

# TRADEMARKS ONLY


To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

<p>1. Name of conveying party(ies): Church &amp; Dwight Company a Wyoming corporation located and doing business at Alchem Road Green River, Wyoming 82935</p> <p><input type="checkbox"/> Individual <span style="margin-left: 150px;"><input type="checkbox"/> Association</span>  <input type="checkbox"/> General Partnership <span style="margin-left: 100px;"><input type="checkbox"/> Limited Partnership</span>  <input checked="" type="checkbox"/> Corporation - Wyoming  <input type="checkbox"/> Other</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): A &amp; F Trademark, Inc. a Delaware corporation 220 Market Street New Albany, Ohio 43054</p> <p><input type="checkbox"/> Individual(s) citizenship - United States citizen  <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership  <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation - Delaware  <input type="checkbox"/> Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No          (Designations must be a separate document from Assignment)          Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <span style="margin-left: 100px;"><input type="checkbox"/> Merger</span>  <input type="checkbox"/> Security Agreement <span style="margin-left: 100px;"><input type="checkbox"/> Change of name</span>  <input type="checkbox"/> Other</p> <p>Execution Date: September 16, 2003</p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p>B. Trademark Registration No.(s)  869,477</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Frank J. Colucci, Esq.</u></p> <p>Internal Address: <u>Colucci &amp; Umans</u>  <u>Manhattan Tower</u></p> <p>Street Address: <u>101 East 52<sup>nd</sup> Street</u></p> <p>City: <u>New York</u> State: <u>New York</u> ZIP: <u>10022</u></p>	<p>6. Total number of applications and registrations involved: <span style="border: 1px solid black; padding: 2px 10px;">1</span></p> <p>7. Total fee (37 CFR 3.41): <u>                    </u> \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account.</p> <p>8. Deposit account number:  <u>20-0050</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Frank J. Colucci  September 19, 2003  
 Name of Person Signing Signature Date

Total number of pages including cover sheet: 3

OMB No. 0651-0011

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TRADEMARK

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**ASSIGNMENT**

**THIS ASSIGNMENT** is made as of September 16<sup>th</sup>, 2003.

**WHEREAS**, CHURCH & DWIGHT COMPANY, a Wyoming corporation, located at Alchem Road, Green River, Wyoming 82935, is the record owner of Registration No. 869,477 of NOW for personal deodorant, which is registered in the United States Patent and Trademark Office; and

**WHEREAS**, A & F TRADEMARK, INC., a Delaware corporation, located at 220 Market Street, New Albany, Ohio 43054, is desirous of acquiring said trademark registration;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Church & Dwight Company, does hereby assign unto A & F Trademark, Inc. all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the mark.

Dated: September 16, 2003

CHURCH & DWIGHT COMPANY

By L. Scott Robinson  
President

STATE OF *Wyoming* ) ss.:  
COUNTY of *Sweetwater* )

I, *Dale W. Hymas*, a Notary Public in and for the State and County aforementioned, do hereby certify that *L. Scott Dickerson*, who appeared before me and who executed the foregoing document in my presence, is the *President* of Church & Dwight Company, a corporation and existing under the laws of the State of Wyoming; that the said *L. Scott Dickerson* has authority, under the articles of incorporation and bylaws of the said corporation to represent the said corporation, and that any instrument signed solely by him/her in his/her capacity as such officer is binding on the said corporation.  
Dated this *16<sup>th</sup>* day of September, 2003

Notary Public

*Dale W. Hymas*

