

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Direct, Inc.		09/11/2003	CORPORATION: TEXAS

RECEIVING PARTY DATA	
Name:	Focus Direct, L.L.C.
Street Address:	9707 Broadway
City:	San Antonio
State/Country:	TEXAS
Postal Code:	78217
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Serial Number:	75887713	GIVING INSTITUTE
Serial Number:	76006804	101010101010010101 EDATATRACK
Registration Number:	2123152	FOCUS DIRECT
Registration Number:	2195497	PIZZACHECK
Registration Number:	2441927	FOCUS DIRECT
Registration Number:	2576728	ULTRASOURCE
Registration Number:	2616890	FOCUS DIRECT

CORRESPONDENCE DATA	
Fax Number:	(612)340-8856
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612 340-2656
Email:	ip.docket@dorsey.com
Correspondent Name:	Dorsey & Whitney LLP
Address Line 1:	50 S. 6th Street
Address Line 2:	Suite 1500
Address Line 4:	Minneapolis, MINNESOTA 55402-1498

CH \$190.00 75887713

ATTORNEY DOCKET NUMBER:

458201-6

NAME OF SUBMITTER:

Travis L. Bachman

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, FOCUS DIRECT, INC., a Texas corporation, having its principal place of business at 9707 Broadway, San Antonio, Texas 78217, ("Assignor"), is the owner of the following applications/registrations of the following trademark/service marks:

1. U.S. Trademark Registration No. 2,616,890 for FOCUS DIRECT, Issued: 09/10/2002;
2. U.S. Trademark Registration No. 2,576,728 for ULTRASOURCE, Issued: 06/04/2002;
3. U.S. Trademark Registration No. 2,441,927 for FOCUS DIRECT, Issued: 04/10/2001;
4. U.S. Trademark Registration No. 2,195,497 for PIZZA CHECK, Issued: 10/13/1998;
5. U.S. Trademark Registration No. 2,123,152 for FOCUS DIRECT, Issued: 12/23/1997;
6. U.S. Serial No. 76/006,804 for EDATRACK & Design, Filed 03/22/2000;
7. U.S. Serial No. 75/887,713 for GIVING INSTITUTE, Filed 01/05/2000;

and

WHEREAS, FOCUS DIRECT, L.L.C., a Delaware limited liability company, having its principal place of business at 9707 Broadway, San Antonio, Texas 78217, ("Assignee"), is desirous of acquiring said trademark/service marks together with the good will of the business with which said trademark/service marks are used and which is symbolized by said marks and any and all registrations, specifically including the above registrations, and applications for registration of said marks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of Ten and No/100 Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by said Assignor, said Assignor has assigned and by these presents, does hereby sell, transfer, convey and assign unto said Assignee the entire right, title, and interest in and to said marks, all registrations and applications for registration of said marks, including those specifically herein before identified, the right to recover for past infringement of said marks, and the good will of the business in connection with which said marks are used and which is symbolized by said marks and all past, present and future causes of action for infringement, dilution or misappropriation of the marks.

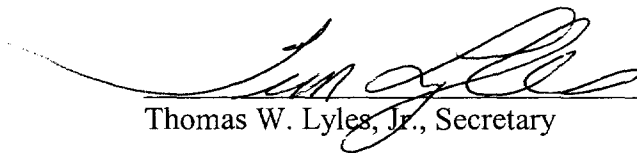
ASSIGNOR HEREBY covenants and represents that ASSIGNOR has the full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting said marks, and testify in any legal proceeding, sign all lawful papers, execute all applications for registration, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said marks in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11th day of September, 2003.

FOCUS DIRECT, INC.
9707 Broadway
San Antonio, Texas 78217

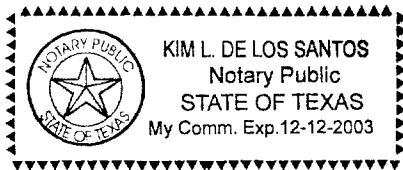
Date: 9-11-03

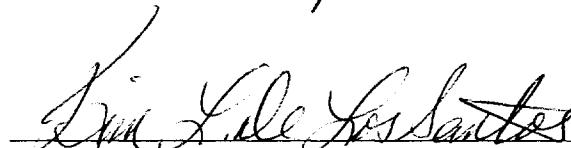

Thomas W. Lyles, Jr., Secretary

STATE OF TEXAS §
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COUNTY OF BEXAR §

Before me, the undersigned authority, on this day personally appeared Thomas W. Lyles, Jr., Secretary known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of said corporation.

Given under my hand and seal of office on this 11th day of September, 2003.




Notary Public in and for the State of Texas
My Commission Expires: