

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Flowers Frozen Desserts Brands, Inc.	Mrs. Smith's Brands, Inc.	08/28/2003	CORPORATION: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Flowers Specialty Brands, Inc.
Street Address:	1919 Flowers Circle
City:	Thomasville
State/Country:	GEORGIA
Postal Code:	31757
Entity Type:	CORPORATION: SOUTH CAROLINA

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Registration Number:	1323561	ALMOND NUT TWIRLS
Registration Number:	930604	AUNT FANNY'S
Registration Number:	1927894	AUNT FANNY'S
Registration Number:	1243811	AUNTIE'S
Registration Number:	860660	BAMBY
Registration Number:	1566226	BAMBY
Registration Number:	1841969	BROAD STREET BAKERY
Registration Number:	1480976	BROAD STREET BAKERY
Registration Number:	1907897	BROAD STREET BAKERY
Registration Number:	1238635	BUTTER IN EVERY BITE
Registration Number:	1324885	BUTTER UP
Registration Number:	811425	COCOANUT TWIRLS
Registration Number:	769252	COZY KITCHEN
Registration Number:	1799544	DANISH KITCHENS

OP \$1190.00 1323561

Registration Number:	1071077	
Registration Number:	1893259	DOUGHNUGGETS
Registration Number:	1074702	EUROPEAN BAKERS, LTD.
Registration Number:	1322411	EUROPEAN BAKERS, LTD.
Registration Number:	1285456	FILL 'EM WITH FUN
Registration Number:	1891804	FOOTBALL SNACKS
Registration Number:	1433151	FROM THE GRAIN STREET BAKERS
Registration Number:	1886237	HOOPS SNACKS
Registration Number:	1907523	MC MILLIN'S
Registration Number:	1883776	MOUNTAIN FARM
Registration Number:	1389281	MOUNTAIN FARM
Registration Number:	1883778	MOUNTAIN FARM
Registration Number:	1895225	MOUNTAIN FARM
Registration Number:	2604620	MRS. FRESHLEY'S
Registration Number:	1641435	MRS FRESHLEY'S
Registration Number:	1351978	NEW HARVEST
Registration Number:	1351979	NEW TRADITION
Registration Number:	1461503	OLD FASHIONED
Registration Number:	767652	PECAN TWIRLS
Registration Number:	1374955	PRIZE RECIPE
Registration Number:	1321116	REGAL MANOR
Registration Number:	787254	RUBEL'S DEUTSCHES SCHWARZ BROT
Registration Number:	2071339	SWEET WISE
Registration Number:	1187947	TABLE PRIDE
Registration Number:	1312729	TABLE PRIDE INC.
Registration Number:	1873367	TESORITOS
Registration Number:	2436079	TEXAS CINNAMON ROLL
Registration Number:	1886236	VALENTINE SWEET TREATS
Serial Number:	78292392	ESPONJITAS
Serial Number:	78208003	MRS. SMITH'S ARTISAN MILL HEARTH-BAKED GOURMET BREADS
Serial Number:	78292382	PANDAS
Serial Number:	76303100	SOCCER GOALS
Serial Number:	78292398	SORPRESAS

Fax Number: (404)815-6500
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 4048156500
Email: tadmin@kilpatrickstockton.com
Correspondent Name: KILPATRICK STOCKTON LLP
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Address Line 2: Suite 2800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:

FI002.070027

NAME OF SUBMITTER:

Lise Shettler

Total Attachments: 0

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