

05-01-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2004) Tab settings



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EET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): JPIP Corp.

428-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: The J. Peterman Company LLC

Internal

Address:

Street Address: 1001 Primrose Court

City: Lexington State: KY Zip: 40511

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 9/20/02

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) see attached

Exhibit A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Edward Rosenthal, Esq.

Internal Address:

Street Address: Frankfurt Kurmit Klein & Selz

488 Madison Avenue, 9th Floor

City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved:

12

7. Total fee (37 CFR 3.41): \$ 315.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

061839

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9. Signature.

Edward H. Rosenthal Name of Person Signing

Signature

4/28/03 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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40.00 OP 275.00 OP

04/23/03 WED 13:00 [TX/RX NO 5297]

TRADEMARK REEL: 002722 FRAME: 0350

Exhibit A**TRADEMARK SCHEDULE**

| Mark | Serial No./Reg. No. |
|--|----------------------------|
| J PETERMAN'S MOVIE LEGENDS and Design | SN 75/519,285 |
| THE J. PETERMAN GIFT BOOK | 2,271,719 |
| J. PETERMAN (Signature Logo) | 2,273,761 |
| PETERMAN'S EYE | 2,082,490 |
| 1903 | 2,057,811 |
| 1903 (Stylized) | 2,057,810 |
| Miscellaneous Design | 1,879,705 |
| THE J. PETERMAN COMPANY | 1,909,959 |
| OWNER'S MANUAL | 1,857,684 |
| THE J. PETERMAN CO. | 1,792,689 |
| Miscellaneous Design | 1,561,043 |
| BOOTY, SPOILS & PLUNDER | SN 76/469,305 |

ASSIGNMENT OF TRADEMARKS

The Assignment is made as of ~~September 20, 2002~~ by JPIP Corp. ("ASSIGNOR"), a Delaware corporation, with an address at 1800 Moler Road, Columbus, Ohio 43207, to The J. Peterman Company LLC ("ASSIGNEE"), a Delaware limited liability company, with an address at 1001 Primrose Court, Lexington, KY 40511 and the successor to the business, to which the marks pertain.

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

JPIP CORP.

Dated: 4/29/03

By: 
Name: Scott Bernstein
Title: Secretary