

Trademark: "LONG MARK" To the Hon. Commissioner of Patents & Trademarks: Please record the attached original or copy thereof.

1- Applicant/Registrant: Kumho Industrial Co. Ltd.

- Individual Association
General Partnership Limited Partnership
[X] Corporation
Other:

2- Assignee: Kumho Tire Co., Inc. Address: 57, 1-ga, Sinmunlo, Jonglo-Gu, Seoul, Republic of Korea

- Individual Association
General Partnership Limited Partnership
[X] Corporation
Other:

If Assignee is not domiciled in the United States, a domestic representative designation is attached: [X] YES [] NO (DESIGNATIONS MUST BE A SEPARATE DOCUMENT FROM ASSIGNMENT)

3- Nature of Conveyance:

- [X] Assignment Change of Name
Merger Security Agreement
Other:

ASSIGNMENT DATE: September 30, 2003

4- Application number(s) or Trademark number(s):

If this document is being filed together with a new application, the execution date of the application is:

- A) Application number(s): 76/159,141
B) Registration number(s):

5- Name and Address of party to whom correspondence concerning document should be mailed:

COLEMAN SUDOL SAPONE P.C.
714 Colorado Avenue
Bridgeport, CT 06605-1601
203-366-3560

6- Total number of applications and trademarks involved: One (1)

7- TOTAL FEE (37 CFR 3.41): \$40.00

Enclosed.

- [X] (The Commissioner is hereby authorized to charge the deposit account any additional fees required or to credit any overpayment to Deposit Account No: 04-0838)

8- Deposit Account No: 04-0838

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

CH \$40.00 040838 76159141

9- Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

R. Neil Sudol
Name of Person Signing

R. Neil Sudol
Signature

October 10, 2003
Date

Total number of pages including cover sheet, attachments and documents: 3

ASSIGNMENT

WHEREAS, Kumho Industrial Co., Ltd., a corporation of the Republic of Korea, having an address at 10-1, 2-ga, Hoehyun-dong, Chung-gu, Seoul, Republic of Korea ("Assignor"), is the applicant and trademark owner in Trademark Application No. 76/159,141 filed on November 3, 2000 to register the mark LONG MARK.

WHEREAS, Kumho Tire Co., Inc., a corporation of the Republic of Korea, having a business address at 57, 1-ga, Sinmunlo, Jonglo-Gu, Seoul, Republic of Korea is desirous of acquiring the entire right, title and interest in and to said trademark and goodwill of business symbolized by said mark:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Kumho Industrial Co., Ltd. does hereby assign unto Kumho Tire Co., Inc. all right, title and interest in and to said application and said mark, together with that portion of its ongoing and existing business to which said mark pertains.

IN TESTIMONY WHEREOF, I have hereto set my hand and seal this 30th day of September, 2003.

Kumho Industrial Co., Ltd.

By:

Signature: *H. a. Shelin*

Name: Hyung-In, SHIN

Title: Representative

WITNESSED BY:

First witness' signature: *Sang-Eun Park*

First witness' name: Sang-Eun Park

First witness' address: 715-157 Bongchun-1-dong, Kwanark-gu, Seoul, Korea

second witness' signature: *Eun Jung Lee*

Second witness' name: Eun-Jung Lee

Second witness' address: 354-106 Jugong Apt., Banpo-dong, Seocho-gu, Seoul, Korea