

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| James Owen Hannay | | 09/25/2003 | INDIVIDUAL: UNITED STATES |

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| RECEIVING PARTY DATA | |
| Name: | Slingshot, LLC |
| Street Address: | 208 North Market, Suite 500 |
| City: | Dallas |
| State/Country: | TEXAS |
| Postal Code: | 75202 |
| Entity Type: | Limited liability company: TEXAS |

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|---------------------------|---------|-----------|
| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 2087595 | SLINGSHOT |

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| CORRESPONDENCE DATA | |
| Fax Number: | (214)999-9164 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 2149691172 |
| Email: | trina.brainard@tklaw.com |
| Correspondent Name: | Heather C. Brunelli |
| Address Line 1: | 1700 Pacific Avenue, Suite 3300 |
| Address Line 4: | Dallas, TEXAS 75201 |

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| ATTORNEY DOCKET NUMBER: | 502969.000002 |
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| NAME OF SUBMITTER: | Heather C. Brunelli |
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| Total Attachments: 1 source=sling#page1.tif |
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CH \$40.00 2087595

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of September 25, 2003, (the "Effective Date"), is made by and between James Owen Hannay, an individual ("Assignor"), and Slingshot, LLC, a Texas limited liability company ("Assignee").

W I T N E S S E T H:

WHEREAS, Assignor has adopted and used, and has registered the trademark "SLINGSHOT" (United States Registration No. 2,087,595) in connection with advertising agency and related services (the "Mark");

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title, and interest in and to the Mark, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof; and

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys unto Assignee all of Assignor's right, title and interest in and to the Mark, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.
2. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and of the State of Texas.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

James Owen Hannay

