

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TheCampusHub.com, Inc.		10/06/2003	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Nebraska Book Company, Inc.
<b>Street Address:</b>	4700 South 19th Street
<b>City:</b>	Lincoln
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68501-0529
<b>Entity Type:</b>	CORPORATION: NEBRASKA

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Serial Number:</b>	76082301	GIVE US THE FINGER
<b>Registration Number:</b>	2759396	GIVE US A CLICK

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(402)475-5087
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(402)475-5100
<b>Email:</b>	pberger@remlud.com
<b>Correspondent Name:</b>	Penny J. Berger, Esq.
<b>Address Line 1:</b>	1201 Lincoln Mall
<b>Address Line 2:</b>	Suite 102
<b>Address Line 4:</b>	Lincoln, NEBRASKA 68508

<b>NAME OF SUBMITTER:</b>	Misty M. Cowan, Paralegal
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**Total Attachments: 1**  
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**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, TheCampusHub.com, Inc., a Delaware corporation, having its principal offices at 3701 Union Drive, Suite 100, Lincoln, Nebraska 68516, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial/Registration No.</u>	<u>Filing/Registration Date</u>
GIVE US A CLICK® (and design)	2,759,396	September 2, 2003
GIVE US THE FINGER (and design)	76/082301	July 3, 2000

WHEREAS, Nebraska Book Company, Inc., a Nebraska corporation, having its principal offices at 4700 South 19<sup>th</sup> Street, Lincoln, Nebraska 68501-0529, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, for good and valuable consideration, TheCampusHub.com, Inc., hereby assigns to Nebraska all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof.

DATED: 10-6-2003

THECAMPUSHUB.COM, INC.

By:

  
Mike Kelly, President