable consideration as recited in the Purchase Agreement, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor’s right, title, and interest in and to the Mark and the registration thereof, the goodwill of the business symbolized thereby, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries thereof. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights to the Mark.

This Assignment shall be effective as of July 31, 2003.

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ASSIGNOR:

CONCORD MEDIA GROUP, INC.

By 

 Lee W. Shubert
 Secretary

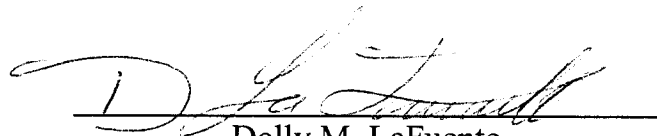
CITY OF WASHINGTON

ss:

DISTRICT OF COLUMBIA

On August 1, 2003, the foregoing, attached, instrument was duly executed as of the date written thereon, and acknowledged before me, Dolly M. LaFuenta a Notary Public in the District of Columbia, by Lee W. Shubert, personally known to me to be the person whose name is subscribed within the above instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal as of this 1st, of August, 2003.



 Dolly M. LaFuenta
 Notary Public

[SEAL]

Dolly M. LaFuenta
 Notary Public, District of Columbia
 My Commission Expires 11-14-2006

ASSIGNEE:

CARON BROADCASTING, INC.

By Jonathan L. Block
Jonathan L. Block
Vice President and Secretary

STATE OF California)

COUNTY OF Ventura)

The foregoing instrument was executed and acknowledged before me this 31st
day of July, 2003 by Jonathan L. Block.

Isabelle Ann Hernandez
Notary Public

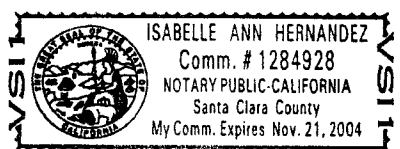


EXHIBIT "A"

**Service Mark "THE PROMISE"
(Reg. No. 2,539,420; Registered February 19, 2002)**

Int. Cls.: 38 and 41

Prior U.S. Cls.: 100, 101, 104 and 107

United States Patent and Trademark Office

Reg. No. 2,539,420

Registered Feb. 19, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

THE PROMISE

CONCORD MEDIA GROUP (FLORIDA CORPORATION)
11521 INNFIELDS DRIVE
ODESSA, FL 335565405

FOR: RADIO BROADCASTING SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-30-1999; IN COMMERCE 8-30-1999.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF CHRISTIAN RADIO ENTERTAIN-

MENT, NAMELY THE PRODUCTION AND DISSEMINATION OF MUSICAL AND INFORMATIONAL RADIO PROGRAMS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-30-1999; IN COMMERCE 8-30-1999.

SER. NO. 76-036,647, FILED 5-1-2000.

IRA J. GOODSaid, EXAMINING ATTORNEY