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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Comite International Olympique

4.4.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Switzerland association

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: March 27, 2003

2. Name and address of receiving party(ies)

Name: United States Olympic Committee

Internal

Address:

Street Address: One Olympic Plaza

City: Colorado Springs State: CO

OFFICE OF PATENT & TRADEMARKS FINANCE SECTION APR 14 AM 10:05

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State US congressionally chartered Other

If assignee is not domiciled in the United States a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,653,168

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Clifford W. Browning

Internal Address:

Street Address: Bank One Center/Tower

111 Monument Circle, Suite 3700

City: Indianapolis State: IN Zip: 46204

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

23-3030

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Clifford W. Browning

Name of Person Signing

Signature

April 10, 2003

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

5/06/2003 6TON11 00000125 2653168

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TRADEMARK REEL: 002725 FRAME: 0927

# TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ATHENS 2004	2,653,168	November 26, 2002

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympia Plaza, Colorado Springs, Colorado, 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

By:  \_\_\_\_\_

Title: Director of Legal Affairs

Date: March 27, 2003