

05-09-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

102443987

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Priva Inc. 9100 Ray Lawson Blvd. Anjou, Quebec H1J1K4

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Canadian Corporation

5.7.03

2. Name and address of receiving party(ies)

Name: Tailored Technologies, Inc.

Internal Address:

Street Address: 400 Stanton Court

City: Winston-Salem State: NC Zip: 27103

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State North Carolina Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/13/01

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,391,916

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rodrick J. Enns

Internal Address:

Street Address: 939 Burke Street

City: WinstonSalem State: NC Zip: 27101

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

50-1779

DO NOT USE THIS SPACE

9. Signature.

Rodrick J. Enns

Name of Person Signing

Signature

5/2/03

Date

Total number of pages including cover sheet, attachments, and document: 4

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002728 FRAME: 0813

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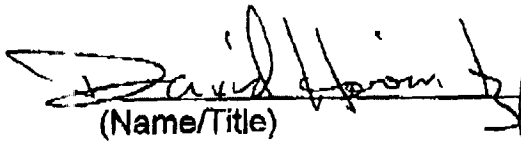
CONFIRMATORY TRADEMARK ASSIGNMENT


The undersigned, Priva Inc., the full post office address of whose principal office or place of business is 9100 Ray Lawson Blvd., Anjou, Quebec, H1J 1K4, in consideration of good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged does hereby confirm that it did sell, assign and transfer to Tailored Technologies, Inc., whose full post office address is 400 Stanton Court, Winston-Salem, N.C., U.S.A. 27106, its successors and assigns all its right, title and interest in, to and under the trademark NECK NAPKIN registered under No. 2,391,916 in the United States and the subject of Canadian trademark application in No. 862,248 including all goodwill appertaining to the said trademark in the United States and Canada.

EXECUTED at Montreal, Quebec, this 13th day of December, 2001.

By: PRIVA INC.

WITNESS:

 PRESIDENT
(Name/Title)


(Name/Title)
Adrian Zahl