

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

04-28-2003



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

4-9-03

To the Honorable Commissioner of

Patent and Trademark Office original documents or copy thereof.

1. Name of conveying party(ies):

McClatchy Management Services, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State of Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Cox Newspapers, Inc. Street Address: 6205 Peachtree Dunwoody Road City/State/zip: Atlanta, Georgia 30328

- Individual(s) citizenship- Association-State of General Partnership-State of Limited Partnership-State of Corporation-State of Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: April 7, 2003 and March 27, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,377,868

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Elisa P. Rosen Dow, Lohnes & Albertson P.L.L.C. 1200 New Hampshire Avenue, N.W. Suite 800 Washington, DC 20036

Atty. Docket No.: 06570.0022

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):

50-1699

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elisa P. Rosen

April 9, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments, Washington, DC 20231

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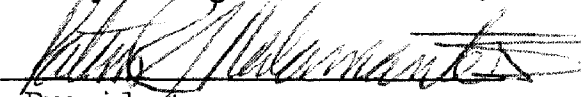
TRADEMARK REEL: 002720 FRAME: 0838

EXHIBIT A

STATEMENT OF ASSIGNMENT

McClatchy Management Services, Inc., a Delaware corporation, with a principal business located at 2100 Q Street, Sacramento, California 95816 (the "Assignor") and Cox Newspapers, Inc., a Delaware corporation, with a principal place of business located at 6205 Peachtree Dunwoody Road, Atlanta, Georgia 30328 (the "Assignee") confirm that pursuant to the Trademark Assignment and License Agreement, dated ~~March~~ <sup>April 7</sup> ~~\_\_\_~~, 2003, Assignor conveyed and assigned to Assignee all of Assignor's worldwide right, title and interest in and to the mark "Buyer's Edge" (U.S. Registration Number 2377868, Classes 16 and 42) together with the goodwill associated with and symbolized by such mark.

ASSIGNOR: McClatchy Management Services, Inc.

By:   
Its: President  
Date: April 7, 2003

ASSIGNEE: Cox Newspapers, Inc.

By: \_\_\_\_\_  
Its: \_\_\_\_\_  
Date: \_\_\_\_\_

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ASSIGNOR: McClatchy Management Services, Inc.

By: \_\_\_\_\_  
Its: \_\_\_\_\_  
Date: \_\_\_\_\_

ASSIGNEE: Cox Newspapers, Inc.

By:  \_\_\_\_\_  
Its: **Andrew A. Merdek, Secretary**  
Date: 5/27/03