

04-30-2003

Form PTO-1594 (Rev 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102435165

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Hearst Corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 02/26/2003

2. Name and address of receiving party(ies)

Name: SFX Broadcasting, Inc.

Internal

Address:

Street Address: 200 East Basse Road

City: San Antonio State: TX Zip: 78209

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2022240

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pamela B. Huff

Internal Address: Cox & Smith Incorporated

Street Address: 112 East Pecan Street,

Suite 1800

City: San Antonio State: TX Zip: 78205

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

03-3483

DO NOT USE THIS SPACE

9. Signature.

Pamela B. Huff Name of Person Signing

Pamela B. Huff Signature

April 16, 2003 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

04/29/2003 TBIAZI 00000047 2022240

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40.00 DP

TRADEMARK REEL: 002720 FRAME: 0986

NUNC PRO TUNC ASSIGNMENT

WHEREAS, THE HEARST CORPORATION, a Delaware corporation ("ASSIGNOR"), having its principal place of business at 759 North 19th Street, Milwaukee, Wisconsin 53233, has adopted, used, and has been using the mark listed on the attached Exhibit "A"; and

WHEREAS, SFX BROADCASTING, INC., a Delaware corporation ("ASSIGNEE"), having its principal place of business at 200 East Basse Road, San Antonio, Texas 78209, desires to acquire all right, title and interest in and to said Mark, any and all registrations and applications for registration thereof, and the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest in and to said Mark, all registrations and applications for registration thereof, all rights derived from or associated with use of the Mark by ASSIGNOR together with the goodwill of the business symbolized by said Mark, and the right to recover for past infringement of said Mark. ASSIGNOR represents and warrants that it has not previously assigned, licensed, or conveyed any interest in said Mark or the other rights referenced herein, and ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Executed this 26th day of February, 2003 to be effective as of August 31, 1997 which, to the best knowledge of Assignee, is the correct date of transfer.

The Hearst Corporation, a Delaware corporation

By: J. Phadaway

Title: Vice President

EXHIBIT A

**SFX BROADCASTING, INC.
TRADEMARK/SERVICE MARK REGISTRATION**

Mark	Reg. No.	Issued
WLTQ	2,022,240	December 10, 1996