Table settings	Form PTO-1594 RECORDATION FOR (Rev. 10/02) TRADEMAI	
1. Name of conveying party(les): BEN Marketing Acquisition LLC Individual(s)	Tab setlings ⇔⇔⇔ ▼ ▼	<u> </u>
BEN Marketing Acquisition LLC Individual(s) General Partnership Corporation-State City: Stamford State: CT Zip: 05902 Individual(s) State: CT Zip: 05902 Individual(s) Citizenship Association Additional name(s) of conveying party(las) attached? Yes No 3. Nature of conveyance: Assignment Security Agreement Other Security Agreement Other Execution Date: 10-24-2002 Application number(s) or registration number(s): A Trademark Application No.(s) A Trademark Application No.(s) S. Name and address of party to whom correspondence concerning document should be mailed: Name: Jeffrey C. Katz Internal Address: 1740 Broadway Street Address: 1740 Broadway Do Not Use This SPACE Name of Person Signing Name: Jeffrey C, Katz Name of Person Signing Name: Sen Marketing Group LLC Internal Address: Stamford Landing Address: Street Address: One Stamford Landing City: Stamford Stamford State: CT Zip: 05902 Individual(s) citizenship Association City: Stamford State: CT Zip: 05902 Individual(s) citizenship Association Individual(s) citizenship City: Other Deleaver Intited liability company Individual(s) citizenship City: Other Deleaver Intited liability company Individual(s) citizenship City: Other Deleaver Intited liability company Individual(s) citizenship Association Individual(s) citizenship Association Individual(s) citizenship Association Individual(s) citizenship	To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
Execution Date: 10-24-2002 (Chosignations must be a saparato document I'm assigningari) No Additional name(s) & address(es) attached? I'm vee I'm No Additional name(s) & address(es) attached? I'm vee I'm No Strate I'm No No I'm No I'	1. Name of conveying party(ies): BEN Marketing Acquisition LLC Individual(s) Association General Partnership Limited Partnership Corporation-State Other Delaware limited liability company Additional name(s) of conveying party(les) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name	2. Name and address of receiving party(les) Name: BEN Marketing Group LLC Internal Address: One Stamford Landing City: Stamford State: CT Zip: 06902 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State V Other Delaware limited liability company If assignee is not comiciled in the United States, a domestic
Additional number(s) attached Yes V No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Jeffrey C. Katz Internal Address: Davis & Gilbert LLP Total fee (37 CFR 3.41)	4. Application number(s) or registration number(s):	(Designations must be a separate document from assignment) Additional name(s) & address(ea) attached? Yes No B. Trademark Registration No.(s) 1950549, 2152929,
Internal Address: Davis & Gilbert LLP 7. Total fee (37 CFR 3.41)\$90 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 502293 City: New York State: NY Zlp: 10019 DO NOT USE THIS SPACE 9. Signature. 9-24-03 Date	5. Name and address of party to whom correspondence concerning document should be mailed:	ttached Yes V No 6. Total number of applications and
Street Address:	MICRON-I	Enclosed
9. Signature. Jeffrey C, Katz Name of Person Signing Do NOT USE THIS SPACE 9-24-03 Date	Street Address: 1740 Broadway	
9. Signature. Jeffrey C, Katz Name of Person Signing Signature 9-24-03 Date		THIS SPACE
Name of Person Signing Signature Date		
Total number of pages orcluding cover sheet, stachmonia, and document: Maji documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments	Name of Person Signing Total number of pages producing co	Signature Date

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PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BEN MARKETING ACQUISITION LLC", CHANGING ITS NAME FROM "BEN MARKETING ACQUISITION LLC" TO "BEN MARKETING GROUP LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF OCTOBER, A.D. 2002, AT 9 O'CLOCK A.M.



Warriet Smith Windsor. Secretary of State

AUTHENTICATION: 2084373

DATE: 11-12-02

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04:29pm

CERTIFICATE OF AMENDMENT TO CERTIFICATE OF FORMATION OF BEN MARKETING ACQUISITION LLC

It is hereby certified that:

- The name of the limited liability company (hereinafter called the "limited liability company") is BEN Marketing Acquisition LLC.
- 2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article the following new Article:

"FRST: The name of the limited liability company is BEN Marketing Group LLC."

Executed on October 24, 2002

/s/ Gary Lee
Gary Lee
Authorized Person

#351245 v02 03023-0964-000

RECORDED: 09/24/2003

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 10/24/2002 020656683 — 3561130

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