Form PTO-1594 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 10/02) U.S. Patent and Trademark Office				
OMB No. 0651-0027 (exp. 6/30/2005)				
Tab settings ⇒⇒ ⇒ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼ ▼				
1. Name of conveying party(ies): Latin Communications EXCL, Inc. a Delaware corporation    Individual(s)	2. Name and address of receiving party(ies)  Name:Entravision Communications Corp.  Internal Address: Suite 6000 West  Street Address: 2425 Olympic Boulevard  City: _Santa MonicaState: _CA _Zip: _90404  Individual(s) citizenship  Association			
4. Application number(s) or registration number(s):  A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,070,252			
Additional number(s) at				
Name and address of party to whom correspondence concerning document should be mailed:     Name: Thomas P. Arden, Esq.	6. Total number of applications and registrations involved:			
Internal Address: Holland & Knight LLC	7. Total fee (37 CFR 3.41)\$  Enclosed  Authorized to be charged to deposit account			
Street Address: 131 South Dearborn Street	8. Deposit account number:			
30th Floor	13-0045			
City: Chicago State: IL Zip:60603				
DO NOT USE THIS SPACE				
9. Signature.  Thomas P. Arden  Name of Person Signing  Signature.	October 8, 2003			
Total number of pages including cover sheet, attachments, and document:				

Mail documents to be recorded with required cover steet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## ASSIGNMENT OF MARK AND FEDERAL REGISTRATION

THIS ASSIGNMENT is made and entered into effective October 22, 2002, by Latin Communications EXCL Inc., a Delaware corporation with its principal place of business at 2425 Olympic Blvd., Suite 6000 West, Santa Monica, California 90404 ("Assignor") in favor of Entravision Communications Corporation, a Delaware corporation with its principal place of business at 2425 Olympic Blvd., Suite 6000 West, Santa Monica, California 90404 ("Assignee").

WHEREAS, by virtue of a merger dated October 21, 2002, Assignor owns the mark LA SUPER X in connection with radio broadcasting services (hereinafter, the "Mark"), the goodwill associated with and symbolized by the Mark, and U.S. Registration No. 2,070,252 of the Mark; and

WHEREAS, Assignor is a wholly owned subsidiary of Assignee, and the parties have agreed that all rights and title in the Mark and U.S. Registration No. 2,070,252 should be in the name of Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, *nunc pro tunc* as of October 22, 2003, all rights, title, and interest in and to the Mark, together with the goodwill of the business associated with and symbolized by the Mark and U.S. Registration No. 2,070,252.

Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing assignment.

	Latin By: _	Communications EXCL Inc.  Michael G. Rowles  Assistant Secretary
STATE OF CALIFORNIA COUNTY OF <u>LOS <b>Ange</b>les</u>	)	SS.
	foregoir	ared before me on October 6, 2003, and ng instrument and was authorized to execute the same tions EXCL Inc
My commission expires: //	/12/	04
1206491	•	

## HOLLAND & KNIGHT LLC

131 South Dearborn Street 30th Floor Chicago, Iltinois 50603

312-263-3600 312-578-6565 Fax www.hklaw.com

Annapolis Şan Francisco Atlanta Seattle Bethesda Tallahassee Boston Tampa Washington, D.C. Bradenton West Palm Beach Chicago\* Fort Lauderdale International Offices: Jacksonviile Caracas\*\*

Lakeland Los Angeles Helsinki Mexico City Miami New York Northern Virginia Orlando Portland Providence St. Petersburg

San Antonio

Rio de Janeiro São Paulo Tel Aviv\*\* Tokyo

\*Holland & Knight LLC \*\*Representative Office

## **FACSIMILE**

<u>TO:</u> Assignment Division	USPTO	703-306-5995	
NAME	COMPANY/FIRM	FAX NUMBER	
Alexandria	VA	703-308-9723	
CITY	STATE	(TELEPHONE NUMBER)	
FROM:			
Thomas P. Arden	812-715-5713	3	
NAME	TELEPHONE	TOTAL PAGES (Including Cover Sheet)	
FOR THE RECORD:	•		
DATE: October 9, 2003	urgency: 🗵 super rush	□ RUSH □ REGULAR	
		CLIENT NAME: Entravision	
FAXED BY:	FILE #: 531339-00003	Communications Corporation	
CONFIRMED: YES NO	NAME:	TIME:	
If you did not receive all of the pages or find that they are illegible, please call (312) 578-6617	CONFIDENTIALITY NOTICE: This facsimile, along with any documents, files, or attachments, may contain information that is confidential, privileged, or otherwise exempt from disclosure. If you are not the intended recipient or a person responsible for delivering it to the intended recipient, you are hereby notified that any disclosure, copying, printing, distribution or use of any information contained in or attached to this facsimile is strictly prohibited. If you have received this facsimile in error, please immediately notify us by facsimile or by telephone collect at the numbers stated above, and destroy the original facsimile and its attachments without reading, printing, or saving in any manner. Your cooperation is appreciated. Thank you.		

## MESSAGE:

**RECORDED: 10/09/2003** 

# 1272808\_v1

**TRADEMARK REEL: 002729 FRAME: 0116**