

05-05-2003

FORM PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 05/31/02)

RE



102438017

DEPARTMENT OF COMMERCE  
Patent and Trademark Office

4-30-03

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The ServiceMaster Company

- Individual(s)       Association
- General Partnership     Limited Partnership
- Corporation - State
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No



2. Name and address of receiving party(ies):

Name: ServiceMaster Brands, L.L.C.

Address: 100 Bank Street  
Suite 610  
Burlington, VT 05401

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - State
- Other Vermont Limited Liability

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

Nature of Conveyance:

- Assignment       Merger
- Security Agreement     Change of Name
- Other \_\_\_\_\_

Execution Date: 4/30/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached list

B. Trademark Registration No.(s)

See attached list

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed.

P. Jay Hines  
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
Attorneys at Law  
1940 Duke Street  
Alexandria, Virginia 22314  
OSMMN Ref: 234319US

6. Total number of applications and registrations involved: 98

7. Total fee (37 CFR 3.41):      \$2465

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 50-2014  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

P. Jay Hines

Name of Person Signing

Signature

April 30, 2003

Date

Total number of pages, including cover sheet, attachments, and document: 15

Mail documents to be recorded with required cover sheet information to:

05/02/2003 6TON11 00000043 75911733

01 FC:0521  
02 FC:0522

40.00 OP  
2425.00 OP

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002720 FRAME: 0766

<b>Mark</b>	<b>App. #</b>
Another ServiceMaster Solution (word mark)	75/911,733
Making Life Simpler	75/918,408
All About Home (word mark)	78/090,793
ARS Systems Team (word mark)	78/072,616
ARS Service Team (word mark)	78/072,615
ServiceMaster Home (word mark)	78/087,989
We Are Home (word mark)	78/098,465
ServiceMaster Way (word mark)	78/091,281
Home Service. Mastered.	78/091,004
We Have Home Service Mastered (word mark)	78/091,007
AllAboutHome.com (word mark)	78/090,781
ServiceMaster SiteService (word mark)	78/146,269
Trees Design	76/381,108
ARS MasterTechs (word mark)	78/186,897
ARS Service Express and Design	78/202,736

<u>Mark</u>	<u>Reg. #</u>
Q̄RV with words & DESIGN	2,023,182
RecoveryNet (word mark)	2,023,178
ServiceMaster (Banner unfilled)	1,370,688
ServiceMaster in Banner	1,373,114
ServiceMaster in Banner	704,772
The Link (word mark)	1,474,122
ServiceMaster (word mark)	1,220,269
Quality Assured Logo	1,420,436
The Cleaning People Who Care (word mark)	1,054,498
RecoverLink (word mark)	2,009,898
Bust of Mr. ServiceMaster	794,943
Bust of Mr. ServiceMaster	783,358
1-800-WE SERVE	1,965,493
ServiceMaster (Banner Shape Only)	810,884
Classic Care of America	1,513,056
MaidBrite (stylized)	1,513,132
Fulfilling the Dream w/ ServiceMaster Franchising circle design	2,058,745
Color Yellow Vehicle Design	2,085,318
ServiceMaster (word mark)	782,584
Merry Maids w/Pail	1,343,330
Merry Maids (word mark)	1,343,329
ServiceMaster in Banner	1,371,923
We Serve (Cube)	2,154,471
ServiceMaster Recovery Management (word mark)	2,023,179

<u>Mark</u>	<u>Reg. #</u>
QRV w/ Diamond Design	2,058,995
ServiceMaster (blue and yellow)	1,543,875
ServiceMaster in Banner	887,665
Globe & Banner Logo	871,509
ServiceMaster Clean (word mark)	2,414,270
ServiceLink (word mark)	2,156,448
ServiceMaster Clean (word mark)	2,254,065
We Serve (word mark)	2,023,015
1-888-WE SERVE	2,229,232
Furniture Medic (word mark)	1,712,243
The Prescription for Damaged Furniture (word mark)	1,876,917
Rx in Wood Block Design	1,882,533
RR Restoration Refinishing & Mirror Design	1,867,214
Bust of Mr. ServiceMaster	766,885
ServiceMaster (word mark)	868,781
ServiceMaster (word mark)	922,556
ServiceMaster (word mark)	1,000,961
ServiceMaster (word mark)	1,157,597
ServiceMaster (word mark)	1,272,228
ServiceMaster (word mark)	1,370,689
ServiceMaster (word mark)	1,370,690
ServiceMaster (word mark)	1,371,924
ServiceMaster (word mark)	1,796,298
We Serve (Cube)	1,931,212
One Less Thing To Worry About (word mark)	2,222,834
Rescue Rooter and Musketeer	1,053,076
Rescue Rooter (word mark)	1,131,000
Drainright (word mark)	1,291,617
Scour-Jet (word mark)	1,291,886
Scour Jet	1,891,374
Rescue Rooter (word mark)	1,787,059
SHOUT	2,387,987
Team ARS (word mark)	2,241,502

Mark	Reg. #
The Best in the House (word mark)	2,220,911
Nobody Makes Your Home Work Better (word mark)	2,215,318
ARS (word mark)	2,139,085
ARS (stylized)	2,140,947
American Residential Service: Inc. ARS (stylized)	2,120,965
Your Team Behind the Scene (word mark)	2,309,018
WSH Smiling House Design	2,638,011
WeServeHomes (word mark)	2,471,287
Because Nobody Likes Homework	2,541,382
Point. Click. Fixed!	2,550,839
Axon (word mark)	1,900,902
ServiceMaster Clean & triangle	2,503,865
ServiceMaster Clean & triangle	2,503,864
QFRx logo	2,620,590
America's Home Team (word mark)	1,870,803
Leisure Lawn & Design	1,097,020
Leisure Lawn (word mark)	1,034,116
The Dry Fertilizer People (word mark)	1,051,560
Ground Control and Design	1,661,097
Merry Maids (word mark)	2,512,613
Furniture Medic (word mark)	2,512,612
Principles, People, Performance logo	2,594,447
ServiceMaster Home Service Center (word mark)	2,676,618
Nobody Handles Your Plumbing Disaster Faster! (word mark)	2,547,458
We Can Master Any Plumbing Disaster (word mark)	2,573,944
Operation Warm-Up (word mark)	2,631,924

**ASSIGNMENT**  
**(Trademarks and Patents)**

THIS ASSIGNMENT (the "Assignment") is made and entered into 30 April 2003 ("Effective Date"), by and between The ServiceMaster Company, a Delaware corporation, ("Assignor"), and ServiceMaster Brands L.L.C., a Vermont limited liability company ("Assignee").

**RECITALS**

- A. Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the trademarks and service marks, and any respective applications registrations with the United States Patent and Trademark Office, listed in Schedule A ("Trademarks"), including variations thereof and the goodwill associated therewith.
- B. Assignor is the sole and exclusive owner of the entire right, title, and interest in, to, and under the United States patent applications listed in Schedule B ("Patents").
- C. Assignee wishes to acquire, and Assignor wishes to assign, all right, title, and interest in, to, and under the Trademarks and Patents (collectively, "IP"), together with the goodwill associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, including receipt by Assignor of the entire membership interest in Assignee, the receipt and sufficiency of which Assignor acknowledges, Assignor does sell, assign, transfer, and set over to Assignee the entire right, title, and interest in, to, and under the IP, together with the goodwill associated with the Trademarks, including any renewals and extensions of any registration that is or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made; and together will all income, royalties, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the IP, with the right to sue for and collect the same, for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

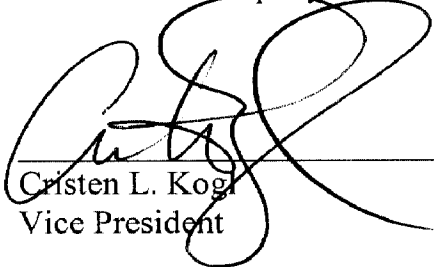
Assignor authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the IP.

Assignor shall provide to Assignee, its successors, assigns, or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required) (1) in the preparation and prosecution of any application for renewal of a registration covering any of the Trademarks, (2) in the prosecution or defense of any interference, opposition, infringement, or other proceedings that may arise in

connection with the IP, including, but not limited to, testifying as to any facts relating to the IP and this Assignment, (3) in obtaining any additional protection for the IP that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries, and (4) in the implementation or perfection of this Assignment.

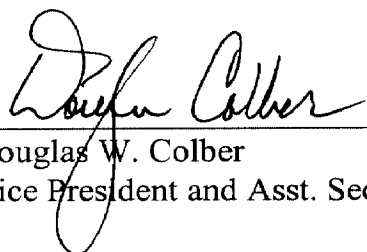
**Assignor:**

The ServiceMaster Company

By:   
Cristen L. Kogl  
Vice President

**Assignee:**


ServiceMaster Brands L.L.C.

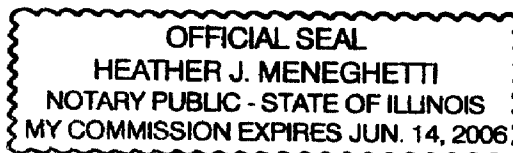
By:   
Douglas W. Colber  
Vice President and Asst. Secretary

STATE OF ILLINOIS            )  
  ) SS  
COUNTY OF DUPAGE        )

On 30 April 2003, there appeared before me Cristen L. Kogl, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of The ServiceMaster Company, a Delaware corporation.

My commission expires: *June 14, 2006*

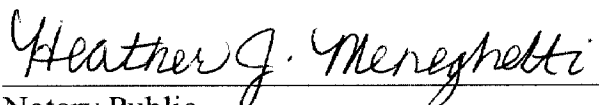
  
Notary Public

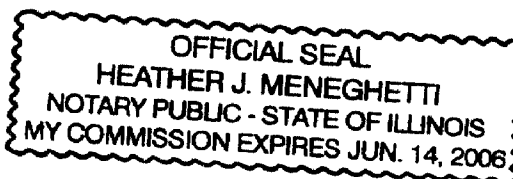


STATE OF ILLINOIS            )  
  ) SS  
COUNTY OF DUPAGE        )

On 30 April 2003, there appeared before me Douglas W. Colber, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of ServiceMaster Brands L.L.C., a Vermont limited liability company.

My commission expires: *June 14, 2006*

  
Notary Public



**SCHEDULE A**  
**(SEE ATTACHED)**



Registered Owner: The ServiceMaster Company		One ServiceMaster Way Downers Grove, IL 60515						
ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
1380	United States	Another ServiceMaster Solution (word mark)	1, 2, 3, 5, 7, 16, 21, 31, 35, 36, 37, 42	75/911,733	2/7/2000			Application
1381	United States	Making Life Simpler	1, 2, 3, 5, 7, 9, 16, 21, 31, 35, 36, 37, 39, 42	75/918,408	2/16/2000			Application
1409	United States	All About Home (word mark)	35, 36, 37, 42	78/090,793	10/30/2001			Application
1528	United States	ARS Systems Team (word mark)	37	78/072,616	7/6/2001			Application
3082	United States	ARS Service Team (word mark)	37	78/072,615	7/6/2001			Application
3158	United States	ServiceMaster Home (word mark)	1, 35, 36, 37, 42	78/087,989	10/11/2001			Application
3173	United States	We Are Home (word mark)	16	78/098,465	12/14/2001			Application
3179	United States	ServiceMaster Way (word mark)	1, 35, 36, 37, 42	78/091,281	11/1/2001			Application
3181	United States	Home Service. Mastered.	1, 35, 36, 37, 42	78/091,004	10/31/2001			Application
3182	United States	We Have Home Service Mastered (word mark)	1, 35, 36, 37, 42	78/091,007	10/31/2001			Application
3191	United States	AllAboutHome.com (word mark)	35, 36, 37, 42	78/090,781	10/30/2001			Application
3202	United States	ServiceMaster SiteService (word mark)	37, 42, 45	78/146,269	7/22/2002			Application
3209	United States	Trees Design	44	76/381,108	3/8/2002			Application
3547	United States	ARS MasterTechs (word mark)	37	78/186,897	11/20/2002			Application
3556	United States	ARS Service Express and Design	37	78/202,736	1/13/2003			Application
1587	United States	Voice of the Customer (word mark)	37, 42					Common Law
3206	United States	America's Home Service Company	35, 36, 37, 42					Common Law
3207	United States	We Are One (word mark)						Common Law
3540	United States	America's Service Brands for Home and Business (word mark)						Common Law
3575	United States	Clean Sweep Quarterly (word mark)	16					Common Law

3576	United States	Restoration Report (word mark)	16							Common Law
3577	United States	Cleaning Solutions (word mark)	16							Common Law
3578	United States	SCORE ServiceMaster Complete On-line Resource (word mark)	42							Common Law
3579	United States	X-cite (word mark)	9							Common Law
3557	United States	Star Design with curve	37							Common Law
3566	United States	Gift of Time (word mark)	16, 35							Common Law
48	United States	QRV with words & DESIGN	35	74/691,663	6/21/1995	2,023,182	12/17/1996	Registered		
49	United States	Recovery/Net (word mark)	35, 37	74/691,461	6/21/1995	2,023,178	12/17/1996	Registered		
335	United States	ServiceMaster (Banner unfilled)	42	73/37,103	5/13/1985	1,370,688	11/12/1985	Registered		
336	United States	ServiceMaster in Banner	42	73/537,105	5/13/1985	1,373,114	11/26/1985	Registered		
338	United States	ServiceMaster in Banner	37	72/079,312	8/10/1959	704,772	9/20/1960	Registered		
341	United States	The Link (word mark)	16	73/641,711	1/28/1987	1,474,122	1/26/1988	Registered		
345	United States	ServiceMaster (word mark)	35, 37	73/227,839	8/17/1979	1,220,269	12/14/1982	Registered		
346	United States	Quality Assured Logo	37	73/549,310	7/22/1985	1,420,436	12/9/1986	Registered		
353	United States	The Cleaning People Who Care (word mark)	39	73/081,589	3/26/1976	1,054,498	12/14/1976	Registered		
354	United States	Recoverlink (word mark)	37	74/725,940	9/7/1995	2,009,898	10/22/1996	Registered		
358	United States	Bust of Mr. ServiceMaster	37	72/164,408	3/11/1963	794,943	8/24/1965	Registered		
360	United States	Bust of Mr. ServiceMaster	3	72/165,394	3/25/1963	783,358	1/12/1965	Registered		
361	United States	1-800-WE SERVE	36, 37, 42	74/662,996	4/12/1995	1,965,493	4/2/1996	Registered		
362	United States	ServiceMaster (Banner Shape Only)	37	72/159,633	12/21/1962	810,884	7/5/1966	Registered		
368	United States	Classic Care of America	37	73/715,382	3/7/1988	1,513,056	11/15/1988	Registered		
373	United States	MaidBrite (stylized)	42	73/664,395	6/3/1987	1,513,132	11/15/1988	Registered		
379	United States	Fulfilling the Dream w/ ServiceMaster Franchising circle design	35	74/734,759	9/27/1995	2,058,745	5/6/1997	Registered		
380	United States	Color Yellow Vehicle Design	37	74/733,339	9/22/1995	2,085,318	8/5/1997	Registered		
382	United States	ServiceMaster (word mark)	37	72/159,632	12/21/1962	782,584	12/29/1964	Registered		
395	United States	Merry Maids w/Pail	37	73/510,478	11/26/1984	1,343,330	6/18/1985	Registered		
402	United States	Merry Maids (word mark)	37	73/510,391	11/26/1984	1,343,329	6/18/1985	Registered		
406	United States	ServiceMaster in Banner	42	73/537,106	5/13/1985	1,371,923	11/19/1985	Registered		
411	United States	We Serve (Cube)	35, 37, 42	75/043,068	1/16/1996	2,154,471	5/5/1998	Registered		
423	United States	ServiceMaster Recovery Management (word mark)	35, 37	74/691,463	6/21/1995	2,023,179	12/17/1996	Registered		

427	United States	QRV w/ Diamond Design	35, 37	75/066,696	3/4/1996	2,058,995	5/6/1997	Registered
592	United States	ServiceMaster (blue and yellow)	37, 42	73/732,327	6/3/1988	1,543,875	6/13/1989	Registered
594	United States	ServiceMaster in Banner	37	72/321,830	3/14/1969	887,665	3/10/1970	Registered
634	United States	Globe & Banner Logo	37	72/288,238	1/5/1968	871,509	6/17/1969	Registered
649	United States	ServiceMaster Clean (word mark)	37	75/234,419	1/31/1997	2,414,270	12/19/2000	Registered
680	United States	ServiceLink (word mark)	35	75/228,628	1/21/1997	2,156,448	5/12/1998	Registered
681	United States	ServiceMaster Clean (word mark)	35	75/234,417	1/31/1997	2,254,065	6/15/1999	Registered
683	United States	We Serve (word mark)	35, 36, 37, 42	74/666,638	4/27/1995	2,023,015	12/17/1996	Registered
690	United States	1-888-WE SERVE	35, 37, 42	74/698,530	7/7/1995	2,229,232	3/2/1999	Registered
694	United States	Furniture Medic (word mark)	37	74/222,102	11/18/1991	1,712,243	9/1/1992	Registered
718	United States	The Prescription for Damaged Furniture (word mark)	37	74/479,786	1/18/1994	1,876,917	1/31/1995	Registered
724	United States	Rx in Wood Block Design	40	74/473,050	12/27/1993	1,882,533	3/7/1995	Registered
737	United States	RR Restoration Refinishing & Mirror Design	37	74/471,433	12/20/1993	1,867,214	12/13/1994	Registered
848	United States	Bust of Mr. ServiceMaster	100, 103	72/159,631	12/21/1962	766,885	3/17/1964	Registered
849	United States	ServiceMaster (word mark)	3	72/293,055	3/12/1968	868,781	4/29/1969	Registered
850	United States	ServiceMaster (word mark)	42	72/370,264	9/9/1970	922,556	10/19/1971	Registered
851	United States	ServiceMaster (word mark)	8	73/012,174	1/30/1974	1,000,961	1/7/1975	Registered
852	United States	ServiceMaster (word mark)	37	73/227,838	8/17/1979	1,157,597	6/9/1981	Registered
854	United States	ServiceMaster (word mark)	42	73/393,984	9/29/1982	1,272,228	3/27/1984	Registered
855	United States	ServiceMaster (word mark)	42	73/537,104	5/13/1985	1,370,689	11/12/1985	Registered
856	United States	ServiceMaster (word mark)	42	73/537,108	5/13/1985	1,370,690	11/12/1985	Registered
857	United States	ServiceMaster (word mark)	42	73/537,107	5/13/1985	1,371,924	11/19/1985	Registered
860	United States	ServiceMaster (word mark)	9	74/342,398	12/21/1992	1,796,298	10/5/1993	Registered
862	United States	We Serve (Cube)	36, 37, 42	74/571,445	9/9/1994	1,931,212	10/31/1995	Registered
1288	United States	One Less Thing To Worry About (word mark)	37	75/427,145	2/2/1998	2,222,834	2/9/1999	Registered
1296	United States	Rescue Rooter and Musketeer	37	73/063,883	9/22/1975	1,053,076	11/16/1976	Registered
1297	United States	Rescue Rooter (word mark)	37	73/185,931	9/18/1978	1,131,000	2/12/1980	Registered
1298	United States	Drainright (word mark)	1	73/438,218	8/8/1983	1,291,617	8/28/1984	Registered
1299	United States	Scour-Jet (word mark)	7	73/438,199	8/8/1983	1,291,886	8/28/1984	Registered
1300	United States	Scour Jet	37	74/520,803	5/9/1994	1,891,374	4/25/1995	Registered
1301	United States	Rescue Rooter (word mark)	37	74/329,906	11/9/1992	1,787,059	8/10/1993	Registered
1371	United States	SHOUT	16, 35	75/940,774	6/28/1999	2,387,987	9/19/2000	Registered
1384	United States	Team ARS (word mark)	37	75/329,702	7/24/1997	2,241,502	4/27/1999	Registered

1385	United States	The Best in the House (word mark)	37	75/271,373	4/8/1997	2,220,911	1/26/1999	Registered
1386	United States	Nobody Makes Your Home Work Better (word mark)	37	75/271,374	4/8/1997	2,215,318	12/29/1998	Registered
1387	United States	ARS (word mark)	37	75/261,790	3/22/1997	2,139,085	2/24/1998	Registered
1388	United States	ARS (stylized)	37	75/261,789	3/22/1997	2,140,947	3/3/1998	Registered
1389	United States	American Residential Services, Inc. ARS (stylized)	37	75/103,181	5/13/1996	2,120,965	12/16/1997	Registered
1390	United States	Your Team Behind the Scene (word mark)	37	75/576,270	10/27/1998	2,309,018	1/18/2000	Registered
1396	United States	WSh Smiling House Design	35	75/903582	1/26/2000	2,638,011	10/22/2002	Registered
1397	United States	WeServeHomes (word mark)	35	75/904,274	1/26/2000	2,471,287	7/24/2001	Registered
1398	United States	Because Nobody Likes Homework	35	75/902,527	1/26/2000	2,541,382	2/19/2002	Registered
1399	United States	Point. Click. Fixed!	35	75/907,241	2/1/2000	2,550,839	3/19/2002	Registered
1400	United States	Axon (word mark)	37	74/482,862	1/26/1994	1,900,902	6/20/1995	Registered
1481	United States	ServiceMaster Clean & triangle	37	76/130,762	9/19/2000	2,503,865	11/6/2001	Registered
1482	United States	ServiceMaster Clean & triangle	35	76/130,761	9/19/2000	2,503,864	11/6/2001	Registered
1483	United States	QFRx logo	37	76/257,707	5/15/2001	2,620,590	9/17/2002	Registered
1507	United States	America's Home Team (word mark)	37	74/395,714	5/24/1993	1,870,803	12/27/1994	Registered
1510	United States	Leisure Lawn & Design	42	73/120,727	3/28/1977	1,097,020	7/18/1978	Registered
1511	United States	Leisure Lawn (word mark)	42	73/056,116	6/25/1975	1,034,116	2/17/1976	Registered
1512	United States	The Dry Fertilizer People (word mark)	42	73/072,844	12/29/1975	1,051,560	10/26/1976	Registered
1522	United States	Ground Control and Design	42	74/063,207	5/29/1990	1,661,097	10/15/1991	Registered
1523	United States	Merry Maids (word mark)	35	76/223,241	3/12/2001	2,512,613	11/27/2001	Registered
1524	United States	Furniture Medic (word mark)	35	76/223,240	3/12/2001	2,512,612	11/27/2001	Registered
1579	United States	Principles, People, Performance logo	35, 37	78/090,613	10/29/2001	2,594,447	7/16/2002	Registered
3090	United States	ServiceMaster Home Service Center (word mark)	1, 35, 36, 37, 42	76/244,856	4/23/2001	2,676,618	1/21/2003	Registered
3156	United States	Nobody Handles Your Plumbing Disaster! (word mark)	37	78/076,448	7/30/2001	2,547,458	3/12/2002	Registered
3157	United States	We Can Master Any Plumbing Disaster (word mark)	37	78/076,444	7/30/2001	2,573,944	5/28/2002	Registered
3165	United States	Operation Warm-Up (word mark)	37, 42	78/086,052	9/28/2001	2,631,924	10/8/2002	Registered

TRADEMARK

REEL: 002720 FRAME: 0777

**SCHEDULE B  
(SEE ATTACHED)**

Registered Owner: The ServiceMaster Company

One ServiceMaster Way  
Downers Grove, IL 60515

ID 1438 Country United States

Classes

App. # 60/294,905

App. Dt 5/31/2001

Reg. #

Reg. Dt

Status

Mark Method and System to Select,  
Schedule and Purchase Home  
Services

Provisional Application

TRADEMARK