FORM PTO-1594
1-31-92

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Truesoups, LLC

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☐ Corporation-State
- ☒ Other Washington limited liability company

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: Trademark Management Company

Internal Address: Suite 604

Street Address: 877 W. Main Street

City: Boise State: ID ZIP: 83702

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State Delaware
- ☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment
- ☐ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other

Execution Date: June 19, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,799,520
2,435,528

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan

Internal Address: H. J. Heinz Company

Street Address: 600 Grant Street

City: Pittsburgh State: PA ZIP: 15219

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):..... $ 65.00

- ☐ Enclosed
- ☒ Authorized to be charged to deposit account

8. Deposit account number: 08-1631

(Attach duplicate copy of this page if paying by deposit account)

CH $65.00 081631 1799520

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy A. Linkes — Name of Person Signing

Nancy A. Linkes — Signature

October 10, 2003 — Date

Total number of pages comprising cover sheet: 1

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U.S. REGISTRATIONS

ASSIGNMENT OF TRADEMARKS

WHEREAS, Truesoups, LLC, a Washington limited liability company (hereinafter referred to as "Assignor"), with an address at 10133 NE 66th Lane, Kirkland, WA 98033, has adopted, used and is using the trademarks set forth in Exhibit A attached hereto and is the owner of the registrations and applications for said trademarks set forth on Exhibit A attached hereto (hereinafter the "Trademarks"); and

WHEREAS, Trademark Management Company, a Delaware corporation located at 877 W. Main Street, Suite 604, Boise, Idaho 83702 (hereinafter referred to as "Assignee") is desirous of purchasing the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer all right, title and interest in and to the Trademarks to Assignee, its successors and assigns forever, together with all label designs embodying the Trademarks and the goodwill of the business connected with the use of and symbolized by the Trademarks and the registrations and applications for said Trademarks. Assignor agrees to execute any and all additional documents that may be necessary to protect and record title to the Trademarks to Assignee.

Dated this 19 day of June, 2003.

TRUESOUPS, LLC

By: _____

Name: Bruce Rowe

Title: Chief Executive Officer

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

On this, the 19th day of June, 2003, before me a notary public, the undersigned officer, personally appeared Bruce Rowe, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

JOANIE Y. KIM
NOTARY PUBLIC
COMMISSION EXPIRES 10-15-05
STATE OF WASHINGTON

_____
Notary Public

14038-1
MAD-00007
6/16/2003

EXHIBIT A

Truesoups, U.S. Trademark Registration No. 1,799,520
Truefoods, U.S. Trademark Registration No. 2,435,528