



... documents or copy hereof.

To the Honorable Commissioner of Patents and Tr

102441128

1. Name of conveying party(ies):  
 The Jack Morton Company  
 Individual(s)  Association   
 General Partnership  Limited Partnership   
 Corporation-State Delaware  
 Other

2. Name and address of receiving party(ies):  
 Name: JMP Holding Company, Inc.  
 Address: 1105 North Market Street - Suite 1300  
Wilmington, Delaware 19801  
 Individual(s) citizenship   
 Association   
 General Partnership   
 Limited Partnership   
 Corporation-State Delaware  
 Other

Additional name(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other Correction of Assignment recorded at Reel/Frame 002520/0919

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & addresses attached?  Yes  No

Execution Date: March 27, 2002

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)

B. Trademark Registration No.(s).  
2,417,685

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson  
 Internal Address: Fross Zelnick Lehrman & Zissu, P.C.  
 Street Address: 866 United Nations Plaza  
 City New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) ..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 (Only if total fee is not sufficient)

8. Deposit account number:  
23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

05/06/2003 6TOM11 00000132 2417685  
 FC:8521 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
 Name of Person Signing

Boisson  
 Signature

4/10/2003  
 Date

Total number of pages comprising cover sheet: \_\_\_\_\_

06-10-2002

1-31-9



FORM COVER SHEET  
KS ONLY

U.S. DEPARTMENT OF COMMERCE



To the Honorable

102116322

Please record the attached original d

05-24-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

1. Name of conveying party(ies):

5-24-02

The Jack Morton Company

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached  Yes  No

2. Name and address of

Name: JMP Holding Company, Inc.  
Address: 1105 North Market Street, Suite 1300  
Wilmington, Delaware 19801

- Individual(s) citizenship
- Association
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- Limited Partnership
- Corporation-State Delaware
- Other

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Yes  No

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Additional name(s) & addresses attached?  Yes  No

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- Other

Execution Date: March 27, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).  
1601691, 2431402 & 2477685

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....3

7. Total fee (37 CFR 3.41) ..... \$ 90.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)**

8. Deposit account number:

23-0825-0576900

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06/07/2002 LMUELLER 00000074 1601691

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FC:482 50.00 00

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
Name of Person Signing

Boisson  
Signature

5/23/2002  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_



**ASSIGNMENT OF TRADEMARK**

05-24-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #26

**WHEREAS**, THE JACK MORTON COMPANY, a corporation organized and existing under the laws of the State of Delaware, located at Hamilton, New Jersey ("Assignor"), is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DENBY	1,601,691	Jun 12, 1990
DENBY	2,431,402	Feb 27, 2001
EXPOVILLAGE	2,417,685	Jan. 2, 2001

**and WHEREAS**, JMP HOLDING COMPANY, INC., a corporation organized and existing under the laws of the state of Delaware, located at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19801 ("Assignee"), is desirous of acquiring said registered trademarks.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the above-named registrations therefor, and with all claims arising out of or relating to the use or ownership of said marks.

THE JACK MORTON COMPANY

By: Beth Peters

Name: Beth Peters

Title: Vice President/Treasurer

Date of Signature: 3/27/02