

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Richard D. Rogovin		09/29/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Market2Market, LLC
Street Address:	3700 Lacon Road
Internal Address:	Suite A
City:	Hilliard
State/Country:	OHIO
Postal Code:	43026
Entity Type:	Limited Liability Company: OHIO

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78140598	MARKET 2 MARKET

CORRESPONDENCE DATA	
Fax Number:	(614)227-2390
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(614) 227-2300
Email:	trademarks@bricker.com
Correspondent Name:	Richard D. Rogovin
Address Line 1:	100 South Third Street
Address Line 4:	Columbus, OHIO 43215

ATTORNEY DOCKET NUMBER:	005917/121480
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NAME OF SUBMITTER:	Maria E. Spencer
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Total Attachments: 1 source=Assignment Reduced#page1.tif

CH \$40.00 78140598

ASSIGNMENT OF TRADEMARK

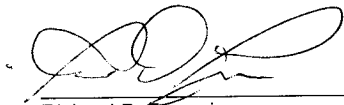
STATE OF OHIO :
 : SS
COUNTY OF FRANKLIN :

WHEREAS, Richard D. Rogovin, an individual residing in the State of Ohio, United States of America, with his principal place of business at 100 South Third Street, Columbus, Ohio, 43215, has submitted an application to register the following mark with the United States Trademark Office:

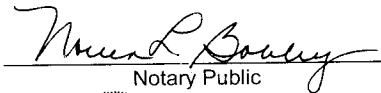
MARK	COUNTRY (STATE)	SERIAL NO.	DATE OF FILING
MARKET 2 MARKET	United States	78/140598	July 2, 2002

WHEREAS, Market2Market, LLC a limited liability company duly organized and existing under the laws of the State of Ohio, United States of America, with its principal place of business at 3700 Lacon Road, Suite A, Hilliard, Ohio, 43026, is desirous of acquiring all rights to said mark including the pending application;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the undersigned does hereby assign unto said Market2Market, LLC all rights, title, interest and goodwill in and to said mark, together with the pending application.


Richard D. Rogovin

Subscribed and sworn to before me this 29th day of September, 2003.


Notary Public



NOREEN L. BOBBY
Notary Public, State of Ohio
My Commission Expires 05-22-05

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