

05-12-2003

Docket No.:

45384-00003



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To the Honorable Commissioner of Patents and Trademarks. Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

J. D. Power and Associates

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 1, 2003

2. Name and address of receiving party(ies):

Name: Power Information Network, LLC

Internal Address: _____

Street Address: 2625 Townsgate Road

City: Westlake Village State: CA ZIP: 91361

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____

Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1918293

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Miriam Claire Beezy, Esq.

Internal Address: _____

Street Address: 1900 Avenue of the Stars

suite 2100

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1833

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Miriam Claire Beezy
Name of Person Signing

Miriam Claire Beezy 4/11/03
Signature Date

Total number of pages including cover sheet, attachments, and **TRADEMARK**

ASSIGNMENT OF TRADEMARK

WHEREAS, J.D. Power and Associates, a Delaware corporation ("ASSIGNOR"), has adopted, used, is using and/or is the owner of that certain trademark and registration therefor, identified and listed on Schedule A attached hereto and incorporated herein by this reference (the "MARK");

WHEREAS, Power Information Network, a Delaware limited liability company ("ASSIGNEE"), desires to acquire the MARK; and

WHEREAS, ASSIGNEE is a successor to the portion of the business of ASSIGNOR to which the MARK pertains, and that business is existing and ongoing.

THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment of MARK

ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, absolutely and forever, all of ASSIGNOR'S rights, title and interest, whether statutory or at common law, in and to the MARK, together with the goodwill of the business symbolized by the MARK throughout the world and all registrations therefor, in all countries throughout the world, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

2. Further Acts

ASSIGNOR will, at its sole cost, execute and deliver such further agreements, instruments and forms as may be necessary to vest full title in and to the MARK in ASSIGNEE.

3. Registration Certificates

The United States Patent and Trademark Office and other trademark offices are authorized to issue to ASSIGNEE a registration certificate for the MARK in accordance with this agreement.

ASSIGNOR and ASSIGNEE hereby acknowledge and agree that all rights of ownership in and to the assigned MARK and goodwill associated therewith hereby vest in ASSIGNEE.

Dated this 1st day of JANUARY, 2003.

“ASSIGNOR”

J.D. Power and Associates,
a Delaware corporation

By: James David Power 3rd
Its: CHAIRMAN AND CEO

“ASSIGNEE”

Power Information Network,
a Delaware limited liability company

By: Stephen C. Goodall
Its: PRESIDENT AND COO

SCHEDULE A

TRADEMARKS

Trademark	Registration Number	Status
Power Information Network	1918293	Registered

45384-00003-1291735.2