-OP \$240.00 22089

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|-----------------------|
| McCadam Cheese Company, Inc. | | 01/31/2003 | CORPORATION: NEW YORK |

RECEIVING PARTY DATA

| Name: | Agri-Mark, Inc. | |
|-----------------|-----------------------|--|
| Street Address: | P.O. Box 5800 | |
| City: | Lawrence | |
| State/Country: | MASSACHUSETTS | |
| Postal Code: | 01842 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------|
| Registration Number: | 2208995 | NEW YORK STATE MCCADAM |
| Registration Number: | 2208953 | MCCADAM'S HERITAGE LINE |
| Registration Number: | 2208952 | ADIRONDACK RESERVE |
| Registration Number: | 2205729 | MCCADAM AN AMERICAN HERITAGE |
| Registration Number: | 953752 | MC CADAM |
| Registration Number: | 947669 | YANKEE BRAND |
| Registration Number: | 947668 | QUALITY |
| Serial Number: | 78169580 | COLOSSE CHEESE |
| Serial Number: | 76335056 | KUTTER'S |

CORRESPONDENCE DATA

Fax Number: (860)251-5899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 860 251 5822

Email: trademarks@goodwin.com

Correspondent Name: Patricia C. Gagnon Address Line 1: One American Row

TRADEMARK REEL: 002731 FRAME: 0722 Address Line 2: Shipman & Goodwin LLP
Address Line 4: Hartford, CONNECTICUT 06103

ATTORNEY DOCKET NUMBER: AGRI-MARK/MCCADAM

NAME OF SUBMITTER: Catherine F. Intravia

Total Attachments: 3
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source=assignment yes#page3.tif

TRADEMARK
REEL: 002731 FRAME: 0723

TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT OF REGISTERED TRADEMARKS AND PENDING TRADEMARK APPLICATIONS (the "Assignment") is made as of January 31, 2003, by MCCADAM CHEESE COMPANY, INC., ("Assignor") a New York corporation, in favor of AGRIMARK, INC. ("Assignee"), a Delaware corporation.

NOW THEREFORE, for the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor grants, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to all of the trademark registrations and pending trademark applications listed on Appendix 1 attached hereto and made a part hereof, and (a) renewals of the trademarks, (b) all income, royalties, damages and payments now and later due and/or payable with respect to the trademarks including, without limitation, damages and payments for past, present or future infringements, (c) the right to sue for past, present and future infringements, and (d) all rights relating to the trademarks throughout the world, together with the goodwill of the business connected with and symbolized by the trademarks.

Assignor covenants that it will execute and deliver to Assignee all such further assignments, endorsements and other documents as Assignee may reasonably request for the purpose of effecting transfer of Assignor's title to the trademarks and pending trademarks and/or carrying out the provisions of this Assignment. When information is brought by Assignee to Assignor's attention that others are infringing on the rights granted to Assignee under this Assignment, Assignor shall (at Assignee's cost and expense) cooperate with and provide reasonable assistance to Assignee in protecting those rights.

This Assignment shall be binding upon Assignor, its successors and assigns, and shall inure to the benefit of Assignee, its successors and assigns.

This Assignment may be executed in multiple counterparts, each of which will be deemed an original for all purposes and all of which will be deemed, collectively, as one agreement.

This Assignment will be governed by and construed in accordance with the laws of the State of New York, without reference to its conflict of laws provisions and, where appropriate, applicable federal law.

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REEL: 002731 FRAME: 0724

IN WITNESS WHEREOF, the Parties have caused this Agreement to be duly executed as of the day and year first above written.

McCADAM CHEESE COMPANY, INC.

Title:

ACCEPTANCE

The undersigned accepts the above Assignment of Registered Trademarks and Pending Trademark Applications.

AGRI-MARK, INC.

Title:

APPENDIX 1 To TRADEMARK ASSIGNMENT AGREEMENT

TRADEMARKS REGISTERED BY THE U.S. PATENT AND TRADEMARK OFFICE

| Trademark | Application Serial No., Registration No. |
|-----------------------------------|---|
| NEW YORK STATE MCCADAM and Design | 75/391,197 |
| | 2,208,995 |
| MCCADAM'S HERITAGE LINE | 75/384,411 |
| | 2,208,953 |
| ADIRONDACK RESERVE | 75/384,410 |
| | 2,208,952 |
| MCCADAM AN AMERICAN HERITAGE | 75/384,409 |
| | 2,205,729 |
| MCCADAM | 72/400,024 |
| | 953,752 |
| YANKEE BRAND | 397,586 |
| | 947,669 |
| QUALITY and Design | 947,668 |

PENDING TRADEMARK APPLICATIONS WITH THE U.S. PATENT AND TRADEMARK OFFICE

| Trademark | Application Serial No. |
|----------------|------------------------|
| COLOSSE CHEESE | 78/169,580 |
| KUTTER'S | 76/335,056 |

RECORDED: 10/16/2003

 $3 \hbox{A:\ensuremath{\ensuremath{\mathsf{Execution}}} Versions \verb|\ensuremath{\ensuremath{\mathsf{W135732}}} vl - \ensuremath{\ensuremath{\mathsf{McCadam}}} Trademark \ Assignment \ Agreement.doc \ \ensuremath{\ensuremath{\mathsf{TRADEMARK}}}$

REEL: 002731 FRAME: 0726