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04-28-2003

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

4-23-03



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To The Honorable Commissioner for Pat
copy thereof.

attached original documents or

1. Name of conveying party(ies):
 Name: **Bio-Engineered Foods, Inc.**
 Address:
 City: State: Zip:
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of: **Delaware**
 Other:

2. Name and address of receiving party(ies):
 Name: **Balance Bar Company**
 Address: **Three Lakes Drive**
 City: **Northfield** State: **IL** Zip: **60093**
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of: **Delaware**
 Other:



Additional name(s) of conveying party(ies) attached?
 Yes No

If assignee is not domiciled in the United States, a domestic
 representative designation is attached: Yes No

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

(Designations must be a separate document from Assignment)
 Additional names(s) & address(es) attached?
 Yes No

Execution Date: **February 9, 1998**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)

75-774542
75-774541

Additional numbers attached? Yes (if yes, then attach numbers on a separate sheet and send along with this page) No

5. Name and address of party to whom correspondence
 concerning document should be mailed:

6. Total number of applications and registrations invoiced: **2**

Name: **Susan H. Frohling**
 Company: **Kraft Foods Holdings, Inc.**
 Street Address: **Three Lakes Drive**
 City: **Northfield** State: **IL** Zip: **60093**

7. Total fee (37 CFR 3.41): **\$ 65.00**
\$40 for one mark; \$25 each additional

Enclosed
 Authorized to be charged to deposit account #11-1650
 if any additional fees are required.

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01 FC:0521 40.00 CH
 02 FC:0522 25.00 CH

B. Deposit account number: **11-1650**
 (Attach duplicate copy of this page if paying by deposit
 account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Susan H. Frohling

Date:

April 17, 2003

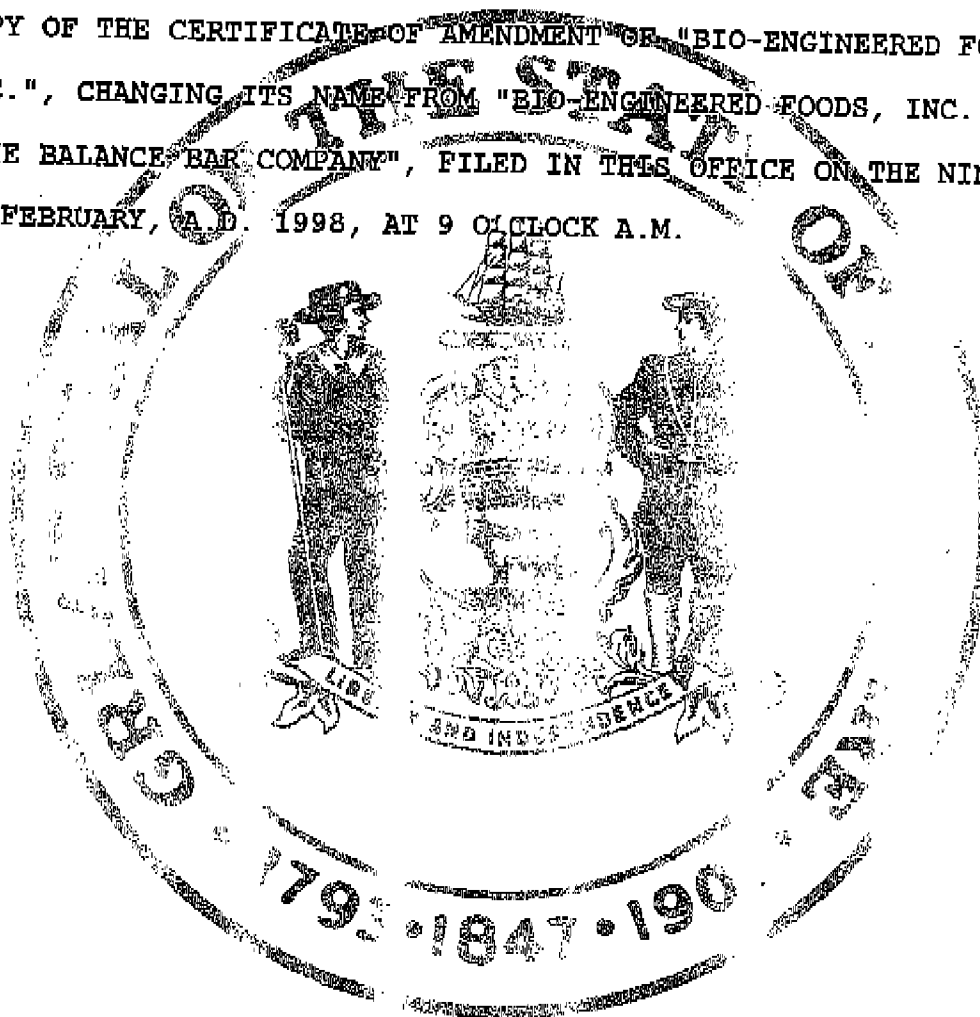
Total number of pages comprising cover sheet:

State of Delaware

Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BIO-ENGINEERED FOODS, INC.", CHANGING ITS NAME FROM "BIO-ENGINEERED FOODS, INC." TO "THE BALANCE BAR COMPANY", FILED IN THIS OFFICE ON THE NINTH DAY OF FEBRUARY, A.D. 1998, AT 9 O'CLOCK A.M.



Edward J. Freel

Edward J. Freel, Secretary of State

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AUTHENTICATION: 0738914

DATE: 10-17-00

RECORDED: 04/23/2003

TRADEMARK
REEL: 002731 FRAME: 0968