

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | Declaration Asserting Transfer of Ownership |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| James Heddon's Sons, Inc. | | 09/22/2003 | CORPORATION: MICHIGAN |

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| RECEIVING PARTY DATA | |
| Name: | EBSCO Industries, Inc. |
| Street Address: | 5724 Highway 280 East |
| City: | Birmingham |
| State/Country: | ALABAMA |
| Postal Code: | 35242 |
| Entity Type: | CORPORATION: DELAWARE |

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| PROPERTY NUMBERS Total: 4 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 502645 | VAMP |
| Registration Number: | 504154 | RIVER-RUNT |
| Registration Number: | 504070 | LUCKY 13 |
| Registration Number: | 971078 | |

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| CORRESPONDENCE DATA | |
| Fax Number: | (404)685-7070 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 4048153770 |
| Email: | caholland@sgrlaw.com |
| Correspondent Name: | Christopher A. Holland |
| Address Line 1: | 1230 Peachtree Street, N.E. |
| Address Line 2: | Suite 3100 |
| Address Line 4: | Atlanta, GEORGIA 30309-3592 |

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| ATTORNEY DOCKET NUMBER: | 043523.422 |
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| NAME OF SUBMITTER: | Christopher A. Holland |
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OP \$115.00 502645

Total Attachments: 1
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DECLARATION

I, Richard Bozzelli, am over 21 years of age, am competent to give this declaration, and make this declaration on the basis of my personal knowledge of the facts hereinafter set forth.

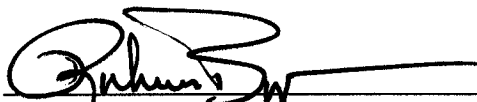
I am the Vice President and Chief Financial Officer of EBSCO Industries, Inc. ("EBSCO"), and I was a former Treasurer of James Heddon's Sons, Inc ("Heddon"). On November 28, 1983, EBSCO purchased the business and assets of Heddon. As a part of the sale of the business and associated assets of Heddon, EBSCO purchased the following United States Trademark Registrations:

1. VAMP; U.S. Trademark Registration No. 502,645;
2. RIVER-RUNT; U. S. Trademark Registration No. 504,154;
3. LUCKY 13; U. S. Trademark Registration No. 504,070;
4. Lightning Bolt Design; U.S. Trademark Registration No. 971,078; and
5. Lightning Bolt Design; U.S. Trademark Registration No. 971,079.

All of which were owned by James Heddon's Sons, Inc.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the foregoing is true and correct.

Executed on this 22nd day of September, 2003.



Richard Bozzelli
Vice President and Chief Financial Officer
EBSCO Industries Inc.