

04-30-2003

Form PTO-1594
(Rev. 10/02)
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S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Morris Communications Corporation
4-28-03
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____ Georgia
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Morris Communications Company, LLC
Internal Address: _____
Address: _____
Street Address: 725 Broad Street
City: Augusta State: GA Zip: 30901
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other limited liability company (Georgia)
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 4/17/03

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2,689,715
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Timothy E. Moses
Internal Address: Hull, Towill, Norman, Barrett & Salley
Street Address: P.O. Box 1564
City: Augusta State: GA Zip: 30903-1564

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number: _____

OFFICE OF PUBLIC RECORDS
2003 APR 28 AM 4: 07
FINANCE SECTION

9. Signature.
TIMOTHY E. MOSES  April 21, 2003
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 2

DO NOT USE THIS SPACE

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

04/29/2003 ECOOPER 00000012 2689715
01 FC:8521 40.00 GP

TRADEMARK
REEL: 002721 FRAME: 0829

TRADEMARK ASSIGNMENT

WHEREAS, Morris Communications Corporation, having an address of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARK"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
2,689,715	BEST READ GUIDE	Feb. 25, 2003

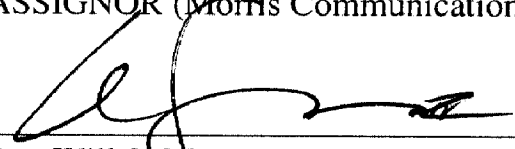
WHEREAS, Morris Communications Company, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of October 26, 2001, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARK is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of October 26, 2001, all right, title and interest it may possess in and to the said MARK and the registration therefore, together with the goodwill of the business in connection with which the said MARK is used, and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Morris Communications Corporation)

4/17/03
Date


By: Will S. Morris IV
As its President

STATE OF GEORGIA
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 17th day of April, 2003.

Seal Carol A. Malone
Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007