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(Rev. 10/02)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

New Windsor Brands, LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Heritage Brands, LLC

Internal Address: _____

Street Address: 1 Garfield Ave.

City Jersey City State: NJ Zip: 07305

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Limited Liability Company

If assignor is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: April 14, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2628873

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert Dembia, PC

Internal Address: _____

Street Address: 350 Broadway
Suite 1210

City: New York State: NY Zip: 10013

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Paid
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert Dembia

Name of Person Signing

Signature

Oct. 11, 2003

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, New Windsor Brands, LLC, a Delaware limited liability company, with its principal place of business at , 3 Chaucer Court, West Windsor, New Jersey 08550 (“Assignor”), is the owner of all the right, title, and interest in and to the trademark for SOLO set forth on Schedule 1 attached hereto and all associated good will (the “Trademark”); and

WHEREAS, Heritage Brands, LLC, a New Jersey limited liability company, with its principal place of business at 1 Garfield Avenue, Jersey City, NJ 07305 (“Assignee”) is desirous of acquiring all right, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees all its right, title and interest in and to the Trademark together with the goodwill of the business symbolized by and associated with the Trademark.

NEW WINDSOR BRANDS LLC

Kim Hardingham

By: Kim Hardingham

Title: President

Date: April 14, 2003

State of New Jersey
County of Hudson

On this 14th day of April, 2003, before me, personally appeared Kim
Hardingham, personally known to me and known to me to be a n
officer of New Windsor Brands LLC, the assignor named above and
acknowledged to me the execution of the foregoing Assignment on behalf of said Assignor and
pursuant to authority duly received.

Witness my hand and official seal.

Cecelia D. Farrell

Notary Public

CECELIA D. FARRELL

NOTARY PUBLIC OF NEW JERSEY

My Commission Expires May 30, 2004

#79964

Schedule 1

<u>Mark</u>	<u>Serial Number/Registration No.</u>
SOLO	Ser. No. 75982333; U.S. Reg. No: 2628873