

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Jonathan Dam Dariyanani		10/14/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	LeapFrog Enterprises, Inc.
Street Address:	6401 Hollis Street
Internal Address:	Suite 150
City:	Emeryville
State/Country:	CALIFORNIA
Postal Code:	94608
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78240342	FIREBOOK
Serial Number:	78243794	SET YOUR MIND ON FIRE

CORRESPONDENCE DATA	
Fax Number:	(510)420-5011
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	5104205000
Email:	trademarks@leapfrog.com
Correspondent Name:	LeapFrog Enterprises, Inc.
Address Line 1:	6401 Hollis Street
Address Line 2:	Suite 150
Address Line 4:	Emeryville, CALIFORNIA 94608

ATTORNEY DOCKET NUMBER:	FIREBOOK
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NAME OF SUBMITTER:	Tsan Abrahamson
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Total Attachments: 1 source=Firebook#page1.tif
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**TRADEMARK**

**REEL: 002731 FRAME: 0514**

Exhibit A

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**ASSIGNMENT OF TRADEMARKS UNDER 37 C.F.R. 3.11**

WHEREAS, Jonathan Dam Dariyanani ("Applicant"), an individual and U.S. Citizen, residing in San Francisco, California, intended to use the marks FIREBOOK, and SET YOUR MIND ON FIRE in commerce and has filed two application with the United States Patent and Trademark Office that have been assigned the following Serial Numbers:

FIREBOOK	78/240,342
SET YOUR MIND ON FIRE	78/243,794

WHEREAS, Applicant is assigning the mark in the above-mentioned application as part of the portion of the business thereof to which the mark pertains as required by 15 U.S.C. §1060, and which is evidenced by the ASSIGNMENT OF TRADEMARK APPLICATIONS, RIGHTS IN INVENTION, AND RELATED INTELLECTUAL PROPERTY, and incorporate herein by reference:

WHEREAS, LeapFrog Enterprises, Inc. a Delaware corporation, having its principal offices at 6401 Hollis Street, Suite 150 Emeryville, CA 94608, the successor of the portion of the ongoing and existing business to which the mark pertains, is desirous of acquiring said trademark and pending application therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Applicant hereby assigns to LeapFrog Enterprises, Inc. all right, title and interest in the United States in and to the above-mentioned trademark, together with any goodwill of the business symbolized by said trademark and the pending application for registration.

Signed on this 14<sup>th</sup> day of October, 2003.

By:   
JONATHAN DAM DARIYANANI