

05-07-2003



102441195

**TRADEMARK RECORDATION COVER SHEET**

To the Commissioner of Patents and Trademarks:

Please record the attached original documents or copy thereof.

OFFICE OF PATENT RECORDS  
203 NY - 5 M 10 22  
FINANCE SECTION

1. **Name of conveying party:**

5.5.03

The Five Smiths, Inc.

2. **Name and address of receiving party:**

Atlanta Falcons Football Club, LLC  
A Georgia Limited Liability Company  
4400 Falcon Parkway  
Flowery Branch, GA 30542

3. **Nature of Conveyance:**

Correction of Name of Assignee -- Assignment record at Reel 002477, Frame 0282.

Execution Date: February 8, 2002

4. **Registration/Application Number(s):**

27 Registrations -- Please see attached schedule

5. **Name and address of party to whom correspondence concerning the document should be mailed:**

David M. Proper, Esq.  
NFL Properties LLC  
280 Park Avenue  
New York, New York 10017

6. **Total number of applications/registrations involved:**

Twenty Seven (27) Registrations

05/06/2003 LNUELLER 00000039 140792 74275103

01 FC:0521 40.00 CH  
02 FC:0522 638.00 CH

**TRADEMARK RECORDATION COVER SHEET**

7. **Total fee (37 CFR 3.41):** \$690.00

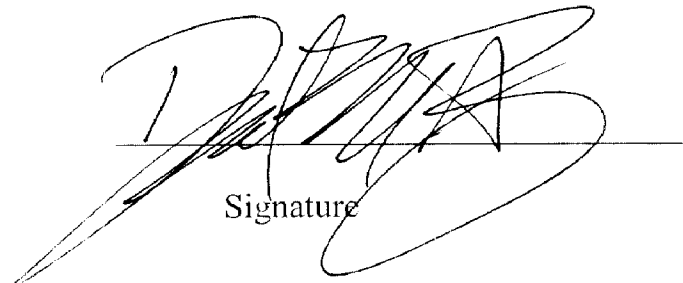
**Authorization to charge fee to deposit account**

8. **Deposit account number:** 14-0792

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any copy attached is a true copy of the original document.

Name of Person Signing: David M. Proper

  
Signature

April 29, 2003

Date

Total number of pages comprising  
cover sheet, attachments and documents: 11

## SCHEDULE A

## National Trademark Registrations &amp; Applications

COUNTRY	MARK	CLASS	APP. NO./REG. NO.	APP./REG. DATE	STATUS
U.S.A.	ATLANTA FALCONS	25	AN 74/275103 RN 1921887	AD 5/13/92 RD 9/26/95	Registered
U.S.A.	ATLANTA FALCONS	41	AN 72/241134 RN 826565	AN 3/16/66 RN 3/28/67	Registered
U.S.A.	ATLANTA FALCONS & White Bird Design	28	AN 72/251415 RN 830138	AD 8/1/66 RD 6/13/67	Registered
U.S.A.	ATLANTA FALCONS & Black Bird Design	41	AN 72/243116 RN 826566	AD 4/11/66 RD 3/28/67	Registered
U.S.A.	Atlanta Falcons Helmet Design	25	AN 74/203150 RN 1708819	AD 9/13/91 RD 8/18/92	Registered
U.S.A.	DIRTY BIRD	25	AN 74/625696 RN 1940075	AD 1/26/95 RD 12/5/95	Registered
U.S.A.	Dirty Bird Helmet Design	25	AN 74/275111 RN 1925375	AD 5/13/92 RD 10/10/95	Registered
U.S.A.	Falcon Design	41	AN 73/279138 RN 1207570	AD 9/24/80 RD 9/7/82	Registered
U.S.A.	Falcon Helmet Design	41	AN 73/279137 RN 1190252	AD 9/24/80 RD 2/16/82	Registered
U.S.A.	FALCONS	41	AN 73/189711 RN 1164961	AD 4/6/79 RD 8/11/81	Registered
U.S.A.	No. 7 Uniform Design with Black Jersey	41	AN 74/050880 RN 1796103	AD 4/20/90 RD 9/28/93	Registered
U.S.A.	No. 7 Uniform Design with Color-Marked Jersey	41	AN 73/336704 RN 1228990	AD 11/12/81 RD 19820928	Registered
U.S.A.	No. 7 Uniform Design with White Jersey	41	AN 74/050879 RN 1801693	AD 4/20/90 RD 10/26/93	Registered
U.S.A.	No. 7 Uniform Design with White Jersey	41	AN 73/336703 RN 1228989	AD 11/12/81 RD 3/1/83	Registered

## SCHEDULE A

## United States Trademark Registrations

MARK	CLASS	APP. NO./REG. NO.	APP./REG. DATE	STATUS
ATLANTA FALCONS	25	AN 74/275103 RN 1921887	AD 5/13/92 RD 9/26/95	Registered
ATLANTA FALCONS	41	AN 72/241134 RN 826565	AN 3/16/66 RN 3/28/67	Registered
ATLANTA FALCONS & White Bird Design	28	AN 72/251415 RN 830138	AD 8/1/66 RD 6/13/67	Registered
ATLANTA FALCONS & Black Bird Design	41	AN 72/243116 RN 826566	AD 4/11/66 RD 3/28/67	Registered
Atlanta Falcons Helmet Design	25	AN 74/203150 RN 1708819	AD 9/13/91 RD 8/18/92	Registered
DIRTY BIRD	25	AN 74/625696 RN 1940075	AD 1/26/95 RD 12/5/95	Registered
Dirty Bird Helmet Design	25	AN 74/275111 RN 1925375	AD 5/13/92 RD 10/10/95	Registered
Falcon Design	41	AN 73/279138 RN 1207570	AD 9/24/80 RD 9/7/82	Registered
<del>Falcon Helmet Design</del>	<del>41</del>	<del>AN 73/279137 RN 1190252</del>	<del>AD 9/24/80 RD 2/16/82</del>	<del>Registered</del>
FALCONS	41	AN 73/189711 RN 1164961	AD 4/6/79 RD 8/11/81	Registered
No. 7 Uniform Design with Black Jersey	41	AN 74/050880 RN 1796103	AD 4/20/90 RD 9/28/93	Registered
No. 7 Uniform Design with Color-Marked Jersey	41	AN 73/336704 RN 1228990	AD 11/12/81 RD 19820928	Registered
No. 7 Uniform Design with White Jersey	41	AN 74/050879 RN 1801693	AD 4/20/90 RD 10/26/93	Registered
No. 7 Uniform Design with White Jersey	41	AN 73/336703 RN 1228989	AD 11/12/81 RD 3/1/83	Registered

04-08-2002



1020AX793

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

THE FIVE SMITHS, INC. 3-13-02

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: February 8, 2002

2. Name and address of receiving party(ies)

Name: Atlanta Falcons Football League

Internal Address: c/o AMB Group, LLC

Street Address: 3290 Northside Parkway, N.W.

City: Atlanta State: GA Zip: 30327

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other: LLC - Georgia

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

OFFICE OF HUMAN RECORDS  
MAR 13 AM 11:55  
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,921,887

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David Viscomi

Internal Address: King & Spalding

Street Address: 1185 Avenue of the Americas

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: .....

14

7. Total fee (37 CFR 3.41).....\$ 465.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David M. Viscomi

Name of Person Signing

Signature

February 8, 2002

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

04/05/2002 TDI:AZI 0000006 1921887

01 ' C1481 40.00 OP  
02 FT1482 325.00 OP

04-08-2002 10:10:21  
1020AX793  
MAY 13 2002  
RECEIVED

TRADEMARK  
REEL: 002477 FRAME: 0282  
TRADEMARK  
REEL: 002726 FRAME: 0734

SCHEDULE A

**National Trademark Registrations & Applications**

COUNTRY	MARK	CLASS	APP. NO./REG. NO.	APP./REG. DATE	STATUS
Canada.	ATLANTA FALCONS	14, 16, 25, 41 and 42	AN 363259 RN TMA249494	AD 4/9/73 RD 8/15/80	Registered
Canada	FALCON	25	AN 257449 RN TMA121035	AD 6/15/60 RD 2/3/61	Registered
Canada	Falcon Design	25, 28, 41 & 42	AN 363257 RN TMA256878	AD 4/9/73 RD 3/13/81	Registered
Canada	Falcons Design	16, 25, 28, 41 and 42	AN 363258 RN TMA249256	AD 4/9/73 RN 8/8/80	Registered
Canada	Football Helmet Design	14, 16, 18, 20, 25, 28, 41 and 42	AN 363256 RN TMA249238	AD 4/9/73 RD 8/8/80	Registered ↗
Canada	Helmet Design	14, 16, 20, 25, 28 and 41	AN 1010528	AD 3/31/99	Allowed
U.S.A.	ATLANTA FALCONS	25	AN 74/275103 RN 1921887	AD 5/13/92 RD 9/26/95	Registered
U.S.A.	ATLANTA FALCONS	41	AN 72/241134 RN 826565	AN 3/16/66 RN 3/28/67	Registered
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U.S.A.	ATLANTA FALCONS & Black Bird Design	41	AN 72/243116 RN 826566	AD 4/11/66 RD 3/28/67	Registered
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U.S.A.	Dirty Bird Helmet Design	25	AN 74/275111 RN 1925375	AD 5/13/92 RD 10/10/95	Registered
U.S.A.	Falcon Design	41	AN 73/279138 RN 1207570	AD 9/24/80 RD 9/7/82	Registered
U.S.A.	Falcon Helmet Design	41	AN 73/279137 RN 1190252	AD 9/24/80 RD 2/16/82	Registered
U.S.A.	FALCONS	41	AN 73/189711 RN 1164961	AD 4/6/79 RD 8/11/81	Registered
U.S.A.	No. 7 Uniform Design with Black Jersey	41	AN 74/050880 RN 1796103	AD 4/20/90 RD 9/28/93	Registered
U.S.A.	No. 7 Uniform Design with Color-Marked Jersey	41	AN 73/336704 RN 1228990	AD 11/12/81 RD 19820928	Registered
U.S.A.	No. 7 Uniform Design with White Jersey	41	AN 74/050879 RN 1801693	AD 4/20/90 RD 10/26/93	Registered
U.S.A.	No. 7 Uniform Design with White Jersey	41	AN 73/336703 RN 1228989	AD 11/12/81 RD 3/1/83	Registered

**TRADEMARK**  
**REEL: 002477 FRAME: 0283**  
**TRADEMARK**  
**REEL: 002726 FRAME: 0735**

SCHEDULE A

**United States Trademark Registrations**

MARK	CLASS	APP. NO./REG. NO.	APP./REG. DATE	STATUS
ATLANTA FALCONS	25	AN 74/275103 RN 1921887	AD 5/13/92 RD 9/26/95	Registered
ATLANTA FALCONS	41	AN 72/241134 RN 826565	AN 3/16/66 RN 3/28/67	Registered
ATLANTA FALCONS & White Bird Design	28	AN 72/251415 RN 830138	AD 8/1/66 RD 6/13/67	Registered
ATLANTA FALCONS & Black Bird Design	41	AN 72/243116 RN 826566	AD 4/11/66 RD 3/28/67	Registered
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DIRTY BIRD	25	AN 74/625696 RN 1940075	AD 1/26/95 RD 12/5/95	Registered
Dirty Bird Helmet Design	25	AN 74/275111 RN 1925375	AD 5/13/92 RD 10/10/95	Registered
Falcon Design	41	AN 73/279138 RN 1207570	AD 9/24/80 RD 9/7/82	Registered
<del>Falcon Helmet Design</del>	<del>41</del>	<del>AN 73/279137 RN 1190252</del>	<del>AD 9/24/80 RD 2/16/82</del>	<del>Registered</del>
FALCONS	41	AN 73/189711 RN 1164961	AD 4/6/79 RD 8/11/81	Registered
No. 7 Uniform Design with Black Jersey	41	AN 74/050880 RN 1796103	AD 4/20/90 RD 9/28/93	Registered
No. 7 Uniform Design with Color-Marked Jersey	41	AN 73/336704 RN 1228990	AD 11/12/81 RD 19820928	Registered
No. 7 Uniform Design with White Jersey	41	AN 74/050879 RN 1801693	AD 4/20/90 RD 10/26/93	Registered
No. 7 Uniform Design with White Jersey	41	AN 73/336703 RN 1228989	AD 11/12/81 RD 3/1/83	Registered

**TRADEMARK**  
**REEL: 002477 FRAME: 0284**  
**TRADEMARK**  
**REEL: 002726 FRAME: 0736**

**ASSIGNMENT OF INTELLECTUAL PROPERTY**

WHEREAS, The Five Smiths, Inc., a corporation organized and existing under the laws of the State of Georgia (hereinafter "Assignor"), has registered or applied for registration for the trademarks, service marks and other Intellectual Property (hereinafter the "IP") on the attached Schedule A.

WHEREAS, Atlanta Falcons Football Club, LLC, a limited liability company organized and existing under the laws of the State of Georgia (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the IP, together with the goodwill of the business symbolized by the IP and the registrations and applications thereof;

WHEREAS, the assignment of said IP, and registrations and applications thereof, shall be made of record in the United States Patent and Trademark Office and other appropriate patent and trademark offices;

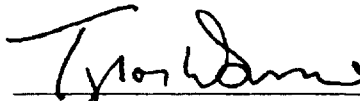
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee, all right, title and interest in and to the IP, together with the goodwill of the business symbolized by the IP, including, that portion of Assignor's business on or in connection with which it has a bona fide intent to use the IP, and all of Assignor's rights therein, to Assignee, and the registrations and applications thereof, and all rights to damages and profits, due or accrued, arising out of past infringements of said IP, and the right to sue for and recover the same.

Assignor agrees that it will execute or arrange for execution of such further assignment documents as may be required, if any, from Assignor to permit Assignee to obtain recordation of Assignor's assignment to Assignee of said IP, and the registrations and applications therefor.

Dated: 2/8/2002

FIVE SMITHS:

The Five Smiths, Inc.

  
\_\_\_\_\_  
Taylor W. Smith, President

TRADEMARK  
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TRADEMARK  
REEL: 002726 FRAME: 0737



STATE OF GEORGIA )

Wal COUNTY )

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that Taylor W. Smith, whose name as President of The Five Smiths, Inc., a Georgia corporation, is signed to the foregoing instrument, and who is known to me, or acknowledged before me on this day that, being informed of the contents of this instrument, he/she as such officer, and with full authority, executed the same voluntarily for and as the act of said corporation.

Given under my hand and seal of office this 8 day of Feb, 2002.

*Brenda M. Johnston*

My Commission Expires ~~4-12-04~~

TRADEMARK  
REEL: 002477 FRAME: 0286

TRADEMARK  
REEL: 002726 FRAME: 0738

**State Trademark Registrations**

State	Mark	App./Reg. No.	Class(es)	Status
Florida	Falcons Logo	T99000000089	16	Registered
Florida	ATLANTA FALCONS & Design (Falcon Logo)	T99000000090	25	Registered
Florida	ATLANTA FALCONS	T99000000091	28	Registered
Florida	ATLANTA FALCONS	T99000000092	25	Registered
Florida	ATLANTA FALCONS & Design	T99000000093	28	Registered
Florida	ATLANTA FALCONS	T99000000094	16	Registered
Georgia	ATLANTA FALCONS	S-158	41	Renewed
Georgia	ATLANTA FALCONS	S-159	41	Renewed
Georgia	FALCONS	S-3940	41	Renewed
Georgia	FALCONS (Helmet Design)	S-3941	41	Renewed
Georgia	ATLANTA FALCONS (Uniform Design)	S-3942	41	Renewed

**Domain Name Registrations**

<b>DOMAIN</b>
THEATLANTAFALCONS.NET
THEATLANTAFALCONS.ORG
THEFALCONS.COM

**TRADEMARK  
REEL: 002477 FRAME: 0287**

**TRADEMARK  
REEL: 002726 FRAME: 0739**

**RECORDED: 05/05/2003**