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DEPARTMENT OF COMMERCE S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
MANUFACTURE D'HORLOGERIE FAVRE-LEUBA S.A. **5.5.03**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **SWITZERLAND**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: **TAG HEUER SA**
 Internal Address: **CHAMPS - MONTANTS 14A**
 Street Address: _____
MAIN-EPAGNIER City: _____ State: **SWITZERLAND** Zip: **3014**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **SWITZERLAND**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **FEB. 13. 2003**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____
 B. Trademark Registration No.(s) **795, 213**

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: **1**

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **Donald L. Dennison**
 Internal Address: **Suite 612**
Dennison, Schultz +
DOUGNEATY
 Street Address: **1745 Jefferson**
DAVIS Highway
 City: **ARLINGTON** State: **VA** Zip: **22202**

7. Total fee (37 CFR 3.41).....\$ **40**

Enclosed
 Authorized to be charged to **CREDIT CARD** deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature:
Donald L. Dennison **Donald L. Dennison** **Apr. 29, 2003**
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **4**

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Trademark Assignment



Whereas,

Favre-Leuba SA

a company organized and existing under the laws of Switzerland and having its principal place of business at 42, chemin du Grand-Puits CH-1217 Meyrin-Geneva, Switzerland (herein after referred to as «ASSIGNOR»), owns the trademark applications and registrations («the Marks») as described in Exhibit A, and

whereas,

TAG Heuer SA

a company organized and existing under the laws of Switzerland and having its principal place of business at Champs-Montants 14A, 2074 Marin-Epagnier, Switzerland (herein after referred to as «ASSIGNEE»), desires to acquire the trademark applications and registrations («the Marks») as described in exhibit A ;

Now, therefore,

for good and valuable consideration, the receipt and sufficiency is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the trademark applications and registrations thereof.

This agreement is made on the 13th day of February..... 200~~2~~, 3

at.....

Favre-Leuba SA

.....
Michel Mousselon

TAG Heuer SA

.....
Remy Husson

.....
Philippe Marti

EXHIBIT A

<u>Mark</u>	<u>Country</u>	<u>Int'l Class</u>	<u>Reg. N°</u>	<u>Renewal</u>
SEA RAIDER	WIPO	14	R 456.920	15.10.2010
	(Germany			
	Austria			
	Benelux			
	Egypt			
	Spain			
	France			
	Italy			
	Yugoslavia)			
	Saudi Arabia	14	103/82	30.03.2010
	Hong Kong	14	1391/1981	27.11.2015
	Indonesia	14	212.385	17.06.2006
	Lebanon	14	66.650	10.08.2010
Malaysia	14	M/89.313	pending	
Singapore	14	283/81	pending	
Switzerland	14	R 277.301	13.06.2005	
Syria	14	20836	25.11.2010	
Tanzania	14	5618	19.06.2010	
SEA KING	WIPO	14	2R 184.651	09.05.2015
	(Algeria			
	Germany			
	Austria			
	Benelux			
	Egypt			
	Spain			
	France			
	Italy			
	Morocco			
Yugoslavia)				
India	14	191.071	10.07.2008	
Indonesia	14	212.384	17.06.2006	
Lebanon	14	53.333	28.07.2004	
Switzerland	14	R 275.916	03.03.2005	
Tanzania	14	5616	19.06.2010	

<u>Mark</u>	<u>Country</u>	<u>Int'l Class</u>	<u>Reg. N°</u>	<u>Renewal</u>
DEEP BLUE	WIPO	14	R 257.615	13.07.2002
	(Germany			
	Austria			
	Benelux			
	Egypt			
	Spain			
	France			
	Hungary			
	Italy			
	Liechtenstein			
	Morocco			
	Monaco			
	Portugal			
	Rumania			
San Marino				
Viet Nam				
Yugoslavia)				
Tunisia	14	R 257.615	13.07.2002	
United States	14	795.213	31.08.2005	



Le notaire soussigné certifie
que la présente photocopie
est conforme à son original.

Genève, le - 2 AVR. 2003

