

05-06-2003

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Mascolo Brothers Limited

11 7502

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other United Kingdom company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Toni & Guy (USA) Limited

Internal Address:

Street Address: 19 Doughty

City: London, England State: Zip: WC1N 2PL

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other United Kingdom company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 08/11/2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/036860

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carstens, Yee & Cahoon, L.L.P

Internal Address: c/o David W. Carstens

P.O. Box 802334

Street Address:

City: Dallas State: TX Zip: 75380

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

50-0392

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DO NOT USE THIS SPACE

9. Signature.

David W. Carstens

Name of Person Signing

Signature

November 25, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002725 FRAME: 0041

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Mascolo Brothers Ltd.  
 Serial No.: 76/036860  
 Mark: Super Star  
 Filing Date: April 28, 2000  
 Attorney Docket No.: ATIGI.0204

Assistant Commissioner for Trademarks  
 2900 Crystal Drive  
 Arlington, VA 22202-3513

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made the 11 day of August, 2000, by Mascolo Brothers Ltd. ("Assignors") and Toni & Guy (USA) Limited, a corporation organized under the laws of the United Kingdom, ("Assignee").

**WHEREAS**, Assignors have used and are the owners of the trademark "Super Star", together with common law rights therein (hereinafter, the "Trademark"); and

**WHEREAS**, the Trademark is the subject of U.S. Serial No. 76/036860; and

**WHEREAS**, Assignors have agreed to assign to Assignee all rights of Assignors in the Trademark, including all property, right, title and interest in and to the Trademark, and the goodwill associated therewith;

**NOW THIS DEED WITNESSETH AS FOLLOWS:**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign and convey to Assignee all Assignors' rights in the Trademark, including all property, right, title, and interest in and to the Trademark, and the registration and application for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the date and year first written above.

By: Bruno Mascoto  
Bruno Mascoto

STATE OF TEXAS

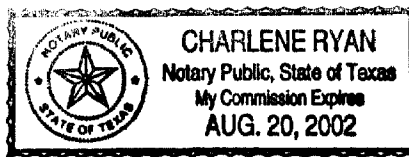
BEFORE ME, on this day, personally appeared Bruno Mascoto, known by me to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 11 day of August, 2000.

My Commission Expires:

AUG 20, 2002

Charlene Ryan  
Notary Public



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Assignor:** Mascolo Brothers Limited  
**Serial No.:** 76/036,860  
**Mark:** SUPER STAR  
**International Class:** 3  
**Filing Date:** April 28, 2000  
**Attorney Docket No.:** ATIGL0204

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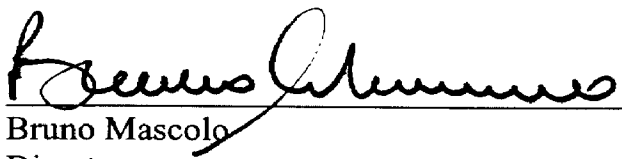
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

## DESIGNATION OF DOMESTIC REPRESENTATIVE

David W. Carstens, Esquire, with the law firm of Carstens, Yee & Cahoon, L.L.P., whose postal address is P.O. Box 802334, Dallas, Texas 75380, telephone no. (972) 367-2001 and facsimile no. (972) 367-2002, is hereby designated domestic representative upon whom notice or process in proceedings affecting the mark may be served.

Dated this 30<sup>th</sup> day of September 2002.

TONI & GUY (USA) LIMITED

By:   
Bruno Mascolo  
Director