# OP \$40.00 7634

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Altar Your Life, Inc.		09/18/2002	CORPORATION: GEORGIA
Kathleen Hall		10/10/2003	INDIVIDUAL: UNITED STATES

#### RECEIVING PARTY DATA

Name:	Alter Your Life, LLC
Street Address:	230 Owls Nest Lane
City:	Clarkesville
State/Country:	GEORGIA
Postal Code:	30523
Entity Type:	limited liability company: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76345849	ALTAR YOUR LIFE

# **CORRESPONDENCE DATA**

Fax Number: (205)488-3707

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 205-250-8307

Email: dlarsen@bakerdonelson.com

Correspondent Name: David A. Larsen, Esq.

Address Line 1: 420 20th Street North, Suite 1600 Address Line 4: Birmingham, ALABAMA 35203

NAME OF SUBMITTER: David A. Larsen

Total Attachments: 4 source=altar1a#page1.tif source=altar1b#page1.tif source=altar2#page1.tif source=altar3#page1.tif

> TRADEMARK REEL: 002730 FRAME: 0299

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## **ASSIGNMENT OF TRADEMARK AND INTENT TO USE APPLICATION**

**ASSIGNMENT** by ALTAR YOUR LIFE, Inc., a Georgia corporation to KATHLEEN HALL, a resident of the State of Georgia

#### **RECITALS:**

WHEREAS, **ALTAR YOUR LIFE, INC.**, a Georgia corporation, located at 607 Lon Lyons Road, Clarkesville, Georgia 30523, filed three (3) intent to use applications to register the mark **ALTAR YOUR LIFE** (the "Mark") under 15 USC 1051(b) in Classification 041 for educational services, namely, conducting seminars, workshops and conferences featuring information on personal spiritual growth, healing and wellness, bearing **Serial Number 76345847**; in Classification 016 for printed materials, namely, newsletters, magazines, booklets, and books featuring information on personal spiritual growth, healing and wellness, catalogs featuring books, records, CD ROMS and videos in the field of personal spiritual growth, healing and wellness, statuary figurines and devotional bells, bearing **Serial Number 76345848**; and, in Classification 009 for audio and video tapes featuring lectures in the field of personal spiritual growth, healing and wellness, bearing **Serial Number 76345849** (the foregoing three Applications to Register under 15 USC 1051(b) are herein collectively referred to as the "Applications").

WHEREAS, Altar Your Life, Inc. was dissolved on September 18, 2002, and all the assets and business of such corporation (including the Mark and the Applications) were transferred and distributed to the sole shareholder, Kathleen Hall, who has continued and will continue to carry on the business of Altar Your Life, Inc. and is located at 230 Owl's Nest Lane, Clarkesville, Georgia 30523.

WHEREAS, Alter Your Life, Inc. now desires to execute this Assignment, in form recordable with the United States Patent and Trademark Office, in order to evidence and confirm, on the records of such Office, the above assignment of the Applications and Mark by Altar Your Life, Inc. to Kathleen Hall effective as of September 18, 2002.

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Altar Your Life, Inc. by these presents does sell, assign, transfer and convey unto Kathleen Hall (the sole shareholder and successor to the business of Altar Your Life, Inc.), her successors, heirs, assigns and personal representatives, the full and exclusive right, title and interest in and to the Applications and the Mark, and all goodwill of the business associated therewith, including the right to sue for and collect damages for any past infringements and to assert Altar Your Life, Inc.'s prior use of the Mark as a use by a predecessor in interest; the same to be held and enjoyed by Kathleen Hall for her own use and benefit, and for the use and benefit of her successors, heirs, assigns and personal representatives.

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademark and Intent to Use Application on October 10, 2003, effective as of September 18, 2002.

In the presence of:

ALTAR YOUR LIFE, INC. A dissolved corporation

Kathleen Hall Dresident

B DAL 600647 v1 037740-000002 10/10/2003

TRADEMARK
REEL: 002730 FRAME: 0300

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademark and Intent to Use Application on October 10, 2003, effective as of September 18, 2002.

In the presence of:

STATE OF GEORGIA

Hales hancounty

I, the undersigned authority, a Notary Public in and for said County, in said State, hereby certify that Kathleen Hall, whose name is signed to the foregoing Assignment of Trademark and Intent to Use Application and who is known to me, acknowledged before me on this day that, being informed of the contents of the Assignment of Trademark and Intent to Use Application, she executed the same voluntarily on the day the same bears date.

Subscribed and sworn to before me on this 10th day of October, 2003.

My Commission Expires: \_8-19-05

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## **ASSIGNMENT OF TRADEMARK AND INTENT TO USE APPLICATION**

**ASSIGNMENT** by KATHLEEN HALL, a resident of the State of Georgia, to ALTER YOUR LIFE, LLC, a Delaware limited liability company.

#### RECITALS:

WHEREAS, ALTAR YOUR LIFE, INC., a Georgia corporation, located at 607 Lon Lyons Road, Clarkesville, Georgia 30523, filed three (3) intent to use applications to register the mark ALTAR YOUR LIFE (the "Mark") under 15 USC 1051(b) in Classification 041 for educational services, namely, conducting seminars, workshops and conferences featuring information on personal spiritual growth, healing and wellness, bearing Serial Number 76345847; in Classification 016 for printed materials, namely, newsletters, magazines, booklets, and books featuring information on personal spiritual growth, healing and wellness, catalogs featuring books, records, CD ROMS and videos in the field of personal spiritual growth, healing and wellness, statuary figurines and devotional bells, bearing Serial Number 76345848; and, in Classification 009 for audio and video tapes featuring lectures in the field of personal spiritual growth, healing and wellness, bearing Serial Number 76345849 (the foregoing three Applications to Register under 15 USC 1051(b) are herein collectively referred to as the "Applications").

WHEREAS, Altar Your Life, Inc. was dissolved on September 18, 2002, and all the assets and business of such corporation (including the Mark and the Applications) were transferred and distributed to its sole shareholder, Kathleen Hall, located at 230 Owl's Nest Lane, Clarkesville, Georgia 30523.

WHEREAS, Kathleen Hall now desires to execute this Assignment, in form recordable with the United States Patent and Trademark Office, in order to evidence and confirm, on the records of such Office, the further assignment and contribution of the Applications and Mark by Kathleen Hall to Alter Your Life, LLC, a Delaware liability company that is (a) wholly owned by Kathleen Hall (who is its sole member) and (b) the successor to the business of Altar Your Life, Inc. and Kathleen Hall effective as of September 18, 2002. Alter Your Life, LLC, is located at 230 Owl's Nest Lane, Clarkesville, Georgia 30523.

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Kathleen Hall by these presents does sell, assign, transfer and convey unto Alter Your Life, LLC, a Delaware limited liability company that is (a) wholly owned by Kathleen Hall (who is its sole member) and (b) the successor to the business of Altar Your Life, Inc. and Kathleen Hall, its successors and assigns, the full and exclusive right, title and interest in and to the Applications and the Mark, and all goodwill of the business associated therewith, including the right to sue for and collect damages for any past infringements and to assert Altar Your Life, Inc.'s and Kathleen Hall's prior use of the Mark as a use by a predecessor in interest; the same to be held and enjoyed by Altar Your Life, LLC for its own use and benefit, and for the use and benefit of its successors and assigns.

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TRADEMARK
REEL: 002730 FRAME: 0302

STATE OF GEORGIA	)
Habeshan COUNTY	)

I, the undersigned authority, a Notary Public in and for said County, in said State, hereby certify that Kathleen Hall, whose name as President of Altar Your Life, Inc. is signed to the foregoing Assignment of Trademark and Intent to Use Application and who is known to me, acknowledged before me on this day that, being informed of the contents of the Assignment of Trademark and Intent to Use Application, she, in her capacity as such officer and with full authority, executed the same voluntarily for and as the act of said corporation on the day the same bears date.

Subscribed and sworn to before me on this 10th day of October, 2003.

Notary Public
My Commission Expires: 8-19-05

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**RECORDED: 10/14/2003** 

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