

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Qwest Communications International Inc.		09/05/2003	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Dex Media, Inc.
Street Address:	198 Inverness Drive West
City:	Englewood
State/Country:	COLORADO
Postal Code:	80112
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	75862103	DENVER TASTE
Serial Number:	75862905	DENVER TASTE
Serial Number:	73556950	HOW TO TURN YELLOW INTO GOLD
Serial Number:	74534562	"IT'S WHAT TO DO WHEN YOU FINISH A GOODBOOK..."
Serial Number:	73553077	SD
Serial Number:	73553079	SD SENIOR DISCOUNTS
Serial Number:	73507201	TELERIDE
Serial Number:	74149099	THE DIRECTORY SOURCE
Serial Number:	73751048	THE ONE THAT GETS USED

## CORRESPONDENCE DATA

Fax Number: (212)751-4864

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: jonathan.zepp@lw.com

Correspondent Name: Latham &amp; Watkins

Address Line 1: 885 Third Ave.

TRADEMARK

REEL: 002725 FRAME: 0118

900002265

CH \$240.00 75862103

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

035567-0003

NAME OF SUBMITTER:

Jonathan Zepp

Total Attachments: 5

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## TRADEMARK ASSIGNMENT

This ASSIGNMENT made by Qwest Communications International Inc., a Delaware corporation having a business address and situs at 1801 California Street, Suite 3800, Denver, Colorado 80202 and Qwest Dex Inc., a Colorado corporation having a business address and situs at 198 Inverness Drive West, Englewood, CO 80112 (hereinafter collectively "ASSIGNOR") to Dex Media, Inc., a Delaware corporation, having a business address and situs at 198 Inverness Drive West, Englewood, CO 80112 (hereinafter "ASSIGNEE");

WHEREAS, ASSIGNOR adopted and used or otherwise owned trademarks set forth in SCHEDULE A, attached hereto and made a part hereof, said trademarks, including all registrations and applications for registration thereof and all rights to sue and recover for past infringement thereof, being collectively referred to herein as the "ASSIGNED TRADEMARKS";

WHEREAS, ASSIGNEE and ASSIGNOR wish to transfer record title to the ASSIGNED TRADEMARKS and to execute a document suitable for recordation in the United States Patent and Trademark Office and other trademark offices worldwide;

NOW THEREFORE, pursuant to an Intellectual Property Contribution Agreement dated November 8, 2002, and in consideration of Ten Dollars (\$10.00) paid by ASSIGNEE to ASSIGNOR and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby, assign, sell and transfer to ASSIGNEE all right, title and interest in and to the ASSIGNED TRADEMARKS, including, but not limited to, all benefits, privileges, causes of action, and remedies, including, without limitation, the exclusive rights to apply for and maintain all registrations, renewals and/or extensions thereof, and grant licenses or other interests therein. The foregoing includes, and ASSIGNOR hereby assigns, sells and transfers to ASSIGNEE, the goodwill symbolized by the ASSIGNED TRADEMARKS.

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IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Trademark Assignment to be executed by their duly authorized representatives.

ASSIGNOR: QWEST DEX INC.

By: Tom F. Gillett

Name: Tom F. Gillett

Title: Senior Vice President – Corporate Development

Date: 9/4, 2003

STATE OF Colorado

COUNTY OF Denver

On this 4<sup>th</sup> day of September, 2003, before me Thomas Sodra, personally appeared Tom F. Gillett, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacities, and that by his signature on the instrument the entities upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
NOTARY PUBLIC

My commission expires: 2/4/07

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ASSIGNOR: QWEST COMMUNICATIONS INTERNATIONAL INC.

By: [Signature]

Name: Oren G. Shaffer

Title: Vice Chairman and Chief Financial Officer

Date: 9/5, 2003

STATE OF COLORADO )

COUNTY OF DENVER )

On this 5TH day of SEPT, 2003, before me Kris E. McDermott personally appeared Oren G. Shaffer, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacities, and that by his signature on the instrument the entities upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Kris E. McDermott  
NOTARY PUBLIC

My commission expires: 3-13-06

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ASSIGNEE: DEX MEDIA, INC.

By: George Burnett  
Name: George Burnett  
Title: CEO and President

Date: 9-5, 2003

STATE OF Colorado )  
COUNTY OF Denver )

On this 5<sup>th</sup> day of September, 2003, before me Nancy J. McBride personally appeared George A. Burnett known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacities, and that by his signature on the instrument the entities upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Nancy J. McBride  
NOTARY PUBLIC

My commission expires: 1-6-2007

## SCHEDULE A

### Additional Marks

MARK	APP NO/ FILING DATE	REG NO/ REG DATE	INTERNATIONAL CLASS
DENVER TASTE	75862103 12/1/99	2467302 7/10/01	42
DENVER TASTE (STYLIZED)	75862905 12/2/99	2493963 10/2/01	42
HOW TO TURN YELLOW INTO GOLD	73556950 9/5/85	1392592 5/6/86	35, 41
IT'S WHAT TO DO WHEN YOU FINISH A GOOD BOOK	74534562 6/7/94	1890221 4/18/95	40
SD AND DESIGN	73553077 8/12/85	1413589 10/14/86	35
SD SENIOR DISCOUNTS AND DESIGN	73553079 8/12/85	1413590 10/14/86	35
TELERIDE	73507201 11/5/84	1335875 5/14/85	35
THE DIRECTORY SOURCE	74149099 3/11/91	1802892 11/2/93	35
THE ONE THAT GETS USED	73751048 9/12/88	1534735 4/11/89	41