05-15-2003

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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|---|--|
| To the Honorable Commissioner of Patents and Trademarks:  | Please record the attached original documents or copy thereof.   |
| 1. Name of conveying party(ies):  | Name and address of receiving party(ies)   |
| Guess? IP Holder, L.P.  | Name: BNY Midwest Trust Company  |
| <u>O</u> Individual(s)  | Internal:  |
| $\underline{0}$ General Partnership $\underline{0}$ Association   | Street Address: 2 North LaSalle, Suite 1020  |
| O Corporation   | City: Chicago State: IL Zip: 60602   |
|   | O Individual(s) citizenship  |
| O Other   | O Association  |
| Additional name(s) of conveying party(ies) attached? $\underline{0}$ Yes $\blacksquare$ No                              | O General Partnership  |
| 3. Nature of conveyance:  | O Limited Partnership  |
| $\underline{O}$ Assignment $\underline{O}$ Merger   | The state of the s |
| $lacktriangle$ Security Agreement $\underline{0}$ Change of Name  | Corporation-State Illinois   |
| O Corporation-State   | O Other  If assignee is not domiciled in the United States, a domestic   |
|   | representative designation is attached: O Yes O No   |
| Execution Date: April 28, 2003  | (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <u>0</u> Yes <u>0</u> No   |
| 4. Application number(s) or registration number(s):   |  |
| A. Trademark Application No.(s)   | P. Tyndomayk Degistration No. (c)  |
| See attached  | B. Trademark Registration No.(s)   |
| Additional number(s)  | see attached   |
| 5. Name and address of party to whom correspondence   | attached ■Yes <u>O</u> No  6. Total number of applications and   |
| concerning document should be mailed:   | registrations involved:  |
| Name: Deborah Siegel  | 7. Total fee (37 CFR 3.41) \$2040.00   |
| Internal Address: Guess? Inc.   |  |
|   | <ul><li>Enclosed</li><li>O Authorized to be charged to deposit account</li></ul>   |
|   | y radionized to be charged to deposit account  |
|   | 8. Deposit account number:   |
| Street Address: 1444 South Alameda Street   |  |
|   |  |
|   | (Attach duplicate conv. of this page if as in a law days it as a sure)   |
| City: Los Angeles State CA Zip: 90021   | (Attach duplicate copy of this page if paying by deposit account)  |
| DO NOT US   | E THIS SPACE   |
| <ol> <li>Statement and signature.</li> <li>To the best of my knowledge and belief, the foregoinglinformation</li> </ol> | is true and correct and any attached conv is a true  |
| copy of the original document.  |  |
| DEBORAH SIEGEL A  | April 28, 2003   |
| Name of Person Signing Signature  |  |
| Total number of pages including co  | over sheet, attachments, and document: 13  |

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

01 FC:8521 02 FC:8522 40.00 DP 2000.00 DP Washington, D.C. 20231

## ATTACHMENT THE TRADEMARKS

| Country       | Trademarks                        | Application or<br>Registration Number |  |  |
|---------------|-----------------------------------|---------------------------------------|--|--|
| United States | "G" in Design                     | 76/147771                             |  |  |
| United States | AMERICAN TRADITION GUESS          | 2187295                               |  |  |
| United States | BABY GUESS                        | 2074857                               |  |  |
| United States | BABY GUESS                        | 1989708                               |  |  |
| United States | BABY GUESS? AT HOME               | 2327663                               |  |  |
| United States | Backward BRAND G at Pocket        | 76/076175                             |  |  |
| United States | Black Top Bottle Configuration    | 1717360                               |  |  |
| United States | BRAND G in Design                 | 76/129611                             |  |  |
| United States | BRAND G in Design                 | 2660265                               |  |  |
| United States | G81                               | 2423778                               |  |  |
| United States | GC COLLECTION in Design           | 2215792                               |  |  |
| United States | GUESS                             | 2607729                               |  |  |
| United States | GUESS                             | 1704002                               |  |  |
| United States | GUESS                             | 1433022                               |  |  |
| United States | GUESS                             | 1437016                               |  |  |
| United States | GUESS                             | 1765883                               |  |  |
| United States | GUESS                             | 2370424                               |  |  |
| United States | GUESS                             | 2217300                               |  |  |
| United States | GUESS                             | 2077475                               |  |  |
| United States | GUESS                             | 2137398                               |  |  |
| United States | GUESS ? JEANS and Diagonal Design | 75/791702                             |  |  |
| United States | GUESS ACTIVEWEAR                  | 2022474                               |  |  |
| United States | GUESS AMERICAN TRADITION          | 2185476                               |  |  |
| United States | GUESS AN AMERICAN TRADITION       | 2185475                               |  |  |
| United States | GUESS ATHLETIC                    | 2029606                               |  |  |
| United States | GUESS ATHLETIC ? and Triangle     | 2112160                               |  |  |
| United States | GUESS COLLECTION                  | 2102578                               |  |  |
| United States | GUESS COLLECTION                  | 2001251                               |  |  |
| United States | GUESS GIRLS                       | 2191296                               |  |  |
| United States | GUESS HOME COLLECTION             | 2086838                               |  |  |
| United States | GUESS INNERWEAR                   | 2013201                               |  |  |
| United States | GUESS JEANS                       | 1974886                               |  |  |
| United States | GUESS JEANS AN AMERICAN           | 1889947                               |  |  |
|               | TRADITION                         |                                       |  |  |
| United States | GUESS JEANS CALIFORNIA USA        | 1458437                               |  |  |
| United States | GUESS JEANS U.S.A.                | 2115896                               |  |  |
| United States | GUESS KIDS                        | 78/200868                             |  |  |
| United States | GUESS MY SIGN                     | 2202330                               |  |  |
| United States | GUESS SPORT                       | 2334208                               |  |  |
| United States | GUESS U.S.A.                      | 2075825                               |  |  |

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Guess? IP Holder L.P. to BNY Midwest Trust Company

| United States | GUESS U.S.A. AMERICAN TRADITION    | 2197173   |
|---------------|------------------------------------|-----------|
| United States | GUESS USA                          | 78/189265 |
| United States | GUESS?                             | 1299580   |
| United States | GUESS?                             | 1427405   |
| United States | GUESS?                             | 2139063   |
| United States | GUESS? (Crosshatch)                | 1458438   |
| United States | GUESS? (Gobe Logo)                 | 2308468   |
| United States | GUESS? and Triangle Design         | 1712645   |
| United States | GUESS? and Triangle Design         | 1435363   |
| United States | GUESS? and Triangle Design         | 1271896   |
| United States | GUESS? and Triangle Design         | 1465363   |
| United States | GUESS? and Triangle Design         | 1546993   |
| United States | GUESS? and Triangle Design         | 2333738   |
| United States | GUESS? and Triangle Design         | 2380188   |
| United States | GUESS? and Triangle Design         | 1978398   |
| United States | GUESS? and Triangle Design         | 2139062   |
| United States | GUESS? INNERWEAR and Triangle      | 2051066   |
|               | Design                             |           |
| United States | GUESS? USA WASHED JEANS and        | 1722102   |
|               | Triangle Design                    |           |
| United States | Horizontal Red Stitching on Pocket | 76/076855 |
| United States | Inverted Triangle – Rear Pocket    | 2306943   |
| United States | ORIGINAL DESIGN GUESS              | 1445261   |
| United States | Pocket Stitching Design            | 2001964   |
| United States | Pocket Stitching Design            | 76/333242 |
| United States | Pocket Stitching Design            | 2506616   |
| United States | Pocket Stitching Design            | 2113198   |
| United States | ? Shirt Pocket Label               | 2219428   |
| United States | ? in Design                        | 2406370   |
| United States | ? in Design                        | 2180127   |
| United States | ? on Coin Pocket                   | 2112157   |
| United States | ? U.S.A. in Design                 | 2180141   |
| United States | Red G on Pocket Design             | 2577419   |
| United States | Red Bordered Triangle Design       | 2322937   |
| United States | Red Triangle Design                | 1695617   |
| United States | Solid Red Triangle Design          | 75/788249 |
| United States | Translucent Top Bottle             | 1737888   |
| United States | Triangle and G Design              | 2632268   |
| United States | Triangle Design with ? (Metal)     | 1918025   |
| United States | Triangle with?                     | 1762986   |
| United States | Triangle with?                     | 1858982   |
| United States | Triangle with?                     | 1681261   |
| United States | Triangle with?                     | 2133686   |
| United States | WATERPRO                           | 1940251   |

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# GUARANTEE AND COLLATERAL AGREEMENT

made by

GUESS? IP HOLDER L.P.

in favor of

# BNY MIDWEST TRUST COMPANY,

as Indenture Trustee

Dated as of April 28, 2003

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|            |                             |

## **SCHEDULES**

[REDACTED: CONFIDENTIAL]

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GUARANTEE AND COLLATERAL AGREEMENT, dated as of April 25, 2003 (this "Agreement"), made by Guess? IP Holder L.P. (the "IP Holder") in favor of BNY Midwest Trust Company (the "Indenture Trustee") for the benefit of the holders of notes (the "Noteholders") issued pursuant to the Indenture, dated as of April 25, 2003 (as amended, supplemented or otherwise modified from time to time, the "Indenture") between the Indenture Trustee and Guess? Royalty Finance LLC (the "Issuer").

#### WITNESSETH:

WHEREAS, pursuant to the Indenture, the Noteholders have severally agreed to purchase notes (the "Notes") from the Issuer upon the terms and subject to the conditions set forth therein;

[REDACTED: CONFIDENTIAL]

#### SECTION 1. DEFINED TERMS

- 1.1 <u>Definitions</u>. (a) Unless otherwise defined herein, terms defined in Annex X attached hereto and used herein shall have the meanings given to them in Annex X.
- (b) The following terms are used herein as defined in the New York UCC: Accounts, Certificated Security, Chattel Paper, Documents, General Intangibles, Instruments, and Supporting Obligations.
- 1.2 Other Definitional Provisions. (a) The words "hereof," "herein", "hereto" and "hereunder" and words of similar import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and Section and Schedule references are to this Agreement unless otherwise specified.
- (b) The meanings given to terms defined herein shall be equally applicable to both the singular and plural forms of such terms.

## SECTION 2. [REDACTED: CONFIDENTIAL]

#### SECTION 3. GRANT OF SECURITY INTEREST

IP Holder hereby assigns and transfers to the Indenture Trustee and hereby grants to the Indenture Trustee, for the benefit of the Noteholders, a security interest in, all of the following property now owned or at any time hereafter acquired by IP Holder or in which IP Holder now has or at any time in the future may acquire any right, title or interest (collectively, the "Guarantee Collateral"), as collateral security for the prompt and complete payment and performance when due of the Obligations:

- (a) all Guess? Trademarks;
- (b) [REDACTED: CONFIDENTIAL]

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- (c) [REDACTED: CONFIDENTIAL]
- (d) [REDACTED: CONFIDENTIAL]
- (e) [REDACTED: CONFIDENTIAL]

Insofar as the foregoing grant of a security interest relates to amounts included in the Obligations owing to the Back-Up Manager, such grant is subject to the subordination provisions set forth in the Back-Up Management Agreement that specify that payments of such amounts to the Back-Up Manager are subject to the priority of payments set forth in the Indenture.

SECTION 4. [REDACTED: CONFIDENTIAL]

SECTION 5. [REDACTED: CONFIDENTIAL]

SECTION 6. [REDACTED: CONFIDENTIAL]

SECTION 7. [REDACTED: CONFIDENTIAL]

**SECTION 8. MISCELLANEOUS** 

[REDACTED: CONFIDENTIAL]

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IN WITNESS WHEREOF, each of the undersigned has caused this Guarantee nd Collateral Agreement to be duly executed and delivered as of the date first above written.

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|----------|-------|----|----|----------|-----|---|-----|
| UIL      | JESS? | 11 | H  | OI.      | IJE | ĸ | L.P |

| Name:  | <br> |  |
|--------|------|--|
| Title: |      |  |

Guarantee and Collateral Agreement

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#### **DEFINITIONS**

[REDACTED: CONFIDENTIAL]

"<u>Back-Up Management Agreement</u>" means the Back-Up Management Agreement, dated as of the date hereof, among the Issuer, IP Holder, the Indenture Trustee and the Back-Up Manager, as amended supplemented or otherwise modified from time to time in accordance with the terms thereof.

"Back-Up Manager" means Jassin-O'Rourke Group, LLC, in its capacity as Back-Up Manager pursuant to the Back-Up Management Agreement.

[REDACTED: CONFIDENTIAL]

"Guess? Trademarks" has the meaning specified in Section 1.01 of the Guess? Contribution Agreement.

[REDACTED: CONFIDENTIAL]

"Indenture" means the Indenture dated as of the Closing Date, between the Indenture Trustee, and the Issuer.

|REDACTED: CONFIDENTIAL]

<u>"IP Holder Obligations"</u> means, with respect to IP Holder, all obligations and liabilities of IP Holder which may arise under or in connection with the Guarantee (including without limitation Section 2 thereof) and the Back-Up Management Agreement, whether on account of fees, indemnities, costs, expenses or otherwise (including, without limitation, all fees and disbursements of counsel that are required to be paid by IP Holder pursuant to the terms of the Guarantee).

[REDACTED: CONFIDENTIAL]

"Issuer Obligations" means the collective reference to the unpaid principal of and interest on the Notes (including, without limitation, all interest accruing at the then applicable rate provided in the Indenture after the maturity of the Notes and interest accruing at the then applicable rate provided in the Indenture after the filing of any petition in bankruptcy, or the commencement of any insolvency, reorganization or like proceeding, relating to the Issuer, whether or not a claim for post-filing or post-petition interest is allowed in such proceeding), any Prepayment Premium due pursuant to Section 8.11 of the Indenture, and any costs and expenses of the Indenture Trustee, Servicer or Noteholders incurred in connection with the enforcement of

Guarantee and Collateral Agreement

IN WITNESS WHEREOF, each of the undersigned has caused this Guarantee and Collateral Agreement to be duly executed and delivered as of the date first above written.

GUESS? IP HOLDER L.P.

Name: DEBORAH SIEGEL
Title: SECRETARY

S-1

Guarantee and Collateral Agreement

#### **DEFINITIONS**

[REDACTED: CONFIDENTIAL]

"Back-Up Management Agreement" means the Back-Up Management Agreement, dated as of the date hereof, among the Issuer, IP Holder, the Indenture Trustee and the Back-Up Manager, as amended supplemented or otherwise modified from time to time in accordance with the terms thereof.

"<u>Back-Up Manager</u>" means Jassin-O'Rourke Group, LLC, in its capacity as Back-Up Manager pursuant to the Back-Up Management Agreement.

[REDACTED: CONFIDENTIAL]

"Guess? Trademarks" has the meaning specified in Section 1.01 of the Guess? Contribution Agreement.

|REDACTED: CONFIDENTIAL]

"Indenture" means the Indenture dated as of the Closing Date, between the Indenture Trustee, and the Issuer.

[REDACTED: CONFIDENTIAL]

<u>"IP Holder Obligations"</u> means, with respect to IP Holder, all obligations and liabilities of IP Holder which may arise under or in connection with the Guarantee (including without limitation Section 2 thereof) and the Back-Up Management Agreement, whether on account of fees, indemnities, costs, expenses or otherwise (including, without limitation, all fees and disbursements of counsel that are required to be paid by IP Holder pursuant to the terms of the Guarantee).

[REDACTED: CONFIDENTIAL]

"Issuer Obligations" means the collective reference to the unpaid principal of and interest on the Notes (including, without limitation, all interest accruing at the then applicable rate provided in the Indenture after the maturity of the Notes and interest accruing at the then applicable rate provided in the Indenture after the filing of any petition in bankruptcy, or the commencement of any insolvency, reorganization or like proceeding, relating to the Issuer, whether or not a claim for post-filing or post-petition interest is allowed in such proceeding), any Prepayment Premium due pursuant to Section 8.11 of the Indenture, and any costs and expenses of the Indenture Trustee, Servicer or Noteholders incurred in connection with the enforcement of

Guarantee and Collateral Agreement

their respective rights or remedies in connection with any acceleration of the Notes or foreclosure upon and liquidation of the Indenture Collateral and/or Guarantee Collateral.

[REDACTED: CONFIDENTIAL]

<u>"Obligations"</u> means the collective reference to the Issuer Obligations and the IP Holder Obligations.

[REDACTED: CONFIDENTIAL]

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[REDACTED: CONFIDENTIAL]

Guarantee and Collateral Agreement

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