

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Cynthia J. Porter and Patrick Kelly Porter. Includes checkboxes for Individual(s), General Partnership, Corporation-State, Other, Association, and Limited Partnership.

2. Name and address of receiving party(ies): Lifestyle Improvement Centers, LLC. Includes fields for Name, Internal Address, Street Address (110 West Preston Avenue), City (Lexington), State (VA), Zip (24450), and checkboxes for citizenship and partnership types.

3. Nature of conveyance: Includes checkboxes for Assignment, Security Agreement, Other, Merger, and Change of Name. Execution Date: 10/08/03.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No. Additional name(s) & address(es) attached? Yes No.

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s)

2461207; 2508646; 2664756; 2547045; 2660604; 2664755; 2536342; 2714823; 2575055

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Kimberly A. Chasteen, Internal Address: Williams Mullen, Street Address: 1 Old Oyster Point Road, Suite 210, City: Newport News, State: VA, Zip: 23602

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41): \$ 240.00. Includes checkboxes for Enclosed and Authorized to be charged to deposit account.

8. Deposit account number: 50-0766

DO NOT USE THIS SPACE

9. Signature: Kimberly A. Chasteen, Name of Person Signing, Signature, Date: 10/9/2003, Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231

CH \$240.00 600766 2461207

ASSIGNMENT

WHEREAS Cynthia J. Porter and Patrick K. Porter, individuals, with their principal address located at 4921 Woods Edge Rd., Virginia Beach, Virginia 23462, have adopted and used trademarks registered in the United States Patent and Trademark Office, Registration Nos. 2461207; 2508646; 2664756; 2547045; 2660604; 2664755; 2536342; 2714823 and 2575055; and

WHEREAS Lifestyle Improvement Centers, LLC, a Virginia Corporation, of 110 W. Preston Street, Lexington, Virginia 24450, is desirous of acquiring said marks and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Cynthia J. Porter and Patrick Kelly Porter do hereby assign unto Lifestyle Improvement Centers, LLC all right, title and interest in and to said marks, together with all good will of the business symbolized by the marks, and the above identified registration thereof.

*Cynthia J. Porter*  
Cynthia J. Porter

*Patrick Kelly Porter*  
Patrick Kelly Porter

State of Virginia  
City/County of Virginia Beach to-wit

The foregoing instrument was acknowledged before me this 8 day of October, 2003, by Gregory J. Kelly.

Notary Public

My commission expires  
March 31, 2006

*Gregory J. Kelly*

