

1-31-92

MPD
3/24/03

RECOR

10-07-2003



102550754

Patent and Trademark Office
Attorney Docket No: BLUE210483
nts or copy thereof.

To the Honorable Commissioner for Trademarks:

1. Name of conveying party(ies):

Premera HealthPlus

- Individuals
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution date: March 6, 2003

2. Name and address of receiving party(ies):

Name: Premera Blue Cross
Address: P.O. Box 327, Mail Stop 316

City: Seattle State: WA ZIP: 98111-0327

- Individual(s) citizenship
- Association State of
- General Partnership State of
- Limited Partnership State of
- Corporation-State State of Washington
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No(s).

B. Trademark Registration No(s). 2,122,599

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Jerald E. Nagae, Esq.
CHRISTENSEN O'CONNOR
JOHNSON KINDNESS^{PLLC}
1420 Fifth Avenue
Suite 2800
Seattle, WA 98101-2347
206.682.8100

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Check No. 146560 in the amount of \$40.00 is enclosed.

8. The Commissioner is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jerald E. Nagae
Name of Attorney or Agent
Registration No. 29,418
Direct Dial 206.695.1705

Jerald E. Nagae 3/19/03
Signature Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

See OK

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to the Director - U.S. Patent and Trademark Office, Attn: Box Assignment, P.O. Box 2327, Arlington, VA 22202, on the below date.

Date: March 19, 2003

Jennifer Calderon

ASSIGNMENT OF REGISTERED SERVICE MARK

WHEREAS, PREMERA HEALTHPLUS, a Washington corporation, having the business address of P.O. Box 327, Seattle, Washington 98111-0327 (hereinafter the "Assignor"), is the owner by assignment of the mark HEALTHPLUS which was registered in the United States Patent and Trademark Office, Registration No. 2,122,599 dated December 23, 1997; and

WHEREAS, PREMERA BLUE CROSS, a Washington corporation, having the business address of P.O. Box 327, Mail Stop 316, Seattle, Washington 98111-0327 (hereinafter the "Assignee"), desires to acquire said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

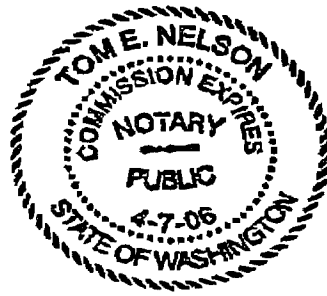
Executed at Seattle, Washington, this : 6th day of March, 2003.

PREMERA HEALTHPLUS

[Signature]
By: Leonard H. Sorria
Title: Assistant General Counsel

STATE OF WASHINGTON)
)
COUNTY OF KING)

On this 6th day of March, 2003, Leonard Sorria personally appeared before me, known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that he/she signed the same as his/her free and voluntary act and deed, for the uses and purposes therein mentioned.



JEN/YS:jc

Tom Nelson
Notary Public
My commission expires

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{LLC}
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100