

DRINKER BIDDLE & REATH LLP

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<p>1. NAME OF CONVEYING PARTY:</p> <p>CAPP ENTERPRISES, INC. A Massachusetts corporation</p>	<p>2. NAME AND ADDRESS OF RECEIVING PARTY:</p> <p>THE MONARCH COMPANY, INC. A Massachusetts corporation 4780 Jett Road Atlanta, Georgia 30327</p>
<p>3. NATURE OF CONVEYANCE:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Release of Security Interest</p> <p>3A. EXECUTION DATE: October 3, 2003 3B. EFFECTIVE DATE: January 1, 1999</p>	<p>2A. ASSIGNEE A FOREIGN ENTITY:</p> <p>Yes: _____ No: <input checked="" type="checkbox"/></p> <p>2B. DOMESTIC REPRESENTATIVE DESIGNATED:</p> <p>Yes: _____ No: _____</p>
<p>4A. TRADEMARK APPLICATION NOS.:</p> <p>Additional numbers attached? NO</p>	<p>4B. TRADEMARK REGISTRATION NO(S):-</p> <p>Reg. No. 827,629 – KICKAPOO JOY JUICE Reg. No. 836,024 – KICKAPOO JOY JUICE & Design</p> <p>Additional numbers attached? NO</p>
<p>Christen M. English, Esq. Drinker Biddle & Reath LLP 1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209</p>	
<p>6. TOTAL NUMBER OF TITLES: 2</p> <p>7. TOTAL FEE: \$65.00</p> <p>8. CHARGE FEES TO: DEPOSIT ACCT. NO. 50-0573</p> <p>Our Ref: 31147.348B/189928</p>	<p>9. The undersigned declares to the best of his/her knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.</p>  <p>Christen M. English Date: October 14, 2003 Page 1 of 2</p>

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ASSIGNMENT

WHEREAS, Capp Enterprises, Inc., a Massachusetts corporation, having a principal business address at 75 Federal St., Boston, Massachusetts, 02110 ("Assignor"), is the owner of the U.S. trademarks KICKAPOO JOY JUICE and KICKAPOO JOY JUICE & Design, and the U.S. registrations therefor, U.S. Reg. Nos. 827,629 and 836,024, respectively; (the "Marks"); and;

WHEREAS, Assignor assigned the Marks to The Monarch Company, Inc, a Massachusetts corporation, having a principal address at 4780 Jett Rd., Atlanta, Georgia 30327 ("Assignee") effective January 1, 1999; subject to a contingent reversionary interest pursuant to an agreement between Assignor and Assignee, Inc., dated September 29, 2000.

WHEREAS, Assignee is desirous of having a written document for recording in the United States Patent and Trademark Office to reflect that it acquired all title and interest in and to the Marks, the goodwill of the business symbolized thereby, and the registration therefor.

NOW, THEREFORE, good and valuable consideration being extant, Assignor has assigned and hereby assigns, effective as of January 1, 1999, all of its rights, title and interest in and to the U.S. marks KICKAPOO JOY JUICE and KICKAPOO JOY JUICE & Design, and the goodwill of the business symbolized thereby, and U.S. Reg. Nos. 827,629 and 836,024, subject to the aforesaid contingent reversionary interest.

Assignor further assigns to Assignee, effective January 1, 1999 all right to sue for, to receive and to hold damages and profits accruing from past infringement of the marks KICKAPOO JOY JUICE and KICKAPOO JOY JUICE & Design.

CAPP ENTERPRISES, INC.

Date: Oct. 3, 2003By: Alvin S. Hochberg
Name: Alvin S. Hochberg
Title: Treas.