

FORM PTO-1594  
(Rev. 6-93)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. F1002.070027

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Flowers Bakeries Brands, Inc.

- Individuals(s)
- General Partnership
- Corporation - State of South Carolina
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Corrective assignment to remove registration numbers 1,824,538 and 1,824,539 erroneously included in a schedule on an assignment document previously recorded at Reel 002295 Frame 0574.
- Merger
- Change of Name

Execution Date: December 27, 2000

2. Name and address of receiving party(ies)  
Name: Flowers Bakeries Brands, Inc.

Internal Address:

Street Address: 1105 North Market Street, Suite 1300

City: Wilmington State: Delaware Zip: 19899

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Additional names(s) & address(es) attached?  Yes  No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1,824,538 and 1,824,539

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Suite 2800

Street Address: 1100 Peachtree St.

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lise Shettler

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 18

CH \$65.00 110860 1824538

05-25-2001

SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Atty Docket No.



101729345

03-22-2001

U.S. Patent & TMOs/TM Mail Rpt Dt. #57

Division of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Flowers Bakeries Brands, Inc.

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- General Partnership
- Corporation-State South Carolina
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

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- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

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Additional names(s) & address(es) attached?  Yes  No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

See Schedule I attached to assignment

B. Trademark Registration No.(s)

See Schedule I attached to assignment

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster, Esq.

Internal Address:

Street Address: 1100 Peachtree St., Suite 2800

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 84

7. Total fee (37 CFR 3.41).....\$ 2,115.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge the required fee to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a copy of the original document.

Virginia S. Taylor

Name of Person Signing

*Virginia S. Taylor*  
Signature

March 22, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 6

TRADEMARK

REEL: 002724 FRAME: 0462

ASSIGNMENT OF  
TRADEMARKS AND TRADE NAMES

WHEREAS, FLOWERS BAKERIES BRANDS, INC. ("Assignor"), a South Carolina corporation having as its principal place of business Wilmington, Delaware, is the owner of certain United States and foreign trademarks, trade names, service marks, trademark and service mark registrations, and trademark and service mark applications described on the attached Schedule I (the "Trademarks and Trade Names") and license agreements for said Trademarks and Trade Names described on the attached Schedule II (the "Licenses"),

AND WHEREAS, FLOWERS BAKERIES BRANDS, INC. ("Assignee"), a Delaware corporation having as its principal place of business Wilmington, Delaware, desires to acquire the entire right, title, and interest in and to the Trademarks and Trade Names and Licenses,

NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee the entire right, title, and interest in and to the Trademarks and Trade Names and Licenses, the right to sue and recover for past, present and future infringement of the Trademarks and Trade Names, all goodwill associated with the Trademarks and Trade Names, and the business of Assignor to which the Trademarks and Trade Names pertain.

Dated: December 27, 2000

FLOWERS BAKERIES BRANDS, INC. (ASSIGNOR)

By: [Signature]

Title: Treasurer

FLOWERS BAKERIES BRANDS, INC. (ASSIGNEE)

By: [Signature]

Title: Vice President & Secretary

## Flowers Bakeries Brands, Inc.

1.	ABIGAIL SWEET		75/334706
2.	ANYTHING ARTIFICIAL IS AGAINST OUR NATURE		75/340166
3.	AUNT HANNAH (and design)	1168599	
4.	AUNT HANNAH'S (and design)	133083	
5.	BAKED BY THE FLOWERS FAMILY	1369473	
6.	BAKER'S TWIST	2068961	
7.	BEEBO	2077469	
8.	BEEBO (and design)	1128394	
9.	BEEBO BEAR HUGS (and design)	1438248	
10.	BEEBO CUB CAKES (and design)	1444329	
11.	BEEBO DOOZIE DIPPERS (and design)	1267326	
12.	BEEBO LITTLE DOOZIES (and design)	1314873	
13.	BETSY ROSS (and design)	1488710	
14.	BETSY ROSS GAY 90'S (and design)	1488709	
15.	BINGLES	1181385	
16.	BISKINS	1776009	
17.	BLUE BIRD	1098271	
18.	BLUEBIRD (and design)	1843098	
19.	BREAD BABIES		75/355115
20.	BREAD BABIES (stylized)		75/390814
21.	BREADS INTERNATIONAL	2035151	
22.	BREADS INTERNATIONAL (and design)	1568691	
23.	BREADS INTERNATIONAL (and design)	1026478	
24.	BREAKFAST CROWNS	1888715	
25.	COBBLESTONE MILL	1991258	
26.	COBBLESTONE MILL (and design)	1836321	
27.	COBBLESTONE MILL (and design)	1326230	
28.	COBBLESTONE MILL BREAKFAST BREADS	2044877	
29.	COTTONTAILS	1824538	
30.	COTTONTAILS (and design)	1824538	
31.	CREMEY BUMPERS	1828426	
32.	CREMEY BUMPERS	1190871	
33.	EVANGELINE MAID (and design)	394083	
34.	FAMILY VALUE	1857338	
35.	FLOWERS (and design)	1120659	

## Flowers Bakeries Brands, Inc.

36.	FLOWERS BAKED BY THE FLOWERS FAMILY SINCE 1919 (and design)	2087381	
37.	FLOWERS SPECIAL HARVEST EXTRA SPECIAL GOODNESS (and design)	1535812	
38.	FLOWERS TENDERMIX (and design)	1236614	
39.	GAY 90'S (stylized)	1270138	
40.	HARVEST GRAINS (and design)	1586203	
41.	HEALTHY FAMILY WHITE BREAD	2121188	
42.	HOMETOWN	1111883	
43.	IDEAL (and design)	1046949	
44.	JACK-O-LANTERNS (and design)	1898253	
45.	JUBILEE	1817041	
46.	JUBILEE (and design)	1819127	
47.	JUBILEE (stylized)	1470847	
48.	JUBILEE FLOWERS FAMILY RECIPE BREAKFAST CROWNS (and design)		75/216752
49.	KETTERING'S COUNTRY STYLE (and design)	2131872	
50.	KID POWER	1697874	
51.	KID POWER - HEALTHY BREAD FIT FOR KIDS	1691823	
52.	KIDS SNACK PACK (and design)	1892280	
53.	MEAD'S FINE	507326	
54.	MERRILY PLANTATION DELUXE FRUIT CAKE (and design)	1100915	
55.	MONEY SAVER	1068647	
56.	NATURE'S OWN	1707062	
57.	NATURE'S OWN (and design)	1563819	
58.	NATURE'S OWN (stylized)	1121956	
59.	NEW YORK APPLE CINNAMON ROLL		75/358471
60.	PLANTATION MANOR (and design)	1346520	
61.	PURITY MAID	1245936	" "
62.	REAL GRAIN	1184271	" "
63.	RICH GRAIN	1193446	208399
64.	SALLY SLICE	" "	75/355114
65.	SALLY SLICE (stylized)	" "	75/390815
66.	SOF-MIX	" "	75/527818