



04-29-2003

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇨ ⇨ ⇨ ▼ ▼

REC
T



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102433557

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Flowers Direct, Inc. 4.24.03

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Florida
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 01/01/1996

2. Name and address of receiving party(ies)

Name: Flowers Direct, LLP

Internal

Address: _____

Street Address: 5425 Beaumont Center Blvd., Ste. 920

City: Tampa State: FL Zip: 33634

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☐ Corporation-State _____

☒ Other Limited Liability Partnership - Texas

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,779,145
2,110,934
1,740,111

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott J. Major

Internal Address: _____

Street Address: Millen, White, Zelano &
Branigan, 2200 Clarendon Blvd., Ste.

1400

City: Arlington State: VA Zip: 22201

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41): \$ 90.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Maureen L. Dall

Name of Person Signing

Signature

4/24/03

Date

Total number of pages including cover sheet, attachments, and document: 2

04/28/2003 ECOOPER 00000089 1779145

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 OP
50.00 OP

TRADEMARK
REEL: 002719 FRAME: 0786

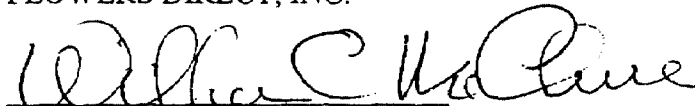
CONFIRMATION OF ASSIGNMENT


This is to confirm that effective on or about Jan 1st, 1996 ~~Jan 1st, 1996~~ for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Flowers Direct, Inc. (FDI), a Florida corporation, assigned certain of its assets to Flowers Direct, LLP, a Texas limited liability partnership, including all right, title and interest in the following service marks, together with the goodwill of the business symbolized by the marks and registrations therefor:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
FLOWERS DIRECT	1,779,145	June 29, 1993
BASKETS DIRECT	2,110,934	November 4, 1997
FLOWERS DIRECT & Design	1,740,111	December 15, 1992

The undersigned confirms that he was an officer of FDI at the time of the assignment.

FLOWERS DIRECT, INC.


William C. McClure


Title