

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPP, Inc.		10/28/2002	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	The Myers-Briggs Type Indicator Trust
Street Address:	1900 Market Street
Internal Address:	c/o Laura Genovese Miller, as Trustee, Cozen O'Connor
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19103
Entity Type:	a Pennsylvania Trust: PENNSYLVANIA

PROPERTY NUMBERS Total: 11		
Property Type	Number	Word Mark
Registration Number:	1785492	INTRODUCTION TO TYPE
Registration Number:	1444977	MBTI
Registration Number:	1817190	MBTI
Registration Number:	1611241	MBTI
Registration Number:	2525809	MBTI
Registration Number:	2525811	MYERS-BRIGGS
Registration Number:	2528223	MYERS-BRIGGS
Registration Number:	1786598	MYERS-BRIGGS TYPE INDICATOR
Registration Number:	1511760	MYERS-BRIGGS TYPE INDICATOR
Registration Number:	2525810	MYERS-BRIGGS TYPE INDICATOR
Registration Number:	2528222	MYERS-BRIGGS TYPE INDICATOR

CORRESPONDENCE DATA	
Fax Number:	(215)701-2369
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	

CH \$290.00 1785492

Phone: 215 665 7269
Email: lmiller@cozen.com
Correspondent Name: Laura Genovese Miller, Cozen O'Connor
Address Line 1: 1900 Market Street
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	MYER-0012/126580
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NAME OF SUBMITTER:	Laura Genovese Miller
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Total Attachments: 2 source=asmntofrights#page1.tif source=schedule1page2#page1.tif

ASSIGNMENT OF TRADEMARK RIGHTS

This ASSIGNMENT OF TRADEMARK RIGHTS dated and effective as of this first day of January, 2002 is by and between CPP, Inc., a California corporation, having a place of business at 3803 East Bayshore Drive, Palo Alto CA 94303 ("Assignor") and The Myers-Briggs Type Indicator Trust, a Pennsylvania Trust ("Assignee");

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does sell, assign, transfer, set over and otherwise convey to Assignee any and all of Assignor's worldwide right, title and interest in and to trademarks, service marks, trade names and logos listed on SCHEDULE 1 ("Assigned Marks") including rights to the applications for the Assigned Marks together with that part of the goodwill of the Assignor's business conducted under or otherwise symbolized by the Assigned Marks and including all common law rights, all recordations, registrations and applications related to the Assigned Marks worldwide and including all claims and rights associated with the Assigned Marks including the right to bring and maintain actions for past, present and future infringement.

CPP, Inc.

Date:

10/28/02

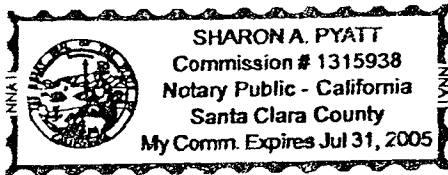
David O. Krantz
Signature

David O. Krantz
Name President and CEO

Title

State of California
County of Santa Clara

On October 28, 2002 before me, Sharon A. Pyatt, Notary Public, personally appeared David O. Krantz, personally known to me whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.



Witness my hand and official seal
Sharon A. Pyatt

SFO 4065682v1
WD 081402/1-4000975/1016474/v1

SCHEDULE 1

Domestic Applications/Registrations

Country	Mark	Application/Registration Number	Application/Registration Date
United States	INTRODUCTION TO TYPE	sn=74/296,064 rn=1,785,492	filing date: 7/20/92 reg. date.: 8/3/93
United States	MBTI	sn=75/622,250 rn=1,444,977	filing date: 9/26/86 reg. date: 6/30/87
United States	MBTI	sn=74/377,710 rn=1,817,190	filing date: 2/8/93 reg. date: 1/18/94
United States	MBTI	sn=74/014,277 rn=1,611,241	filing date: 12/26/89 reg. date: 8/28/90
United States	MBTI	sn=75/809,336 rn=2,525,809	filing date: 9/27/99 reg. date: 1/1/02
United States	MYERS-BRIGGS	sn=75/809,340 rn=2,525,811	filing date: 9/27/99 reg. date: 1/1/02
United States	MYERS-BRIGGS	sn=75/809,339 rn=2,528,223	filing date: 9/27/99 reg. date: 1/8/02
United States	MYERS-BRIGGS TYPE INDICATOR	sn=74/334,050 rn=1,786,598	filing date: 11/23/92 reg. date: 8/10/93
United States	MYERS-BRIGGS TYPE INDICATOR	sn=73/721,625 rn=1,511,760	filing date: 4/11/88 reg. date: 11/8/88
United States	MYERS-BRIGGS TYPE INDICATOR	sn=75/809,338 rn=2525,810	filing date: 9/27/99 reg. date: 1/1/02
United States	MYERS-BRIGGS TYPE INDICATOR	sn=75/809,337 rn=2,528,222	filing date: 9/27/99 reg. date: 1/8/02

Schedule 1 to Assignment of Trademark Rights

SFO 4065682v1
WD 081402/1-4000975/1016474/v1

TRADEMARK

RECORDED: 10/09/2003

REEL: 002728 FRAME: 0752