

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marsellus Casket Company, Inc.		03/24/2003	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Batesville Services, Inc.
Street Address:	One Batesville Boulevard
City:	Batesville
State/Country:	INDIANA
Postal Code:	47006
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	76071243	PLATINUM LEGACY
Registration Number:	1278062	THE WINDSOR
Registration Number:	1278063	M SINCE 1872
Registration Number:	1279866	THE PRESIDENT
Registration Number:	1279867	THE SHEFFIELD
Registration Number:	1279868	THE LINCOLN
Registration Number:	1332211	THE SARATOGA
Registration Number:	1351717	THE CORINTHIAN
Registration Number:	1428402	THE OLYMPIA
Registration Number:	1495821	THE SOMERSET
Registration Number:	1544488	THE BRADFORD
Registration Number:	1570979	THE VERSAILLES
Registration Number:	1795038	THE LEGACY
Registration Number:	1907375	MEMORIAL
Registration Number:	1835472	THE VICTORIAN

CH \$490.00 76071243

Registration Number:	2020832	THE MISSION
Registration Number:	2353493	THE AMERICANA
Registration Number:	2526090	THE FAIRFAX
Registration Number:	2385493	THE SAVANNAH

CORRESPONDENCE DATA

Fax Number: (513)762-7944

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5134557644

Email: lke@gdm.com

Correspondent Name: Louis K. Ebling, Esq.

Address Line 1: 255 East Fifth Street

Address Line 2: 2800 Chemed Center

Address Line 4: Cincinnati, OHIO 45202-4728

NAME OF SUBMITTER:

Louis K. Ebling, Esq.

Total Attachments: 7

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TRADEMARK ASSIGNMENT

This Trademark Assignment dated as of March 24, 2003 (the "Trademark Assignment"), by Marsellus Casket Company, Inc., a New York corporation ("Assignor"), with its principal place of business at 101 Richmond Avenue, Syracuse, New York 13221 is in favor of Batesville Services, Inc., an Indiana corporation, with its principal place of business at One Batesville Boulevard, Batesville, Indiana 47006 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Purchase and Sale Agreement dated March 24, 2003 (the "Agreement"), among Assignor, Service Corporation International, a Texas corporation, with its principal place of business at 1929 Allen Parkway, Houston, Texas 77019, and Assignee, pursuant to which Assignor has agreed to transfer to Assignee and Assignee has agreed to accept from Assignor, Intellectual Property of Assignor including, but not limited to, all federal and state trademarks, trade names, labels, logos, federal and state trademark registrations, trademark registration applications, and all rights related thereto, filed in the United States and all foreign countries, including all federal and state trademark registrations which may be granted in respect of such trademark registration applications, all renewals of such trademark registrations, all common law rights therein and all goodwill annexed to all trademarks thereto, used in, relating to, or associated with, the Business (as defined in the Agreement) as set forth on Schedule 1.1(b) (the "Trademarks");


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, set over, and deliver to assignee:

- (i) all of Assignor's right, title, and interest, in and to the Trademarks;
- (ii) the goodwill of the business symbolized by the Trademarks;
- (iii) all causes of actions, claims and demands or other rights for, or arising from, any infringement, including past infringement, of such Trademarks and other items set forth on Schedule 1.1(b); and
- (iv) all rights corresponding thereto throughout the world.

From time to time after the date hereof, at the request of either party hereto, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may reasonably request in order to consummate more effectively the transactions contemplated thereby.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

MARSELLUS CASKET COMPANY, INC.

By: 
Name: Ray A. Allison
Title: Vice President

Acknowledged and Accepted:

BATESVILLE SERVICES, INC.

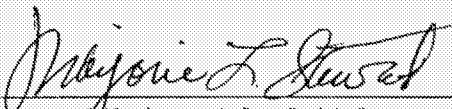

By: _____
Name: _____
Title: _____

STATE OF

COUNTY OF

On this 21st day of March, 2003, before me, the undersigned, a Notary Public within and for said County and State, personally appeared Ray A. Gipson, to me personally known, who being by me duly sworn, did say that she/he is the President of Marsellus Casket Company, Inc., that the seal affixed to the foregoing instrument is the corporate seal of said corporation, that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors and its sole shareholder, and said President acknowledged said instrument to be the free act and deed of said corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at my office in Harris county, Texas, the day and year last above written.


Notary Public in and for Said County and State
 MARJORIE L. STEWART
NOTARY PUBLIC
STATE OF TEXAS
MY COMM. EXP. 01-28-2004

(Type, print or stamp the Notary's name below his or her signature.)

My Commission Expires: 01-28-2004

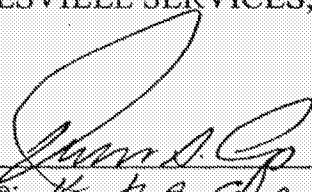
IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

MARSELLUS CASKET COMPANY, INC.

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

BATESVILLE SERVICES, INC.

By:  _____
Name: *Kenneth B. Camp* _____
Title: *President & CEO* _____