

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
E*TRADE Group, Inc.		10/01/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	E*TRADE Financial Corporation
Street Address:	4500 Bohannon Drive
City:	Menlo Park
State/Country:	CALIFORNIA
Postal Code:	94025
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 56

Property Type	Number	Word Mark
Serial Number:	78159424	3 TO KNOW
Registration Number:	2149507	AMERICA'S ELECTRONIC BROKERAGE
Registration Number:	2438390	AS CLOSE TO THE MARKET AS YOU CAN GET
Registration Number:	2321778	
Registration Number:	2282831	
Registration Number:	2452692	
Registration Number:	2356518	E*GAME
Registration Number:	2400647	E*MOBILE
Serial Number:	75724054	E*OFFERING
Registration Number:	2202295	E*STATION
Registration Number:	2372341	E*TRADE
Registration Number:	1985826	E TRADE
Registration Number:	2696983	E*TRADE ACCOUNT EXPRESS
Registration Number:	2386817	E*TRADE
Registration Number:	2479300	E*TRADE

OP \$1415.00 78159424

Registration Number:	2428121	E*TRADE BANK
Registration Number:	2547921	E*TRADE BOND CENTER
Registration Number:	2431022	E*TRADE BOND INDEX FUND
Registration Number:	2380909	E*TRADE BUSINESS SOLUTIONS
Registration Number:	2152580	E*TRADE CANADA
Registration Number:	2206732	E*TRADE CANADA
Registration Number:	2454959	E*TRADE E-COMMERCE INDEX FUND
Registration Number:	2458260	E*TRADE EXTENDED MARKET INDEX FUND
Registration Number:	2654702	E*TRADE FINANCIAL
Registration Number:	2643482	E*TRADE FINANCIAL
Registration Number:	2729546	E*TRADE FINANCIAL
Registration Number:	2654686	E*TRADE FINANCIAL
Registration Number:	2606682	E*TRADE FUNDINSIGHT
Registration Number:	2377183	E*TRADE FUNDS
Registration Number:	2428394	E*TRADE INTERNATIONAL INDEX FUND
Registration Number:	2476707	E*TRADE PREMIER MONEY MARKET FUND
Registration Number:	2220629	E*TRADE
Registration Number:	2458261	E*TRADE TECHNOLOGY INDEX FUND
Registration Number:	2393058	E*TRADE THE GAME
Registration Number:	2479636	E*TRADE THE MAGAZINE
Registration Number:	2574989	ETRADE.COM
Registration Number:	2528023	IT'S TIME FOR E*TRADE
Registration Number:	2397417	IT'S TIME FOR E*TRADE
Registration Number:	2465375	IT'S TIME FOR E*TRADE
Registration Number:	2416999	LIVE @ E*TRADE
Registration Number:	2397851	MAKING KNOWLEDGE EASIER
Registration Number:	2673613	MARKET FLASH
Registration Number:	2632510	OPTIONSEGE
Registration Number:	2255682	OPTIONSLINK
Registration Number:	2431666	POWERSEARCH
Registration Number:	2484936	SMARTSAVER
Registration Number:	2153907	SOMEDAY WE'LL ALL INVEST THIS WAY
Registration Number:	2337679	STATELESS ARCHITECTURE
Registration Number:	2401110	SUPERIOR TOOLS FOR THE ACTIVE TRADER
Registration Number:	2204867	TELE*MASTER

TRADEMARK

REEL: 002729 FRAME: 0921

Registration Number:	2566319	THE #1 PLACE TO INVEST ONLINE
Registration Number:	2460977	THE NETCENTRIC INVESTMENT BANK
Registration Number:	2205809	THE NEW FINANCIAL COMMUNITY
Registration Number:	2096491	THE SMARTER WAY TO TRADE
Registration Number:	1341452	TRADE*PLUS
Registration Number:	2477822	TRUE.NET

CORRESPONDENCE DATA

Fax Number: (650)324-0638
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (650) 324-7000
Email: SV-Trademark@hewm.com
Correspondent Name: Heller Ehrman White & McAuliffe LLP
Address Line 1: 275 Middlefield Road
Address Line 2: Harold J. Milstein
Address Line 4: Menlo Park, CALIFORNIA 94025-3506

ATTORNEY DOCKET NUMBER:	38487-1000
NAME OF SUBMITTER:	Harold J. Milstein

Total Attachments: 0

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