

MODIFIED Form PTO-1594
(Rev. 10/02)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Ferguson Enterprises, Inc.
618 Bland Boulevard
Newport News, Virginia 23602

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Virginia.
 Other

2. Name and address of receiving party(ies):
Marketfocus Communications, Inc.
12500 Jefferson Boulevard
Newport News, Virginia 23602

Individual(s) Citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Virginia
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Nunc Pro Tunc Assignment Effect
 September 1, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Execution Date: **September 9, 2003**

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.
 2,051,017

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

Attention: **Kevin G. Smith**

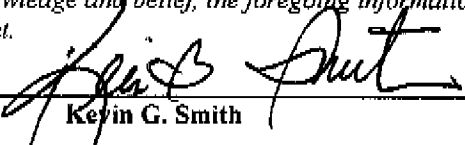
6. Total number of applications and registrations involved:
 1

7. Total fee (37 CFR 3.41): \$40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to deposit account

8. Deposit account number:
 19-4880
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



 Kevin G. Smith

9-22-03

 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

MAIL STOP ASSIGNMENT RECORDATION SERVICES

Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

GH \$40.00 194880 2051017

ASSIGNMENT

WHEREAS, Ferguson Enterprises, Inc. ("Assignor"), a corporation organized under the laws of Virginia, whose address is 618 Bland Boulevard, Newport News, Virginia 23602, has adopted and used the trademark Registration number 2,051,017; and

WHEREAS, Marketfocus Communications, Inc. ("Assignee"), a corporation organized under the laws of Virginia, with a business address at 12500 Jefferson Boulevard, Newport News, Virginia 23602, is desirous of acquiring the trademark, thereof

NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademark, together with the registration thereof and the good will of the business symbolized by the trademark.

This ASSIGNMENT executed September 9, 2003 is dated *NUNC PRO TUNC* August 1, 1998, and is considered effective as of the specified *NUNC PRO TUNC* date.

Ferguson Enterprises, Inc.

By 

Printed Name Terry E. Hall

Title Secretary

Date 9/9/03

NUNC PRO TUNC: August 1, 1998