

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

New Creative Enterprises, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: August 21, 2003

2. Name and address of receiving party(ies)

Name: Kathy Hatch Designs, Inc.

Internal Address: _____
Address: _____

Street Address: 8 Beaver Creek Road

City: East Lyme State: CT Zip: 06333

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Connecticut
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,351,233 and
2,565,845

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathryn E. Smith

Internal Address: Wood, Herron & Evans, L.L.P.
2700 Carew Tower

Street Address: 441 Vine Street

City: Cincinnati State: OH Zip: 45202-2917

6. Total number of applications and registrations involved: _____

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3000

DO NOT USE THIS SPACE

9. Signature.

Kathryn E. Smith
Name of Person Signing

Kathryn E. Smith
Signature

Sept. 24, 2003
Date

Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$65.00 233000 2351233

ASSIGNMENT

WHEREAS New Creative Enterprises, Inc., an Ohio Corporation with a business address of 401 Milford Parkway, Milford, Ohio 45150, has adopted, used and is presently using the mark THE KATHY HATCH COLLECTION (and Design) (hereinafter the "Marks"), and is the owner of trademark properties corresponding to the Marks in the United States and Canada, as identified in the attachment hereto marked **Exhibit A**; and

WHEREAS, Kathy Hatch Designs, Inc., a Connecticut Corporation with a business address of 8 Beaverbrook Road, East Lyme, Connecticut 06333, is desirous of acquiring said Mark, the applications therefor, and the resulting registrations thereof;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, New Creative Enterprises, Inc. does hereby assign unto Kathy Hatch Designs, Inc. all right, title and interest in and to the said ^{KHY} Marks together with the good will of the business symbolized by the ^{KHY} Marks and the above-identified registrations, applications, and the resulting registrations thereof.

This assignment is effective as of 8/21, 2003.

NEW CREATIVE ENTERPRISES, INC.

By: 

Title: president

STATE OF OHIO

:
:ss.

COUNTY OF HAMILTON

Before me this 21 day of August, 2003, personally appeared

Mark Schoenwald, whose title is President of New Creative Enterprises, Inc. the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained on behalf of said corporation.



NANCIE KIRKPATRICK
Notary Public, State of Ohio
My Commission Expires ~~Notary Public~~
May 5, 2006 My Commission Expires:

Nancie Kirkpatrick

KATHY HATCH DESIGNS, INC.

By: *Kathy Hatch*

Title: President

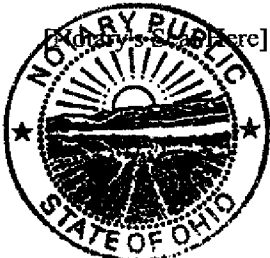
STATE OF OHIO

:
:ss.

COUNTY OF HAMILTON

Before me this 21st day of August, 2003, personally appeared

Kathy Hatch, whose title is President of Kathy Hatch Designs, Inc. the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained on behalf of said corporation.



NANCIE KIRKPATRICK
Notary Public, State of Ohio
My Commission Expires
May 5, 2006

Notary Public
My Commission Expires:

Nancie Kirkpatrick

EXHIBIT A**United States Trademark Properties**

United States Trademark Registration No. 2,351,233, for the mark THE KATHY HATCH COLLECTION (and Design)

United States Trademark Registration No. 2,565,845, for the mark THE KATHY HATCH COLLECTION (and Design)

Canadian Trademark Property

Canadian Application Serial No. 1,119,947 for the mark THE KATHY HATCH COLLECTION (and Design)

Common Law Trademark Rights

THE KATHY HATCH COLLECTION