

DECORATION FOR SERVICE COVER SHEET

05-07-2003



U.S. DEPARTMENT OF COMMERCE

ONLY

Patent and Trademark Office

To the Honorable Commissioner for

102442337

original documents or copy thereof.

1. Name of conveying party(ies):

5-1-03

Knomark, Inc.

- Individual(s)
- General Partnership
- Corporation-State of Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 20, 2002

2. Name and address of receiving party(ies):

Name: Huish Detergents, Inc.

Internal Address: 15 West South Temple, Suite 1400

City: Salt Lake City State: UT Zip: 84101

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Utah
- Other

If assignee is not domiciled in the United States a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & Address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS
2003 MAY - 1 AM 9 30
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark registration No.(s) 1,129,426

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Preston C. Regehr

Internal Address: PARSONS BEHLE & LATIMER

Street Address: 201 South Main Street, Suite 1800

City: Salt Lake City State: Utah Zip: 84111

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0581

(Attach duplicate copy of this page if paying by deposit account)

05/06/2003 ECDOPER 00000256 500581 1129426

01 FC:8521 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Preston C. Regehr
Name of Person Signing

Preston C. Regehr
Signature

April 30/03
Date

Total number of pages comprising cover sheet: 1

ASSIGNMENT OF TRADEMARKS

Effective Date: August 20, 2002

Assignor: Knomark, Inc.
a Delaware corporation
328 Gale Street
Aurora, IL 60506

Assignee: Huish Detergents, Inc.
15 West South Temple
Suite 1400
Salt Lake City, UT 84101

Knomark, Inc. ("Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to Huish Detergents, Inc. ("Assignee"), all right, title and interest of Assignor in and to all trademarks, trademark interests, service marks, service mark interests, trade names, trademark applications, service mark applications, trademark registrations, service mark registrations, and any and all renewals and extensions thereof, that may exist or be secured under any and all laws, regulations, conventions and treaties now or hereafter in force, in any and all countries and jurisdictions, which are used in Assignor's business of manufacturing, marketing and selling fabric softener sheets (collectively, the "Marks"), including, without limitation, the Mark identified on Schedule A attached hereto, and the goodwill associated with the Marks and the business symbolized by the Marks. This assignment includes an assignment of any and all causes of action heretofore accrued in the Assignor's favor for infringement by others of any such Marks.

Assignor has caused this Assignment of Trademarks to be signed in its corporate name by its duly authorized officer on the Effective Date set forth above.

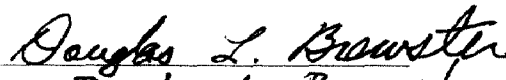
Knomark, Inc.

By: 

Name: EDWARD GOLDFARB

Title: CHAIRMAN

Accepted by Huish Detergents, Inc.:


By: 
Name: Douglas L. Brewster
Title: Executive Vice President & CFO

STATE OF ILLINOIS)

: ss.

COUNTY OF KANE)

On August 12, 2002, before me personally appeared Edward M. Goldberg, to me known, who being duly sworn, did depose and say that his address is 425 Park Avenue, 24th Floor, New York, New York 10022, that he is the Chairman of Knomark, Inc., the corporation described herein and which executed the above Assignment of Trademarks; and that he signed his name thereto with full and unrestricted authority to do so.

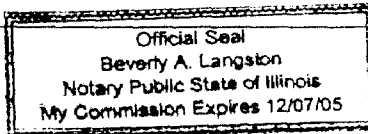


NOTARY PUBLIC

Residing at: _____

My Commission Expires:

12/7/05



ASSIGNMENT OF TRADEMARKS
SCHEDULE A

The Marks include the Mark SUNSHINE FRESH (U.S. Federal Reg. No. 1,129,426 dated January 22, 1980)

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