

Form PTO-1594
(Rev. 10/02)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

J. W. Harley, Inc

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3 Nature of conveyance.

- Assignment
- Security Agreement
- Other nunc pro tunc 11/01/1999
- Merger
- Change of Name

Execution Date 09/19/2003

2. Name and address of receiving party(ies)

Name: General Electric Company

Internal
Address:

Street Address: 1 River Road, 37-568

City Schenectady State NY Zip 12345

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No (s)

B. Trademark Registration No.(s) 2,070,471

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name Rodney L. Skoglund, Esq.

Internal Address

Fax (330) 376-9646

Street Address: 4th Fl., First National Tower

(Atty. Docket No. HPW.T.US0004)

City Akron State OH Zip 44308-1456

6. Total number of applications and registrations involved:

1

7 Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-0987

DO NOT USE THIS SPACE

9. Signature

Rodney L. Skoglund

Name of Person Signing

Signature

September 24, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 180987 2070471

TRADEMARK TRANSFER AGREEMENT

THIS AGREEMENT, effective, *nunc pro tunc*, November 1, 1999, is made by and between J.W. Harley, Inc., a corporation organized and existing under the laws of the State of Ohio, with an office and principal place of business at 9177 Dutton Drive, Twinsburg, OH 44087, hereinafter designated as "Assignor"; and,

General Electric Company, a corporation organized and existing under the laws of the State of New York, with an office and principal place of business at 1 River Road, 37-568 Schenectady, NY 12345, hereinafter designated as "Assignee".

WITNESSETH:

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title, and interest in and to U.S. Trademark Registration No. 2,070,471 for the mark MAP (hereinafter "the Trademark");

WHEREAS, Assignor desires to transfer to Assignee all of its rights, title and interest in and to the Trademark as well as all of the goodwill associated therewith; and

WHEREAS, Assignee desires to accept the Trademark and has a *bona fide* intention to use or continues to use the Trademark in commerce and interstate commerce;

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration and other consideration heretofore, paid by Assignee to Assignor, the receipt and sufficiency of which is hereby expressly acknowledged, the said Assignor does hereby agree as follows:

1. Assignor hereby transfers, sells, assigns, and conveys to Assignee, and its successors and assigns, as of the date first written above, all of Assignor's right, title and interest in and to the Trademark, together with any and all goodwill of the business associated therewith, attached to or symbolized by the Trademark.
2. Assignor further conveys to Assignee all of its rights to bring proceedings in the courts or in the U.S. Patent and Trademark Office and to seek remedies for any infringement of the Trademark which may have occurred prior to the date hereof.

