

SHORT FORM TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), is made and entered into on August 21, 2003 (the "Effective Date"), by and between Roy Rogers Franchise Company, LLC, a Maryland corporation, with principal offices at 4 South McCain Drive, Frederick, Maryland 21703 ("Assignor") and Roy Rogers Trademark Company, LLC, a Maryland corporation, with principal offices at c/o Plamondon Enterprises, Inc., 4 South McCain Drive, Frederick, Maryland 21703 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trade/service marks and the United States and foreign registrations and/or applications therefor that are listed on Exhibit A (collectively, the "Marks"); and

WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives; SUBJECT HOWEVER, to the assignment and security interests with respect to the Marks and the goodwill of the business symbolized by the Marks, previously granted and conveyed unto Fredericktown Bank & Trust Company, its successors and assigns (the "Bank"), by the Assignor, pursuant to (i) a Loan and Security Agreement dated July 10, 2002, by and between the Bank and the Assignor (the "Security Agreement"), and (ii) a Collateral Assignment of Trademarks as Security dated July 10, 2002, by the Assignor in favor of the Bank (the "Collateral Assignment"), with the Security Agreement and the Collateral Assignment to continue to remain in full force and effect. The aforesaid assignment and security interests have previously been perfected with the filing of a Financing Statement with the Maryland State Department of Assessments and Taxation on July 15, 2002, at Liber 225, folio 907 (Lien #181125019), and with the filing of the Collateral Assignment with the United States Patent and Trademark Office on October 22, 2002, at Reel 2615, frame 0681.

Assignor:
Roy Rogers Franchise Company, LLC

Assignee:
Roy Rogers Trademark Company, LLC

By: James N. Plamondon
Name: James N. Plamondon
Title: Co-President

By: James N. Plamondon
Name: James N. Plamondon
Title: Co-President

EXHIBIT A
SCHEDULE OF MARKS

Registrations:

| Territory | Mark | Reg. No. | Class(es) | Reg. Date | Status |
|---------------|--|----------------|------------------------|-----------|------------|
| United States | ROY ROGERS & Design | 2,058,092 | 42 | 4/29/97 | Registered |
| United States | ROY'S ROASTERS & design | 1,844,584 | 29 | 7/12/94 | Registered |
| United States | ROY'S ROASTERS | 1,843,069 | 29 | 7/5/94 | Registered |
| United States | FIXIN'S BAR | 1,447,946 | 42 | 7/14/87 | Registered |
| United States | ROY ROGERS ROAST BEEF BURGERS CHICKEN & Design | 1,174,613 | 42 | 10/20/81 | Registered |
| United States | ROY ROGERS (stylized) | 1,165,024 | 42 | 8/11/81 | Registered |
| United States | ROY ROGERS FAMILY RESTAURANT & Design | 1,072,917 | 42 | 9/6/77 | Registered |
| United States | DOUBLE-R-BAR BURGER | 1,061,424 | 42 | 3/15/77 | Registered |
| United States | ROY ROGERS | 882,909 | 16; 29; 30; 32; 35; 42 | 12/23/69 | Registered |
| Arizona | ROY ROGERS | 16,866 | 29; 30; 31 | 7/15/79 | Registered |
| Connecticut | ROY ROGERS | 8,396 | 42 | 10/21/91 | Registered |
| Delaware | ROY ROGERS | 15,424 | 29; 30; 31 | 11/3/69 | Registered |
| Florida | ROY ROGERS | T14,714 | 29; 30; 31 | 7/11/91 | Registered |
| Maryland | ROY ROGERS | 7182 | 29; 30; 31 | 7/23/69 | Registered |
| Maryland | ROY ROGERS | S2500 | 42 | 7/23/69 | Registered |
| Massachusetts | ROY ROGERS | 21,498 | 42 | 10/30/69 | Registered |
| New Jersey | ROY ROGERS | 3,015 | 42 | 8/10/81 | Registered |
| New York | ROY ROGERS | S-12,859 | 42 | 11/17/81 | Registered |
| Ohio | ROY ROGERS | TM 5,990 | 29; 30; 31 | 7/31/69 | Registered |
| Pennsylvania | ROY ROGERS | 778,721 | 42 | 2/8/80 | Registered |
| Pennsylvania | ROY ROGERS | 778,720 | 29; 30; 31 | 9/4/69 | Registered |
| Virginia | ROY ROGERS | 4,210 | 29 | 9/6/91 | Registered |
| Virginia | ROY ROGERS | 1,153 | 42 | 9/6/91 | Registered |
| Canada | ROY ROGERS | TMA 179,646 | N/A | 11/26/71 | Registered |
| Japan | ROY ROGERS | 3146909 | N/A | 4/30/96 | Registered |
| Japan | ROY ROGERS | 3031266 | N/A | 3/31/95 | Registered |
| Japan | ROY ROGERS | 3031265 | N/A | 3/31/95 | Registered |
| Japan | ROY ROGERS | 3031264 | N/A | 3/31/95 | Registered |

| Territory | Mark | Reg. No. | Class(es) | Reg. Date | Status |
|--------------|---------------------|-----------|-----------|-----------|------------|
| Japan | ROY ROGERS | 2640143 | N/A | 3/31/94 | Registered |
| Japan | ROY ROGERS | 2234852 | N/A | 6/28/90 | Registered |
| Japan | ROY ROGERS | 2168151 | N/A | 9/29/89 | Registered |
| Japan | ROY ROGERS | 2168150 | N/A | 9/29/89 | Registered |
| Brazil | ROY ROGERS | 812184661 | N/A | 8/18/87 | Registered |
| Brazil | ROY ROGERS & Design | 812039394 | N/A | 8/18/87 | Registered |
| South Africa | ROY ROGERS | 97/071320 | N/A | 1/21/99 | Registered |
| South Africa | ROY ROGERS | 92/10429 | N/A | 11/27/92 | Registered |
| South Africa | ROY ROGERS | 92/10428 | N/A | 11/27/92 | Registered |
| South Africa | ROY ROGERS | 92/10429 | N/A | 11/27/92 | Registered |
| South Korea | ROY ROGERS & Design | 220372 | N/A | 11/27/92 | Registered |
| South Korea | ROY ROGERS & Design | 217213 | N/A | 7/22/91 | Registered |
| South Korea | ROY ROGERS & Design | 212318 | N/A | 4/8/91 | Registered |
| South Korea | ROY ROGERS & Design | | | | |

Pending Applications:

| Serial No. | Mark | Country | Filing Date |
|--------------|---------------------|-------------|-------------|
| 40-2002-3759 | ROY ROGERS & Design | South Korea | 1/24/02 |